2018-2019 Assessment Cycle
Assessment Plan

Mission Statement

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The primary mission of the **National Technical Institute for the Deaf** is to provide deaf and hard-of-hearing students with outstanding state-of-the-art technical and professional education programs, complemented by a strong arts and sciences curriculum, that prepare them to live and work in the mainstream of a rapidly changing global community and enhance their lifelong learning.

Secondarily, NTID prepares professionals to work in fields related to deafness; undertakes a program of applied research designed to enhance the social, economic and educational accommodation of deaf people; and shares its knowledge and expertise through outreach and other information dissemination programs.

Measures

Accounting Technology AAS Program Outcome Set

Develop a high degree of technical competence in order to gain entry-level employment in an accounting position

Outcome: Perform the functions of the accounting cycle for service, merchandising, and manufacturing businesses

▼ **Measure:** Accounting Capstone [NACC-204] - Student Learning Assessment Test
Course level Direct - Exam

Details/Description: Student Learning Assessment Test administered in the Accounting Capstone course [NACC-204]

Acceptable Benchmark:	90% of students will earn an acceptable rating score averaging 70% or higher on Learning Assessment Test.
Implementation Plan (timeline):	At the end of each semester when Accounting Capstone and/or Acct 3 is offered.
Key/Responsible Personnel:	Department Program Coordinator

Develop core interpersonal business skills for teamwork

Outcome: Demonstrate appropriate interpersonal business skills and teamwork in a professional environment

▼ **Measure:** Accounting Capstone [NACC-204] - Interpersonal and Team Work Review
Course level Direct - Other

Details/Description:	Interpersonal and team work review in Accounting Capstone course [NACC-204]
Acceptable Benchmark:	90% of students will earn an acceptable rating score averaging 80% or higher on interpersonal skills and teamwork rubric.
Implementation Plan (timeline):	At the end of each semester when Accounting Capstone is offered.
Key/Responsible Personnel:	Department Program Coordinator

Acquire the knowledge and skills necessary to function in a global society

Outcome: Describe the interrelatedness of social, cultural and business factors that shape and impact the global business environment

Measure: Fundamentals of Marketing [NBUS-223] - Marketing Project
Course level Direct - Student Artifact

Details/Description:

Acceptable Benchmark:	70% of students will earn an average rating of 80% or better on the Marketing project rubric.
Implementation Plan (timeline):	At the end of each semester when Marketing is offered.
Key/Responsible Personnel:	Department Program Coordinator

Acquire entry into the workforce in an office setting in the Accounting Technology field

Outcome: Gain entry-level employment

Measure: Alumni Survey
Program level Indirect - Survey

Details/Description:	Survey of graduates
Acceptable Benchmark:	80% of alumni sampled will be satisfied with technical preparation for their first job in the AT field.
Implementation Plan (timeline):	At the end of each semester when co-op experiences occurred.
Key/Responsible Personnel:	NCE & Alumni Survey Personnel

Measure: NTID Center on Employment (NCE) - Co-op Employer's Evaluation
Course level Direct - Other

Details/Description:	Co-op Employer's Evaluation question #29 (students overall performance).
Acceptable Benchmark:	80% of students will receive a score of "3" or higher (5-point scale) on the Co-op Employer's Evaluation question #29 (students overall performance). Minimum 80% of students sampled will be rated satisfactory or above.
Implementation Plan (timeline):	At the end of each semester when co-op experiences occurred.
Key/Responsible Personnel:	NCE & Alumni Survey Personnel

▼ **Measure:** NTID Center on Employment (NCE) - Placement Analysis Data

Details/Description:	
Acceptable Benchmark:	80% of graduates seeking employment will be employed in the AT field.
Implementation Plan (timeline):	At the end of each semester when co-op experiences occurred.
Key/Responsible Personnel:	NCE & Alumni Survey Personnel

Acquire independent learning skills necessary to participate in personal and professional growth

Outcome: Tech Skill 1: Demonstrate aptitude/ability to learn quickly and apply technical knowledge

▼ **Measure:** Co-op Supervisor Evaluation of Student Job Performance on Tech Skill 1
Other level Direct - Other

Details/Description:	
Acceptable Benchmark:	80% of students will be rated at 3 or greater on

Tech Skill 1

Implementation Plan (timeline):	At the end of each semester when co-op experiences occurred.
Key/Responsible Personnel:	Department Co-op Coordinator

Outcome: Tech Skill 4: Demonstrate ability to transfer theory to employment situations

▼ **Measure:** Co-op Supervisor Evaluation of Student Job Performance on Tech Skill 4
Other level Direct - Other

Details/Description: Acceptable Benchmark:	80% of students will be rated at 3 or greater on Tech Skill 4
Implementation Plan (timeline):	At the end of each semester when co-op experiences occurred.
Key/Responsible Personnel:	Department Co-op Coordinator

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