



2016-2017 Assessment Cycle  
**Assessment Plan**

**Mission Statement**

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The primary mission of the **National Technical Institute for the Deaf** is to provide deaf and hard-of-hearing students with outstanding state-of-the-art technical and professional education programs, complemented by a strong arts and sciences curriculum, that prepare them to live and work in the mainstream of a rapidly changing global community and enhance their lifelong learning.

Secondarily, NTID prepares professionals to work in fields related to deafness; undertakes a program of applied research designed to enhance the social, economic and educational accommodation of deaf people; and shares its knowledge and expertise through outreach and other information dissemination programs.

**Outcomes and Measures**

**Accounting Technology AAS Program Outcome Set**

**Develop a high degree of technical competence in order to gain entry-level employment in an accounting position**

**Perform the functions of the accounting cycle for service, merchandising, and manufacturing businesses**

▼ **Measure:** Accounting Capstone [NACC-204] - Student Learning Assessment Test  
Course level; Direct - Exam

**Details/Description:** Student Learning Assessment Test administered in the Accounting Capstone course [NACC-204]

**Acceptable Benchmark:** 90% of students will earn an acceptable rating score averaging 70% or higher on Learning Assessment Test.

**Implementation Plan (timeline):** At the end of each semester when Accounting Capstone and/or Acct 3 is offered.

**Key/Responsible Personnel:** Department Program Coordinator

**Develop core interpersonal business skills for teamwork**

**Demonstrate appropriate interpersonal business skills and teamwork in a professional environment**

▼ **Measure:** Accounting Capstone [NACC-204] - Interpersonal and Team Work Review  
Course level; Direct - Other

**Details/Description:** Interpersonal and team work review in Accounting Capstone course [NACC-204]

**Acceptable Benchmark:** 90% of students will earn an acceptable rating score averaging 80% or higher on interpersonal skills and teamwork rubric.

**Implementation Plan (timeline):** At the end of each semester when Accounting Capstone is offered.

**Key/Responsible Personnel:** Department Program Coordinator

**Acquire the knowledge and skills necessary to function in a global society**

**Describe the interrelatedness of social, cultural and business factors that shape and impact the global business environment**

▼ **Measure:** Fundamentals of Marketing [NBUS-223] - Marketing Project  
Course level; Direct - Student Artifact

**Details/Description:**

**Acceptable Benchmark:** 70% of students will earn an average rating of 80% or better on the Marketing project rubric.

**Implementation Plan (timeline):** At the end of each semester when Marketing is offered.

**Key/Responsible Personnel:** Department Program Coordinator

**Acquire entry into the workforce in an office setting in the Accounting Technology field**

**Gain entry-level employment**

▼ **Measure:** Alumni Survey  
Program level; Indirect - Survey

**Details/Description:**

**Acceptable Benchmark:** 80% of alumni sampled will be satisfied with technical preparation for their first job in the AT field.

**Implementation Plan (timeline):** At the end of each semester when co-op experiences occurred.

**Key/Responsible Personnel:** NCE & Alumni Survey Personnel

▼ **Measure:** NTID Center on Employment (NCE) - Co-op Employer's Evaluation  
Course level; Direct - Other

**Details/Description:**

**Acceptable Benchmark:** 80% of students will receive a score of "3" or higher (5-point scale) on the Co-op Employer's Evaluation question #29 (students overall performance).  
Minimum 80% of students sampled will be rated satisfactory or above.

**Implementation Plan (timeline):** At the end of each semester when co-op experiences occurred.

**Key/Responsible Personnel:** NCE & Alumni Survey Personnel

▼ **Measure:** NTID Center on Employment (NCE) - Placement Analysis Data

**Details/Description:**

**Acceptable Benchmark:** 80% of graduates seeking employment will be employed in the AT field.

**Implementation Plan (timeline):** At the end of each semester when co-op experiences occurred.

**Key/Responsible Personnel:** NCE & Alumni Survey Personnel

**Acquire independent learning skills necessary to participate in personal and professional growth**

**Tech Skill 1: Demonstrate aptitude/ability to learn quickly and apply technical knowledge**

▼ **Measure:** Co-op Supervisor Evaluation of Student Job Performance on Tech Skill 1  
Other level; Direct - Other

**Details/Description:**

**Acceptable Benchmark:** 80% of students will be rated at 3 or greater on Tech Skill 1

**Implementation Plan (timeline):** At the end of each semester when co-op experiences occurred.

**Key/Responsible Personnel:** Department Co-op Coordinator

**Tech Skill 4: Demonstrate ability to transfer theory to employment situations**

**Measure:** Co-op Supervisor Evaluation of Student Job Performance on Tech Skill 4  
Other level; Direct - Other

**Details/Description:**

**Acceptable Benchmark:** 80% of students will be rated at 3 or greater on Tech Skill 4

**Implementation Plan (timeline):** At the end of each semester when co-op experiences occurred.

**Key/Responsible Personnel:** Department Co-op Coordinator

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