2016-2017 Assessment Cycle

## **Key Findings**

#### Finding per Measure

→ Hospitality and Service Management AS Program Outcome Set

Demonstrate knowledge appropriate for the ISHM option selected

Student Learning Outcome: Use effective and established principles in the selected hospitality field (Food & Beverage Mgmt./Hotel & Resort Management)

▼ Measure: Hotel Management and Operations [CAST-IHSM-131] and Food and Beverage Management [CAST-IHSM-223]

Details/Description: Hotel Management and Operations [CAST-

IHSM-131] and Food and Beverage Management

[CAST-IHSM-223]

Acceptable Benchmark: 80% of students will earn an acceptable rating score

averaging 70% (C) or higher for the course.

Implementation Plan

(timeline):

At the end of each semester when Hotel Management and Operations and Food and Beverage Management

are offered.

Key/Responsible Personnel: Department Program Coordinator

Findings for Hotel Management and Operations [CAST-IHSM-131] and Food and Beverage Management [CAST-IHSM-223]

Summary of Findings: Two out of two or 100% earned an acceptable

rating score averaging 70% or higher for CAST-

IHSM-131.

Three out of four students or 75% earned an acceptable rating score averaging 70% or

higher for CAST-IHSM-223.

Results: Acceptable Benchmark Achievement: Met

Recommendations: Will continue to monitor this assessment.

Tutoring is offered to students taking these

two courses.

Reflections/Notes:

Demonstrate knowledge and skills necessary to access cultural differences and the global diversity in the hospitality field

Student Learning Outcome: Analyze news of and predict how global change can affect people personally and professionally

▼ Measure: Service Management in a Global Economy [CAST-IHSM-281]

Details/Description:

Acceptable Benchmark: 80% of students will earn an acceptable rating score

averaging 70% (C) or higher for the course

Implementation Plan

(timeline):

At the end of each semester when Service

Management in a Global Economy is offered.

Key/Responsible Personnel: Department Program Coordinator

Findings for Service Management in a Global Economy [CAST-

IHSM-281]

Summary of Findings: 2 out of 2 or 100% of the students earned an

acceptable rating score averaging 70% or

higher.

Results: Acceptable Benchmark Achievement:

Exceeded

Recommendations: While this goal is met, the N is small.

Reflections/Notes:

Students completing their AS degree and applying for HSM to CAST will be accepted in International Hospitality and Service Management

Student Learning Outcome: Students will successfully complete all program requirements with a GPA of 2.5 or above

#### ▼ Measure: Intent to Enroll Form

Details/Description: Graduation Statistics

Acceptable Benchmark: 80% of students applying for transfer to B.S. level

programs will be accepted.

Implementation Plan

Upon completion of the A.S. Hospitality and Service

(timeline):

Management program.

Key/Responsible Personnel: Department Program Coordinator

#### Findings for Intent to Enroll Form

Summary of Findings: 2 out of 2 or 100% of student's that applied

were accepted to the B.S. level program. One student achieved this benchmark and was accepted to a different B.S. level program.

Results: Acceptable Benchmark Achievement:

Exceeded

Recommendations: Will continue to monitor this assessment.

Reflections/Notes:

Acquire entry into the workforce in the hospitality field

### Student Learning Outcome: Gain entry level employment

▼ Measure: 1) NTID Center on Employment (NCE) Placement Analysis Data

Details/Description:

Acceptable Benchmark: 80% of graduates seeking employment will be

employed in the Hospitality field.

Implementation Plan

At the end of each semester when co-op experiences  $% \left( x\right) =\left( x\right) +\left( x\right)$ 

(timeline):

occurred.

Key/Responsible Personnel: NCE & Alumni Survey Personnel

Findings for 1) NTID Center on Employment (NCE) Placement

Analysis Data

Summary of Findings: No students participated on coop during

academic year 2016/2017.

Recommendations:

Reflections/Notes:

▼ Measure: 2) NTID Center on Employment (NCE) Placement Analysis Data -Overall Performance

Course level; Direct - Other

Details/Description: Co-op Employer's Evaluation question #29 (students

overall performance).

Acceptable Benchmark: 80% of students will receive a score of "3" or higher

(5-point scale) on the Co-op Employer's Evaluation

question #29 (students overall performance).

Implementation Plan

Minimum 80% of students sampled will be rated

(timeline):

satisfactory or above.

Key/Responsible Personnel: NCI

NCE & Alumni Survey Personnel

# Findings for 2) NTID Center on Employment (NCE) Placement Analysis Data - Overall Performance

No Findings Added

▼ Measure: 3) Alumni Survey Program level; Indirect - Survey

Details/Description: Survey of graduates

Acceptable Benchmark: 80% of alumni sampled will be satisfied with technical

preparation for their first job in the Hospitality field.

Implementation Plan

(timeline):

Key/Responsible Personnel: NCE & Alumni Survey Personnel

Findings for 3) Alumni Survey

No Findings Added

### **Overall Recommendations**

No text specified

### **Overall Reflection**

No text specified

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