2016-2017 Assessment Cycle

Key Findings

Finding per Measure

▼ Communication Studies Outcome Set

To prepare students to communicate effectively in their professional, personal and civic lives

Student Learning Outcome: 1. Students will demonstrate competency in face-to-face communication

- a. Students will choose the appropriate communication medium and level for situation.
- b. Students will demonstrate the ability to clearly structure a message and express ideas.
- c. Students will utilize strategies to monitor comprehension.

▼ **Measure:** Co-op Supervisor's Evaluation Form

Details/Description: The Supervisor's Evaluation form was developed in AY

2004-2005 and AY2005-2006. The pilot began in AY 2007-2008. Data collection began in AY2008-09.

Acceptable Benchmark: 80% of AOS and AAS students will receive an average

score of "4" or higher on the face-to-face communication

rating on the supervisor's co-op evaluation form.

Implementation Plan

(timeline):

Annually

Key/Responsible Personnel: Department Chair

Findings for Co-op Supervisor's Evaluation Form

Summary of Findings: 17 out of 18 students (94%) received satisfactory or

above from their co-op supervisors.

Results: Acceptable Benchmark Achievement: Exceeded

Recommendations: Reflections/Notes:

Student Learning Outcome: 2. Students will demonstrate competency when initiating and replying to email

- a. Students will choose the appropriate communication medium and level for situation.
- b. Students will demonstrate the ability to clearly structure a message and express ideas.
- c. Students will utilize strategies to monitor comprehension.
 - ▼ Measure: Communication Outcomes Assessment Rubric

Details/Description: The Supervisor's Evaluation form was developed in AY

2004-2005 and AY2005-2006. The pilot began in AY 2007-2008. Data collection began in AY2008-09.

Acceptable Benchmark: 80% of AOS and AAS students will receive an average

score of "4" or higher on e-mail communication rating on

the supervisor's co-op evaluation form.

Implementation Plan

(timeline):

Annually beginning in AY2014-2015

Key/Responsible Personnel: Department Chair

Findings for Communication Outcomes Assessment Rubric

Summary of Findings: 13 out of 17 (76.7%) students received satisfactory

rating related to communicating through email.

Results: Acceptable Benchmark Achievement: Not Met

Recommendations: Reflections/Notes:

Overall Recommendations

No text specified

Overall Reflection

No text specified