

**Option 1
Program Level Outcomes Assessment Plan**

Program Name/College: Arts & Imaging Studies, NTID
College Contact for Program Assessment: Kenneth F. Hoffmann, Chairperson

Program Goals	Student Learning Outcomes	Academic Program Profile	Data Source/Measure Curriculum Mapping	Benchmark	Timeline	Data Analysis Key Findings	Use of Results Action Items and Dissemination
<i>Please List program-level goals</i>	<i>Students will be able to: (task, capability, knowledge, skills, and dispositions) Use measurable verbs.</i>	<i>Alignment to the five RIT essential outcomes - check all that apply <input checked="" type="checkbox"/> Double click on the check box and find the Default Value and click Checked to check the box. To uncheck, the box, double click and then click Not Checked.</i>	<i>Assessment opportunity (course/experience) method/measures, assignment/rubric)</i>	<i>Standard, target, or achievement level (usually a %) Statement of student Success</i>	<i>Identify when and how data are collected, aggregated, and analyzed</i>	<i>Identify who is responsible and list key findings</i>	<i>Identify how results are used and shared. List any recommendations or action items</i>
Demonstrate effective communication and collaboration skills	Work collaboratively in multidisciplinary teams, formulating and responding to constructive team and individual feedback. Communicate effectively with peers, design and production professionals, and clients using design and production concepts. Demonstrate appropriate writing skills and use of technical vocabulary.	<input checked="" type="checkbox"/> Critical Thinking <input checked="" type="checkbox"/> Ethical Reasoning <input checked="" type="checkbox"/> Integrative Literacies <input type="checkbox"/> Global Interconnectedness <input checked="" type="checkbox"/> Creative/Innovative Thinking	NAIS-292 Production Workshop Interpersonal/soft skills assessment rubric.	Minimum 80% of students sampled will be rated satisfactory or above.	Data collected in each section of NAIS-292, NAIS-201, and upon completion of each co-op work experience. beginning AY 2013-14 Combined data are analyzed at least every two years beginning AY 2014-15	Course faculty will collect data. NCE will compile co-op supervisor evaluation data. Program chairperson and program coordinator will analyze the data.	Department faculty and employment advisors and counselors/academic advisors will review analysis and recommend appropriate actions. Distribute data in the NTID Summary Report, the NTID Annual Report, and any RIT reports, as needed.
			Assessment of student performance by Co-op supervisor.	Minimum 80% of students sampled will be rated satisfactory or above.			
			NAIS-201 Employment Seminar cover letter, resume, and interview assessment rubric	Minimum 80% of students sampled will be rated satisfactory or above.			

<p>Acquire the knowledge, creative and technical skills for careers ranging from design concept to final production.</p>	<p>Exhibit individual competence in graphic design and/or production of professional quality graphic media.</p> <p>Use appropriate software applications and hardware systems in the design and production of graphic media projects.</p> <p>Assemble and maintain a collection of completed work that shows technical competence and the qualities needed to effectively compete in the student's chosen career in the graphic arts industry and is used in the development of appropriate portfolios.</p> <p>Manage and deliver a quality project from theoretical concept to final product on time, on budget, and in compliance</p>	<p><input checked="" type="checkbox"/> Critical Thinking <input checked="" type="checkbox"/> Ethical Reasoning <input checked="" type="checkbox"/> Integrative Literacies <input checked="" type="checkbox"/> Global Interconnectedness <input checked="" type="checkbox"/> Creative/Innovative Thinking</p>	<p>NAIS-292 Production Workshop Major project assessment rubric.</p>	<p>Minimum 80% of students sampled will be rated satisfactory or above.</p>	<p>Data collected in each section of NAIS-292</p> <p>Combined data are analyzed at least every two years.</p>	<p>Course faculty will collect data. NCE will compile co-op supervisor evaluation data.</p> <p>Program chairperson and program coordinator will develop and administer the alumni survey.</p> <p>Program chairperson and coordinator will analyze the data.</p>	<p>Department faculty and employment advisors and counselors/academic advisors will review analysis and recommend appropriate actions.</p> <p>Distribute data in the NTID Summary Report, the NTID Annual Report, and any RIT reports, as needed.</p>
			<p>80% of students will receive a score of "3" or higher (5-point scale) on the Co-op Employer's Evaluation, question #29 (student's overall performance).</p> <p>80% of students will receive a "Yes" response to question #30, "Competitive for the job market"</p>	<p>Minimum 80% of students sampled will be rated satisfactory or above.</p>	<p>Supervisor evaluations are collected at the end of each completed co-op work experience.</p> <p>Combined data are analyzed at least every two years.</p>		
			<p>NAIS-291 Portfolio Workshop portfolio quality assessment rubric</p>	<p>Minimum 80% of students sampled will be rated satisfactory or above</p>	<p>Data collected in each section of NAIS-291</p> <p>Combined data are analyzed at least every two years</p>		
			<p>Alumni Survey.</p>	<p>Minimum 80% of alumni sampled will be satisfied with the technical preparation for their first job in the graphic arts industry.</p>	<p>Alumni Survey will be administered and analyzed every two years.</p>		

	with industry standards and sustainability guidelines.						
Contribute creative and technical abilities in support of communities.	Design and produce graphic media for campus and community organizations.	<input checked="" type="checkbox"/> Critical Thinking <input checked="" type="checkbox"/> Ethical Reasoning <input checked="" type="checkbox"/> Integrative Literacies <input checked="" type="checkbox"/> Global Interconnectedness <input checked="" type="checkbox"/> Creative/Innovative Thinking	Participate in class and extra-curricular activities.	40% of all students will participate in community service projects and complete a project assessment rubric.	Data is collected annually for all students at the completion each project.	Faculty will collect data at conclusion of each project. Faculty committee will analyze the data.	Department faculty will review and discuss analysis and recommend appropriate actions. Distribute data in the NTID Summary Report, the NTID Annual Report, and any RIT reports, as needed.

