NTID Accounting Technology Outcomes Assessment Plan and Report for AY 2006-2007 Middle States

Program Goal: Prepare graduates with skills and knowledge to enable entry-level employment in the accounting field.

Critical Outcomes for all Students		Assessment of Outcomes		Timeline		Results	
Domain/Task/ Capability	Performance Criteria/ Benchmarks	Instrument/ Opportunity	Assessment of Performance	Develop	Collect	Summarization of Results	Use of Results
1. Students will be able to perform the functions of the accounting cycle for service, merchandising, and manufacturing businesses.	to: analyze transactions journalize and post transactions prepare trial balances and/or worksheets calculate and record payroll data reconcile and control cash accounts adjust and close	1. Student Performance Appraisal (Part A: technical skill items) used to assess the outcomes related to the comprehensive accounting cycle project (practice set) in the course Principles of Accounting II and the portfolio of completed tasks in the course Applied Accounting Techniques.	1. Students will achieve a score of 3 or above (5-point scale) on the related technical skill items of the Student Performance Appraisal instrument.	Fall & Winter 2002-2003	beginning	121 students were evaluated by their instructors during AY 2002-03, 2003-04. 2004-05, 2005-06, and 2006-07. 77% received a score of 3 or above on all 7 technical skill items.	Accounting faculty have begun discussions regarding possible improvement strategies for items returning a relatively low score (e.g. reconciling and controlling cash accounts, and adjusting and closing accounts).
2. Students will demonstrate appropriate technical and interpersonal skills necessary for employment.	to: • apply previously learned technical skills • follow instructions • use time productively • meet deadlines • show interest and enthusiasm • work well with others • solve problems independently	skill items) used to assess the outcomes related to the comprehensive accounting cycle project (practice set) in the course Principles of Accounting II and the portfolio of completed tasks in the course Applied Accounting	2.A. Students will achieve a score of 3 or above (5-point scale) on the related interpersonal/cognitive skill items of the Student Performance Appraisal instrument. 2.B. Students will achieve a score of 3 or above (5-point scale) on the overall student job performance item of the Co-op Supervisor Evaluation of Student Job Performance instrument.	Fall & Winter AY 2002-2003	beginning		2A. Accounting faculty have begun discussions regarding possible improvement strategies for items returning a relatively low score (e.g. following instructions, and solving problems independently). 2B. See comment below.

		Evaluation of Student Job Performance				
3. Students will obtain entry-level employment in the accounting field.	90% of graduates seeking employment will be employed in the field within one year.	3. NCE placement data	3. Self-reported placement data		For AY 2004-2005 n=6; 100% of students seeking employment were working	Continue to monitor.
4. Graduating students will indicate satisfaction with program and courses.	80% of graduating students will indicate overall satisfaction with the program and the courses.	4. Student Satisfaction Survey	4. Students will indicate they Strongly Agree or More Agree than Disagree (4-point scale) when asked to give an overall rating on two global items, one related to the program in general and the other related to the courses in the major. (Specific program and course ratings are collected on 14 other items.)	AY 2003- 2004	 06 (n=10). 94% (29 out of 31) indicated overall satisfaction with the program. 90% (28 out of 31) indicated satisfaction with the courses in their major. 	Possible use of results (high degree of student satisfaction) in marketing and recruitment data. Investigate results on the non-global items (e.g. individual course ratings) for possible improvement strategies.

Comments:

*The total n reflects only those co-op evaluations that were completed online. An online co-op evaluation form was implemented summer 20044. As of summer 20054 there were still additional hard-copy co-op evaluations that could not be included in this report. It is anticipated that 90% of the co-op evaluations will be completed online by summer 20064. At that time it may be possible to calculate performance of students for each program of study.

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