

NTID
Accounting Technology Outcomes Assessment
Plan and Report for AY 2007-2008

Program Goal: Prepare graduates with skills and knowledge to enable entry-level employment in the accounting field.

Critical Outcomes for all Students		Assessment of Outcomes		Timeline		Results	
Domain/Task/ Capability	Performance Criteria/ Benchmarks	Instrument/ Opportunity	Assessment of Performance	Develop	Collect	Summarization of Results	Use of Results
1. Students will be able to perform the functions of the accounting cycle for service, merchandising, and manufacturing businesses.	<p>80% of students will demonstrate a satisfactory ability to:</p> <ul style="list-style-type: none"> • analyze transactions • journalize and post transactions • prepare trial balances and/or worksheets • calculate and record payroll data • reconcile and control cash accounts • adjust and close accounts • prepare key financial statements 	<p>1. <i>Student Performance Appraisal</i> (Part A: technical skill items) used to assess the outcomes related to the comprehensive accounting cycle project (practice set) in the course Principles of Accounting II and the portfolio of completed tasks in the course Applied Accounting Techniques.</p>	<p>1. Students will achieve a score of 3 or above (5-point scale) on the related technical skill items of the <i>Student Performance Appraisal</i> instrument.</p>	Fall & Winter 2002-2003	Quarterly collection beginning AY 2002-2003	<p>161 students were evaluated by their instructors during AY 2002 through 2007.</p> <p>83% received a score of 3 or above on all 7 technical skill items. The previously reported result was 77%. The significant increase in student performance ratings was due to the fact that 100% of the 41 students rated during AY 2007 achieved a score of 3 or above on all technical skill items.</p>	<p>Although the recent student performance data shows significant improvement, the results are difficult to interpret. Accounting faculty agree that a more reliable measure of student learning needs to be incorporated into the outcome assessment process. Therefore, a standardized test will be developed and piloted in AY 2008 in the hopes of better measuring student learning relative to specific technical skills.</p>
2. Students will demonstrate appropriate technical and interpersonal skills necessary for employment.	<p>80% of students will demonstrate a satisfactory ability to:</p> <ul style="list-style-type: none"> • apply previously learned technical skills • follow instructions • use time productively • meet deadlines • show interest and enthusiasm • work well with others • solve problems independently 	<p>2. A. <i>Student Performance Appraisal</i> (Part B: interpersonal skill items) used to assess the outcomes related to the comprehensive accounting cycle project (practice set) in the course Principles of Accounting II and the portfolio of completed tasks in the course Applied Accounting Techniques.</p> <p>2. B. <i>Co-op Supervisor Evaluation of Student Job Performance</i></p>	<p>2.A. Students will achieve a score of 3 or above (5-point scale) on the related interpersonal/cognitive skill items of the <i>Student Performance Appraisal</i> instrument.</p> <p>2.B. Students will achieve a score of 3 or above (5-point scale) on the overall student job performance item of the <i>Co-op Supervisor Evaluation of Student Job Performance</i> instrument.</p>	Fall & Winter AY 2002-2003	Quarterly collection beginning AY 2002-2003	<p>2.A. 161 students were evaluated by their instructors during AY 2002 through 2007.</p> <p>75% received a score of 3 or above on all 7 interpersonal/cognitive skill items. The significant increase in student performance ratings was due to the fact that 100% of the 41 students rated during AY 2007 achieved a score of 3 or above on all interpersonal/cognitive skill items.</p> <p>2.B. For students in the Business Studies Department the mean rating by co-op supervisors who completed the evaluation online was 4.09 (N=11) during the four quarters 20064-20073.</p>	<p>2.A. The student performance data (AY 2007) indicates a high level of faculty satisfaction relative to students' interpersonal/cognitive achievement. Again, the data is difficult to interpret with respect to specific interpersonal skills. Therefore, alternative methods of measuring student learning will be investigated in AY 2008.</p> <p>2.B. The co-op supervisor evaluation results support the high degree of faculty satisfaction with respect to students' interpersonal/cognitive skill development.</p>

3. Students will obtain entry-level employment in the accounting field.	90% of graduates seeking employment will be employed in the field within one year.	3. NCE placement data	3. Self-reported placement data		Annually	For AY 2005-2006 n=8; 100% of students in the Accounting and Business Tech programs seeking employment were working	No action needed.
4. Graduating students will indicate satisfaction with program and courses.	80% of graduating students will indicate overall satisfaction with the program and the courses.	4. <i>Student Satisfaction Survey</i>	4. Students will indicate they <i>Strongly Agree</i> or <i>More Agree than Disagree</i> (4-point scale) when asked to give an overall rating on two global items, one related to the program in general and the other related to the courses in the major. (Specific program and course ratings are collected on 14 other items.)	AY 2003-2004	Annually	34 graduating students were surveyed between AY 2004-05 and 2007-08. 94% (32 students) indicated overall satisfaction with the program. 91% (31 students) indicated satisfaction with the courses in their major.	No action needed.
5. Alumni will indicate satisfaction with instruction.	80% of Alumni will indicate satisfaction with the instruction they received at NTID/RIT	Alumni Survey	Alumni will rate their NTID/RIT experience as Good or Excellent (5-point scale) for the instruction they received.	AY 2007-2008	AY 2007-2008	For Business Studies Department AOS & AAS alumni who graduated from 2001-2006 and responded to the 2007 alumni survey, N=23; 87% indicated satisfaction.	No action needed.
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