



2014-2015 Assessment Cycle

## Key Findings

### Finding per Measure

#### Accounting Technology AAS Program Outcome Set

##### Develop a high degree of technical competence in order to gain entry-level employment in an accounting position

**Perform the functions of the accounting cycle for service, merchandising, and manufacturing businesses**

▼ **Measure:** Accounting Capstone [NACC-204] - Student Learning Assessment Test  
Course level; Direct - Exam

**Details/Description:** Student Learning Assessment Test administered in the Accounting Capstone course [NACC-204]

**Acceptable Benchmark:** 90% of students will earn an acceptable rating score averaging 70% or higher on Learning Assessment Test.

**Implementation Plan (timeline):** At the end of each semester when Accounting Capstone and/or Acct 3 is offered.

**Key/Responsible Personnel:** Department Program Coordinator

##### **Findings** for Accounting Capstone [NACC-204] - Student Learning Assessment Test

**Summary of Findings:** 5 students were evaluated by their instructor during AY 2014/2015 during Accounting 3 (NACC-203) and Accounting Capstone (NACC-204) during the Spring 2015 Semester.

The accounting team developed a revised version of the outcomes assessment test that change the format from a multiple-choice type response to problem-based questions where they could apply their knowledge.

Overall Average score was 85% - a considerable improvement over the multiple-choice type assessment tool.

Out of these 5 students who took the test – three were identified as AAS Accounting students and two were identified as AOS Accounting students.

AAS Students average score was 83.7%

AOS Students average score was 87%

**Results:** Acceptable Benchmark Achievement: Met

**Recommendations :** The new problem based measure is giving us better information than the former tool used regarding student achievement. We will employ this tool in the next assessment cycle.

**Reflections/Notes :** We are very pleased to see a significant improvement and achieving the benchmark!

##### Develop core interpersonal business skills for teamwork

**Demonstrate appropriate interpersonal business skills and teamwork in a professional environment**

▼ **Measure:** Accounting Capstone [NACC-204] - Interpersonal and Team Work Review  
Course level; Direct - Other

**Details/Description:** Interpersonal and team work review in Accounting Capstone course [NACC-204]

**Acceptable Benchmark:** 90% of students will earn an acceptable rating score averaging 80% or higher on interpersonal skills and teamwork rubric.

**Implementation Plan (timeline):** At the end of each semester when Accounting Capstone is offered.

**Key/Responsible Personnel:** Department Program Coordinator

### **Findings for Accounting Capstone [NACC-204] - Interpersonal and Team Work Review**

**Summary of Findings:** 100% of the students (N=5) earned an acceptable score of 80% or higher on both interpersonal skills and teamwork aspects of this class. These aspects involving the course outline's learning outcomes include the following: interacting with guest speakers; attending accounting club meetings; completing journals involving financial analysis; case/ethical studies, and personal reflections; completing all accounting software assignments; interviewing professional accountants; and analyzing/comparing financial data involving corporate merchandisers and manufacturers.

**Results:** Acceptable Benchmark Achievement: Met

**Recommendations :** Continue to provide opportunities for students to interact with professionals in the accounting field as well as providing the above assessment opportunities.

**Reflections/Notes :** The successful scores for these students reflect the increase in the number of times students are practicing these skills previous to the assessment term.

## **Acquire the knowledge and skills necessary to function in a global society**

**Describe the interrelatedness of social, cultural and business factors that shape and impact the global business environment**

▼ **Measure:** Fundamentals of Marketing [NBUS-223] - Marketing Project  
Course level; Direct - Student Artifact

**Details/Description:**

**Acceptable Benchmark:** 70% of students will earn an average rating of 80% or better on the Marketing project rubric.

**Implementation Plan (timeline):** At the end of each semester when Marketing is offered.

**Key/Responsible Personnel:** Department Program Coordinator

### **Findings for Fundamentals of Marketing [NBUS-223] - Marketing Project**

**Summary of Findings:** N=3 100% of students earned an average rating of 80% or higher.

**Results:** Acceptable Benchmark Achievement: Met

**Recommendations :** The Marketing Project may be modified to include different measures of student understanding of marketing concepts.

**Reflections/Notes :** Perhaps we should increase benchmark to 80%.

## **Acquire entry into the workforce in an office setting in the Accounting Technology field**

**Gain entry-level employment**

▼ **Measure:** Alumni Survey  
Program level; Indirect - Survey

**Details/Description:** Survey of graduates

**Acceptable Benchmark:** 80% of alumni sampled will be satisfied with technical preparation for their first job in the AT field.

**Implementation Plan (timeline):** At the end of each semester when co-op experiences occurred.

**Key/Responsible Personnel:** NCE & Alumni Survey Personnel

**Findings for Alumni Survey**

*No Findings Added*

▼ **Measure:** NTID Center on Employment (NCE) - Co-op Employer's Evaluation  
Course level; Direct - Other

**Details/Description:** Co-op Employer's Evaluation question #29 (students overall performance).

**Acceptable Benchmark:** 80% of students will receive a score of "3" or higher (5-point scale) on the Co-op Employer's Evaluation question #29 (students overall performance).  
Minimum 80% of students sampled will be rated satisfactory or above.

**Implementation Plan (timeline):** At the end of each semester when co-op experiences occurred.

**Key/Responsible Personnel:** NCE & Alumni Survey Personnel

**Findings for NTID Center on Employment (NCE) - Co-op Employer's Evaluation**

**Summary of Findings:** N=8 100% of students received an overall rating of 3 or above.

**Results:** Acceptable Benchmark Achievement: Exceeded

**Recommendations :** No action required

**Reflections/Notes :** Our students are performing well on co-op.

▼ **Measure:** NTID Center on Employment (NCE) - Placement Analysis Data

**Details/Description:**

**Acceptable Benchmark:** 80% of graduates seeking employment will be employed in the AT field.

**Implementation Plan (timeline):** At the end of each semester when co-op experiences occurred.

**Key/Responsible Personnel:** NCE & Alumni Survey Personnel

**Findings for NTID Center on Employment (NCE) - Placement Analysis Data**

**Summary of Findings:** N=1. One student was seeking employment and found a job.

**Results:** Acceptable Benchmark Achievement: Exceeded

**Recommendations :** Faculty will continue that students have the concepts/skills needed to find jobs.

**Reflections/Notes :** This is a good result.

**Acquire independent learning skills necessary to participate in personal and professional growth**

**Tech Skill 1:  
Demonstrate  
aptitude/ability to  
learn quickly and apply  
technical knowledge**

▼ **Measure:** Co-op Supervisor Evaluation of Student Job Performance on Tech Skill 1  
Other level; Direct - Other

**Details/Description:**  
**Acceptable Benchmark:** 80% of students will be rated at 3 or greater on Tech Skill 1  
**Implementation Plan (timeline):** At the end of each semester when co-op experiences occurred.  
**Key/Responsible Personnel:** Department Co-op Coordinator

**Findings** for Co-op Supervisor Evaluation of Student Job Performance on Tech Skill 1

**Summary of Findings:** The mean rating for students on this measure was 4.3  
**Results:** Acceptable Benchmark Achievement: Exceeded  
**Recommendations :** Monitor skills taught to ensure they meet job requirements  
**Reflections/Notes :** This is a good result.

**Tech Skill 4:  
Demonstrate ability to  
transfer theory to  
employment situations**

▼ **Measure:** Co-op Supervisor Evaluation of Student Job Performance on Tech Skill 4  
Other level; Direct - Other

**Details/Description:**  
**Acceptable Benchmark:** 80% of students will be rated at 3 or greater on Tech Skill 4  
**Implementation Plan (timeline):** At the end of each semester when co-op experiences occurred.  
**Key/Responsible Personnel:** Department Co-op Coordinator

**Findings** for Co-op Supervisor Evaluation of Student Job Performance on Tech Skill 4

**Summary of Findings:** The mean rating for students on this measure was 4.9  
**Results:** Acceptable Benchmark Achievement: Exceeded  
**Recommendations :** Ensure that students are given opportunities to practice transfer of knowledge to work situations.  
**Reflections/Notes :** This is a good result.

**Overall Recommendations**

No text specified

**Overall Reflection**

No text specified

Last Modified: 10/19/2015 02:38:14 PM EST