

NTID
Accounting Technology Outcomes Assessment
Plan and Report for AY 2008-2009

Program Goal: Prepare graduates with skills and knowledge to enable entry-level employment in the accounting field.

Critical Outcomes for all Students		Assessment of Outcomes		Timeline		Results	
Domain/Task/ Capability	Performance Criteria/ Benchmarks	Instrument/ Opportunity	Assessment of Performance	Develop	Collect	Summarization of Results	Use of Results
1. Students will be able to perform the functions of the accounting cycle for service, merchandising, and manufacturing businesses.	<p>80% of students will demonstrate a satisfactory ability to:</p> <ul style="list-style-type: none"> • analyze transactions • journalize and post transactions • prepare trial balances and/or worksheets • calculate and record payroll data • reconcile and control cash accounts • adjust and close accounts • prepare key financial statements 	<p>1. <i>Student Performance Appraisal</i> (Part A: technical skill items) used to assess the outcomes related to the comprehensive accounting cycle project (practice set) in the course Accounting II and the portfolio of completed tasks in the course Applied Accounting Techniques.</p>	<p>1. Students will achieve a score of 3 or above (5-point scale) on the related technical skill items of the <i>Student Performance Appraisal</i> instrument.</p>	Fall & Winter 2002-2003	Quarterly collection beginning AY 2002-2003	<p>30 students were evaluated during AY 2008 based on their performance relevant to a practice set project in Accounting II. 100% of the students received a score of 3 or above on all 7 technical skill items.</p>	<p>Since the data from the <i>Student Performance Appraisal</i> has not been helpful in accurately measuring student learning, its use will be discontinued. Students' technical skill achievement will be measured by a standardized <i>Student Learning Assessment Test</i> similar to the instrument used for assessment in the A.S. in Business program.</p>
2. Students will demonstrate appropriate technical and interpersonal skills necessary for employment.	<p>80% of students will demonstrate a satisfactory ability to:</p> <ul style="list-style-type: none"> • apply previously learned technical skills • follow instructions • use time productively • meet deadlines • show interest and enthusiasm • work well with others • solve problems independently 	<p>2. A. <i>Student Performance Appraisal</i> (Part B: interpersonal skill items) used to assess the outcomes related to the comprehensive accounting cycle project (practice set) in the course Accounting II and the portfolio of completed tasks in the course Applied Accounting Techniques.</p> <p>2. B. Co-op <i>Supervisor Evaluation of Student Job</i></p>	<p>2.A. Students will achieve a score of 3 or above (5-point scale) on the related interpersonal/cognitive skill items of the <i>Student Performance Appraisal</i> instrument.</p> <p>2.B. Students will achieve a score of 3 or above (5-point scale) on the overall student job performance item of the Co-op <i>Supervisor Evaluation of Student Job Performance</i> instrument.</p>	Fall & Winter AY 2002-2003	Quarterly collection beginning AY 2002-2003	<p>2. A. 30 students were evaluated during AY 2008 based on their performance relevant to a practice set project in Accounting II. 100% of the students received a score of 3 or above on all 7 interpersonal/cognitive skill items.</p> <p>2. B. For students in the Business Studies Department the mean rating by co-op supervisors who completed the evaluation online was 4.35 (N=17) during the four quarters 20074-20083.</p>	<p>2. A. Since the data from the <i>Student Performance Appraisal</i> has not been helpful in accurately measuring student learning, its use will be discontinued. Student interpersonal skill achievement will be measured by the overall student job performance item of the Co-op <i>Supervisor Evaluation of Student Job Performance</i> instrument.</p>

		<i>Performance</i>					
3. Students will obtain entry-level employment in the accounting field.	90% of graduates seeking employment will be employed in the field within one year.	3. NCE placement data	3. Self-reported placement data		Annually	For AY 2006-2007 n=6; 100% of students in the Accounting and Business Tech programs seeking employment were working.	No action needed.
4. Graduating students will indicate satisfaction with program and courses.	80% of graduating students will indicate overall satisfaction with the program and the courses.	4. <i>Student Satisfaction Survey</i>	4. Students will indicate they <i>Strongly Agree</i> or <i>More Agree than Disagree</i> (4-point scale) when asked to give an overall rating on two global items, one related to the program in general and the other related to the courses in the major. (Specific program and course ratings are collected on 14 other items.)	AY 2003-2004	Annually	4 graduating students (out of a possible 9) were surveyed in the Applied Accounting Techniques course in spring quarter. 75% (3 students) indicated overall satisfaction with the program. 75% (3 students) indicated satisfaction with the courses in their major.	The result is below the 80% benchmark, but the number responding was not representative. The survey instrument was placed in the students' mail folders with a request to respond. A reminder email was also sent. Because the response rate was disappointing, future surveys will be administered in the <i>Applied Accounting Techniques</i> course (the students last accounting course).
5. Alumni will indicate satisfaction with instruction.	80% of Alumni will indicate satisfaction with the instruction they received at NTID/RIT	Alumni Survey	Alumni will rate their NTID/RIT experience as Good or Excellent (5-point scale) for the instruction they received.	AY 2007-2008	Surveys are typically conducted every 3 to 5 years	N/A	N/A

Comments:

The following changes to the collection and reporting of outcomes assessment data (starting in AY 2009-2010) regarding domain numbers 1, 2, and 4 are proposed:

Domain 1

Part A of the *student performance appraisal* instrument will be replaced by a standardized test designed to evaluate course specific student learning outcomes relevant to technical skills taught in six program courses (Accounting I, II, III, IV and Cost Accounting I and II). This test will be administered in the capstone course, *Applied Accounting Techniques*. The results of this test will be reported on a year by year (as opposed to aggregated) basis so that trends can be detected.

Domain 2

Part B of the *student performance appraisal* will be eliminated. Student interpersonal/cognitive achievement will be measured by the Co-op *Supervisors Evaluation of Student Job Performance* instrument.

Domain 4

Data will be reported on a year by year basis (as opposed to aggregated) so that trends can be detected.

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