

## Mission Statement

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The primary mission of the **National Technical Institute for the Deaf** is to provide deaf and hard-of-hearing students with outstanding state-of-the-art technical and professional education programs, complemented by a strong arts and sciences curriculum, that prepare them to live and work in the mainstream of a rapidly changing global community and enhance their lifelong learning.

Secondarily, NTID prepares professionals to work in fields related to deafness; undertakes a program of applied research designed to enhance the social, economic and educational accommodation of deaf people; and shares its knowledge and expertise through outreach and other information dissemination programs.

## Measures

### Administrative Support Technology AAS Program Outcome Set

Develop a high degree of technical competence in order to gain entry-level employment in an administrative support position

#### Outcome: Demonstrate speed and accuracy in keyboarding skills

- ▼ **Measure:** 1) Integrated Document Production [NAST-215] - Ten 5-minute Timed Writings  
*Course level Direct - Student Artifact*

Details/Description:

Acceptable Benchmark: 95% of students will type with speed/accuracy at a net speed of 40+ words per minute with 5 errors or less.

Implementation Plan  
(timeline):

At the end of each semester when Integrated  
Document Production is offered.

Key/Responsible  
Personnel:

Department Program Coordinator

**Outcome: Choose and apply appropriate computer software to effectively and accurately produce business documents**

- ▼ **Measure:** 1) Business Graphics [NAST-225] - e-Portfolio Review  
*Course level Direct - Portfolio*

Details/Description:

Acceptable Benchmark:

90% of students will earn an acceptable rating  
score averaging 80% or higher on e-Portfolio  
rubric.

Implementation Plan  
(timeline):

At the end of each semester when Business  
Graphics is offered.

Key/Responsible  
Personnel:

Department Program Coordinator

**Outcome: Gain entry-level employment**

- ▼ **Measure:** 1) NTID Center on Employment (NCE) - Graduate Employment  
Report

Details/Description:

Acceptable Benchmark:

80% of graduates seeking employment will be

	employed in the AST field.
Implementation Plan (timeline):	Data collected annually one year post graduation
Key/Responsible Personnel:	NCE & Alumni Survey Personnel

▼ **Measure:** 2) Co-op Employer Evaluation [NAST-299] - Overall Performance  
*Course level Direct - Other*

Details/Description:	Co-op Employer's Evaluation question #29, students overall performance.
Acceptable Benchmark:	80% of students will receive a score of "3" or higher (5-point scale) on the Co-op Employer's Evaluation question #29 (students overall performance).
Implementation Plan (timeline):	End of each semester in which co-op experiences occur.
Key/Responsible Personnel:	NCE & Alumni Survey Personnel

▼ **Measure:** 3) Alumni Survey  
*Program level Indirect - Survey*

Details/Description:	
Acceptable Benchmark:	80% of alumni sampled will be satisfied with technical preparation for their first job in the AST field.
Implementation Plan (timeline):	Triennial survey
Key/Responsible Personnel:	NCE & Alumni Survey Personnel

Develop core interpersonal business skills for teamwork

**Outcome: Demonstrate appropriate interpersonal business skills and teamwork in a professional environment**

- ▼ **Measure:** 1) Administrative Support Technology Seminar (NAST-240) - Interpersonal and Team Work Review  
*Course level Direct - Other*

Details/Description:	Interpersonal and team work review
Acceptable Benchmark:	90% of students will earn an acceptable rating score averaging 80% or higher on interpersonal skills and teamwork rubric.
Implementation Plan (timeline):	At the end of each semester when Administrative Support Technology Seminar is offered.
Key/Responsible Personnel:	Department Program Coordinator

Acquire the knowledge and skills necessary to function in a global society

**Outcome: Describe the interrelatedness of social, cultural and business factors that shape and impact the global business environment**

- ▼ **Measure:** 1) Fundamentals of Marketing [NBUS-223] - Marketing Project  
*Course level Direct - Student Artifact*

Details/Description:	
Acceptable Benchmark:	70% of students will earn an average rating of 80% or better on the Marketing project rubric.
Implementation Plan (timeline):	At the end of each semester when Fundamentals of Marketing is offered.
Key/Responsible Personnel:	Department Program Coordinator

Acquire independent learning skills necessary to participate in personal and professional growth

**Outcome: Tech Skill 1: Demonstrate aptitude/ability to learn quickly and apply technical knowledge**

- ▼ **Measure:** 1) Co-op Supervisor Evaluation of Student Job Performance on Tech Skill 1

*Course level Direct - Other*

Details/Description:

Acceptable Benchmark: 80% of students will be rated at 3 or greater on Tech Skill 1.

Implementation Plan (timeline): At the end of each semester in which co-op experiences occur.

Key/Responsible Personnel: Department Co-op Coordinator

**Outcome: Tech Skill 4: Demonstrate ability to transfer theory to employment situations**

- ▼ **Measure:** 1) Co-op Supervisor Evaluation of Student Job Performance on Tech Skill 4

*Course level Direct - Other*

Details/Description:

Acceptable Benchmark: 80% of students will be rated at 3 or greater on Tech Skill 4.

Implementation Plan (timeline): At the end of each semester in which co-op experiences occur.

Key/Responsible  
Personnel:

Department Co-op Coordinator

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