

**NTID**  
**Accounting Technology Outcomes Assessment**  
**Plan and Report for AY 2011-2012**

*Program Goal: Prepare graduates with skills and knowledge to enable entry-level employment in the accounting field.*

| Critical Outcomes for all Students                                                                                                  |                                                                                                                                                                                                                                                                                                       | Assessment of Outcomes                                                                                                                    |                                                                                               | Timeline                |                                                                            | Results                                                                                                                                                                                                                                                                                                               |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
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| Domain/Task/Capability                                                                                                              | Performance Criteria/Benchmarks                                                                                                                                                                                                                                                                       | Instrument/Opportunity                                                                                                                    | Assessment of Performance                                                                     | Develop                 | Collect                                                                    | Summarization of Results                                                                                                                                                                                                                                                                                              | Use of Results                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
| 1. Students will be able to perform the functions of the accounting cycle for service, merchandising, and manufacturing businesses. | 80% of students will demonstrate a satisfactory ability to analyze transactions, journalize and post transactions, prepare trial balances and/or worksheets, calculate and record payroll data, reconcile and control cash accounts, adjust and close accounts, and prepare key financial statements. | <i>Student Learning Assessment Test</i> administered in the Cost Accounting II course - will be administered each term course is offered. | Students will achieve a score of <b>70%</b> or above on the <i>Learning Assessment Test</i> . | Fall & Winter 2002-2003 | Collection will occur for each section of Cost Accounting II when offered. | 9 students were evaluated by their instructor during AY 2011-12 during Cost Accounting II, not Applied Accounting Techniques (AAT) as stated in AY 2010-11 "Instrument/Opportunity" section due to the fact that AAT was not offered last year.<br><br>These results show that no student passed the assessment exam. | The most recent results reaffirmed our need to produce a more reliable assessment tool. We have developed a new assessment exam for AY 2012-13 that is more balanced with assessing skills learned in all accounting courses and have eliminated general business assessment questions.<br><br>In the context of recent changes in course offerings and faculty retirement, we believe this most recent assessment was not a reliable assessment of their skills. The assessment exam was given by an adjunct instructor, and in Cost Accounting II which is a different course than previously administered. The previous course in which the assessment was given is not being offered anymore (AAT - Applied Accounting Techniques).<br><br>With the deletion of the AAT course, the most recent assessment was given prior to |

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|                                                                                                              |                                                                                                                                                                                                                                   |                                                               |                                                                                                                                                                                          |                                       |                                                    | <p>completing their accounting sequence of courses. That said, we believe the primary reason for the current results, stems from an imperfect assessment tool. Specifically, of the 25 questions on the exam, approximately 30% (8 of 25) were related to general business and administrative support technology courses.</p> <p>Semester students will be taking their assessment test during their capstone course.</p> |                                          |
| <p>2. Students will demonstrate appropriate technical and interpersonal skills necessary for employment.</p> | <p>80% of students will demonstrate a satisfactory ability to apply previously learned technical skills, follow instructions, use time productively, meet deadlines, work well with others, and solve problems independently.</p> | <p>Co-op Supervisor Evaluation of Student Job Performance</p> | <p>Students will achieve a score of 3 or above (5-point scale) on the overall student job performance item of the Co-op Supervisor Evaluation of Student Job Performance instrument.</p> | <p>Fall &amp; Winter AY 2002-2003</p> | <p>Quarterly collection beginning AY 2002-2003</p> | <p>For students in the Business Studies Department the mean overall job performance rating by co-op supervisors was 4.46 (N=13) during the four quarters 20104-20113.</p>                                                                                                                                                                                                                                                 | <p>No action is needed at this time.</p> |
| <p>3. Students will obtain entry-level employment in the accounting field.</p>                               | <p>90% of graduates seeking employment will be employed in the field within one year.</p>                                                                                                                                         | <p>NCE placement data</p>                                     | <p>Self-reported placement data</p>                                                                                                                                                      |                                       | <p>Annually</p>                                    | <p>For AY 2009-2010 N=2; 100% of the AAS students in the Accounting Technology program who were seeking employment were working. Eight additional graduates were continuing their education.</p> <p>For AY 2009-2010 N=4; 50% of students in Business the Technology</p>                                                                                                                                                  | <p>No action is needed at this time.</p> |

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|                                                                             |                                                                                                 |                             |                                                                                                                                                                                                                                                                                                                                       |              |                                                    | AOS program (which includes students in the accounting concentration) who were seeking employment were working. Two other graduates continued in school and three others were not looking for work. |                   |
| 4. Graduating students will indicate satisfaction with program and courses. | 80% of graduating students will indicate overall satisfaction with the program and the courses. | Student Satisfaction Survey | Students will indicate they <i>Strongly Agree</i> or <i>More Agree than Disagree</i> (4-point scale) when asked to give an overall rating on two global items, one related to the program in general and the other related to the courses in the major.<br><br>(Specific program and course ratings are collected on 14 other items.) | AY 2003-2004 | Annually                                           | 9 graduating students were surveyed in AY 2011-12.<br><br>92% indicated overall satisfaction with the program.<br><br>98% indicated satisfaction with the courses in their major.                   | No action needed. |
| 5. Alumni will indicate satisfaction with instruction.                      | 80% of Alumni will indicate satisfaction with the instruction they received at NTID/RIT         | Alumni Survey               | Alumni will rate their NTID/RIT experience as Good or Excellent (5-point scale) for the instruction they received.                                                                                                                                                                                                                    | AY 2007-2008 | Surveys are typically conducted every 3 to 5 years | No Alumni Survey was conducted this year.                                                                                                                                                           | N/A               |
| <b>Comments:</b>                                                            |                                                                                                 |                             |                                                                                                                                                                                                                                                                                                                                       |              |                                                    |                                                                                                                                                                                                     |                   |
| /ssl<br>Rev: 10/09/2012                                                     |                                                                                                 |                             |                                                                                                                                                                                                                                                                                                                                       |              |                                                    |                                                                                                                                                                                                     |                   |