NTID
Accounting Technology Outcomes Assessment
Plan and Report for AY 2010-2011

Program Goal: Prepare graduates with skills and knowledge to enable entry-level employment in the accounting field.

Critical Outcomes for all Students		Assessment of Outcomes		Timeline		Results	
Domain/Task/ Capability	Performance Criteria/ Benchmarks	Instrument/ Opportunity	Assessment of Performance	Develop	Collect	Summarization of Results	Use of Results
1. Students will be able to perform the functions of the accounting cycle for service, merchandising, and manufacturing businesses.	**80%** of students will demonstrate a satisfactory ability to analyze transactions, journalize and post transactions, prepare trial balances and/or worksheets, calculate and record payroll data, reconcile and control cash accounts, adjust and close accounts, and prepare key financial statements.	*Student Learning Assessment Test* administered in the accounting capstone course (currently Applied Accounting Techniques).	Students will achieve a score of **70%** or above on the *Learning Assessment Test*.	Fall & Winter 2002-2003	Quarterly collection beginning AY 2002-2003	The Learning Assessment Test was revised, but was not administered this year. The course in which the test is administered was not taught due to the retirement of a faculty member.	The test will begin to be administered in the Cost Accounting II course Fall 20111 and Spring 20113.
2. Students will demonstrate appropriate technical and interpersonal skills necessary for employment.	**80%** of students will demonstrate a satisfactory ability to apply previously learned technical skills, follow instructions, use time productively, meet deadlines, work well with others, and solve problems	Co-op *Supervisor Evaluation of Student Job Performance*	Students will achieve a score of 3 or above (5-point scale) on the overall student job performance item of the Co-op *Supervisor Evaluation of Student Job Performance* instrument.	Fall & Winter AY 2002-2003	Quarterly collection beginning AY 2002-2003	For students in the Business Studies Department the mean rating by co-op supervisors who completed the evaluation online was 4.21 (N=19) during the four quarters 20094-20103.	No action is needed based on this data.

	independently.						
3. Students will obtain entry-level employment in the accounting field.	**90%** of graduates seeking employment will be employed in the field within one year.	NCE placement data	Self-reported placement data		Annually	For AY 2008-2009 N=5; 100% of students in Accounting Technology and Business Technology programs who were seeking employed were working	No action is needed based on this data.
4. Graduating students will indicate satisfaction with program and courses.	**80%** of graduating students will indicate overall satisfaction with the program and the courses. .	*Student Satisfaction Survey*	Students will indicate they *Strongly Agree* or *More Agree than Disagree* (4-point scale) when asked to give an overall rating on two global items, one related to the program in general and the other related to the courses in the major. (Specific program and course ratings are collected on 14 other items.)	AY 2003-2004	Annually	This data was not collectedt his year.	Data will be collected in the 2011-12 AY.
5. Alumni will indicate satisfaction with instruction.	**80%** of Alumni will indicate satisfaction with the instruction they received at NTID/RIT	Alumni Survey	Alumni will rate their NTID/RIT experience as Good or Excellent (5-point scale) for the instruction they received.	AY 2007-2008	Surveys are typically conducted every 3 to 5 years	For Business Studies Department AOS, AAS & AS alumni who graduated from 2005-2009 and responded to the 2010 alumni survey, N=12; 83.3% indicated satisfaction.	No action is needed at this time.

Comments:

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