



2015-2016 Assessment Cycle
Assessment Plan

Mission Statement

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The primary mission of the **National Technical Institute for the Deaf** is to provide deaf and hard-of-hearing students with outstanding state-of-the-art technical and professional education programs, complemented by a strong arts and sciences curriculum, that prepare them to live and work in the mainstream of a rapidly changing global community and enhance their lifelong learning.

Secondarily, NTID prepares professionals to work in fields related to deafness; undertakes a program of applied research designed to enhance the social, economic and educational accommodation of deaf people; and shares its knowledge and expertise through outreach and other information dissemination programs.

Outcomes and Measures

Business AS Program Outcome Set

Develop a high degree of technical competence to support the continued academic requirements that will be faced at the baccalaureate level

Perform the functions of the accounting cycle for service, merchandising, and manufacturing businesses

▼ **Measure:** 1) Managerial Accounting [NACC-206] - Student Learning Assessment Test
Course level; Direct - Exam

Details/Description: Student Learning Assessment Test administered in Managerial Accounting course [NACC-206]

Acceptable Benchmark: 90% of students will earn an acceptable rating score averaging 70% or higher on Learning Assessment Test.

Implementation Plan (timeline): At the end of fall semester when Managerial Accounting is offered.

Key/Responsible Personnel: Department Program Coordinator

Develop core interpersonal business skills for teamwork

Demonstrate appropriate interpersonal business skills and teamwork in a professional environment

▼ **Measure:** 1) World of Business and Innovation [NBUS-211] and Intro to Entrepreneurship [NBUS-225] - Interpersonal & Team Work Review
Course level; Direct - Other

Details/Description: Interpersonal and team work review in World of Business and Innovation [NBUS-211] and Intro to Entrepreneurship [NBUS-225]

Acceptable Benchmark: 90% of students will earn an acceptable rating score averaging 80% or higher on interpersonal skills and teamwork rubric.

Implementation Plan (timeline): At the end of spring semester when Intro to Entrepreneurship is offered.

Key/Responsible Personnel: Department Program Coordinator

Acquire the knowledge and skills necessary to access business practices and environments represented by cultural differences and the global

Describe the interrelatedness of social, cultural and business factors that shape and impact the global business environment

▼ **Measure:** 1) World of Business and Innovation [NBUS-211] and Globalization [SBC-INTB-225] - Work Assessed
Course level; Direct - Other

Details/Description:

Acceptable Benchmark: World of Business and Innovation [NBUS-211] and Globalization [SBC-INTB-225] 80% of students will meet or exceed overall satisfactory score on work assessed.

Implementation Plan (timeline): At the end of each semester when Globalization is offered.

Key/Responsible Personnel: Department Program Coordinator

Develop an innovative approach to a business problem or new business opportunity

Identify and apply creative methods for idea generation and create a business plan outline for a new product/service

▼ **Measure:** 1) Introduction to Entrepreneurship [NBUS-225] and World of Business and Innovation [NBUS-211] - Work Assessed
Course level; Direct - Other

Details/Description: Introduction to Entrepreneurship [NBUS-225] and World of Business and Innovation [NBUS-211]

Acceptable Benchmark: 80% of students will meet or exceed overall satisfactory score on work assessed.

Implementation Plan (timeline): Assessed every two years.

Key/Responsible Personnel: Department Program Coordinator

Students completing their AS degree will be accepted into Saunders College of Business Program

Students will successfully complete all program requirements with a GPA of 2.5 or above

▼ **Measure:** 1) Change of Program Form - Graduation Statistics

Details/Description: Acceptance rate of students applying for transfer to B.S. level programs

Acceptable Benchmark: 90% of students applying for transfer to B.S. level programs will be accepted.

Implementation Plan (timeline): Upon completion of the A.S. Business program

Key/Responsible Personnel: Department Program Coordinator and Graduation Statistics

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