

NTID

Accounting Technology Outcomes Assessment Plan and Report for AY 2012-2013

Program Goal: Prepare graduates with skills and knowledge to enable entry-level employment in the accounting field.

Critical Outcomes for all Students		Performance Criteria/Benchmarks		Timeline		Results	
Domain/Task/ Capability	Performance Criteria/ Benchmarks	Instrument/ Opportunity	Assessment of Performance	Develop	Collect	Summarization of Results	Use of Results
1. Students will be able to perform the functions of the accounting cycle for service, merchandising, and manufacturing businesses.	80% of students will demonstrate a satisfactory ability to analyze transactions, journalize and post transactions, prepare trial balances and/or worksheets, calculate and record payroll data, reconcile and control cash accounts, adjust and close accounts, and prepare key financial statements.	<i>Student Learning Assessment Test</i> administered in the Cost Accounting II course - will be administered each term course is offered.	Students will achieve a score of 70% or above on the <i>Learning Assessment Test</i> .	Fall & Winter 2002-2003	Collection will occur for each section of Cost Accounting II when offered.	13 students were evaluated by their instructor during AY 2012-13 during Cost Accounting II. Of these 13 students, some have not yet taken Accounting III and IV. Also, some students took Accounting I and II more than two to 3 years ago. 7 students achieved a score of 50% or better on the test which included questions related to Accounting III and IV which most of the students had not taken. No student achieved a score above 70% or above. If we eliminated the questions related to Accounting III and IV, then 9 students achieved a score above 50%. Only one student achieved a score of over 70%. 6 students received a score of 60% or better.	The most recent results reaffirmed our need to revise the test based on the courses the student has already completed. With the change from the quarter to semester system, the students should be able to stay on track and take their courses in the proper order, thus being more prepared for the test after they have finished with Accounting 4 on the semester system.
2. Students will demonstrate appropriate technical and interpersonal skills necessary for employment.	80% of students will demonstrate a satisfactory ability to apply previously learned technical skills, follow instructions, use time productively, meet deadlines, work well with others, and solve problems independently.	<i>Co-op Supervisor Evaluation of Student Job Performance</i>	Students will achieve a score of 3 or above (5-point scale) on the overall student job performance item of the <i>Co-op Supervisor Evaluation of Student Job Performance</i> instrument.	Fall & Winter AY 2002-2003	Quarterly collection beginning AY 2002-2003	For students in the Business Studies Department the mean overall job performance rating by co-op supervisors was 3.75 (N=8) during the four quarters 2011-2012.	
3. Students will obtain entry-level employment in the accounting field.	90% of graduates seeking employment will be employed in the field within one year.	NCE placement data	Self-reported placement data		Annually	For AY 2010-2011 no graduates sought employment. Five graduates were continuing their education and the status of one was unknown. For AY 2010-2011 N=2; 100% of students in Business the Technology AOS program (which includes students in the accounting concentration)	No action needed

						who were seeking employment were working. The status of two other graduates was unknown.	
4. Graduating students will indicate satisfaction with program and courses.	80% of graduating students will indicate overall satisfaction with the program and the courses.	Student Satisfaction Survey	Students will indicate they Strongly Agree or More Agree than Disagree (4-point scale) when asked to give an overall rating on two global items, one related to the program in general and the other related to the courses in the major. (Specific program and course ratings are collected on 14 other items.)	AY 2003-2004	Annually	8 graduating students were surveyed in AY 2012-2013. 100% indicated overall satisfaction with the program. 100% indicated satisfaction with the courses in their major.	No action needed
5. Alumni will indicate satisfaction with instruction.	80% of Alumni will indicate satisfaction with the instruction they received at NTID/RIT	Alumni Survey	Alumni will rate their NTID/RIT experience as Good or Excellent (5-point scale) for the instruction they received.	AY 2007-2008	Surveys are typically conducted every 3 to 5 years	No Alumni Survey was conducted this year. Will occur 2013-2014.	No action needed
Comments:							