



2014-2015 Assessment Cycle

## Key Findings

### Finding per Measure

#### Business AS Program Outcome Set

#### Develop a high degree of technical competence to support the continued academic requirements that will be faced at the baccalaureate level

**Perform the functions of the accounting cycle for service, merchandising, and manufacturing businesses**

▼ **Measure:** 1) Managerial Accounting [NACC-206] - Student Learning Assessment Test  
Course level; Direct - Exam

**Details/Description:** Student Learning Assessment Test administered in Managerial Accounting course [NACC-206]

**Acceptable Benchmark:** 90% of students will earn an acceptable rating score averaging 70% or higher on Learning Assessment Test.

**Implementation Plan (timeline):** At the end of fall semester when Managerial Accounting is offered.

**Key/Responsible Personnel:** Department Program Coordinator

#### **Findings** for 1) Managerial Accounting [NACC-206] - Student Learning Assessment Test

**Summary of Findings:** N=16. 15 out of 16 students = 93% achieved a 70% or above on the Learning Assessment Test for this course.

**Results:** Acceptable Benchmark Achievement: Met

**Recommendations :** Monitor the achievement of these students and perhaps modify the test to include other measures of knowledge and content in this course.

**Reflections/Notes :** Students in this degree are achieving very good grades in this course.

#### Develop core interpersonal business skills for teamwork

**Demonstrate appropriate interpersonal business skills and teamwork in a professional environment**

▼ **Measure:** 1) World of Business and Innovation [NBUS-211] and Intro to Entrepreneurship [NBUS-225] - Interpersonal & Team Work Review  
Course level; Direct - Other

**Details/Description:** Interpersonal and team work review in World of Business and Innovation [NBUS-211] and Intro to Entrepreneurship [NBUS-225]

**Acceptable Benchmark:** 90% of students will earn an acceptable rating score averaging 80% or higher on interpersonal skills and teamwork rubric.

**Implementation Plan (timeline):** At the end of spring semester when Intro to Entrepreneurship is offered.

**Key/Responsible Personnel:** Department Program Coordinator

#### **Findings** for 1) World of Business and Innovation [NBUS-211] and Intro to Entrepreneurship [NBUS-225] - Interpersonal & Team Work Review

**Summary of Findings:** 32.35 or 88.9% of students met or exceeded an average of

80%

**Results:** Acceptable Benchmark Achievement: Met

**Recommendations :** Look at the interpersonal skill and teamwork rubric to ensure that this is appropriate for the needed skills.

**Reflections/Notes :** The requirement of 90% of the student may be higher than necessary since the students taking this course are freshmen.

## Acquire the knowledge and skills necessary to access business practices and environments represented by cultural differences and the global

**Describe the interrelatedness of social, cultural and business factors that shape and impact the global business environment**

▼ **Measure:** 1) World of Business and Innovation [NBUS-211] and Globalization [SBC-INTB-225] - Work Assessed  
Course level; Direct - Other

**Details/Description:**

**Acceptable Benchmark:** World of Business and Innovation [NBUS-211] and Globalization [SBC-INTB-225] 80% of students will meet or exceed overall satisfactory score on work assessed.

**Implementation Plan (timeline):** At the end of each semester when Globalization is offered.

**Key/Responsible Personnel:** Department Program Coordinator

**Findings** for 1) World of Business and Innovation [NBUS-211] and Globalization [SBC-INTB-225] - Work Assessed

**Summary of Findings:** 30/35 or 85.7% of students met or exceeded the score of C or above.

**Results:** Acceptable Benchmark Achievement: Met

**Recommendations :** Review the grading to ensure that the goals of these courses are being met.

**Reflections/Notes :** This result is appropriate for the level of students in these courses.

## Develop an innovative approach to a business problem or new business opportunity

**Identify and apply creative methods for idea generation and create a business plan outline for a new product/service**

▼ **Measure:** 1) Introduction to Entrepreneurship [NBUS-225] and World of Business and Innovation [NBUS-211] - Work Assessed  
Course level; Direct - Other

**Details/Description:** Introduction to Entrepreneurship [NBUS-225] and World of Business and Innovation [NBUS-211]

**Acceptable Benchmark:** 80% of students will meet or exceed overall satisfactory score on work assessed.

**Implementation Plan (timeline):** Assessed every two years.

**Key/Responsible Personnel:** Department Program Coordinator

**Findings** for 1) Introduction to Entrepreneurship [NBUS-225] and World of Business and Innovation [NBUS-211] - Work Assessed

**Summary of Findings:** N=12. 100% of students achieved a satisfactory final grade in Introduction to Entrepreneurship.

N=18 88.9% of students in World of Business and innovation achieved a satisfactory

final grade.

**Results:** Acceptable Benchmark Achievement: Exceeded

**Recommendations :** This outcome is on track to measure the goals for these courses. These courses should continue to address these outcomes.

**Reflections/Notes :** This is an excellent result especially given the fact that the students are freshmen.

## Students completing their AS degree will be accepted into Saunders College of Business Program

**Students will successfully complete all program requirements with a GPA of 2.5 or above**

### ▼ **Measure:** 1) Change of Program Form - Graduation Statistics

**Details/Description:** Acceptance rate of students applying for transfer to B.S. level programs

**Acceptable Benchmark:** 90% of students applying for transfer to B.S. level programs will be accepted.

**Implementation Plan (timeline):** Upon completion of the A.S. Business program

**Key/Responsible Personnel:** Department Program Coordinator and Graduation Statistics

### **Findings** for 1) Change of Program Form - Graduation Statistics

**Summary of Findings:** N=6. 100% of students who graduated this year and applied for admissions to a BS level program were accepted.

**Results:** Acceptable Benchmark Achievement: Exceeded

**Recommendations :** Encourage students in this program to complete their AS degree requirements in a more timely fashion.

**Reflections/Notes :** A number of students are accepted to the BS degree before completing requirements for the AS degree. We need to encourage students to complete the AS degree requirements more rigorously.

## Overall Recommendations

*No text specified*

## Overall Reflection

*No text specified*

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