2017-2018 Assessment Cycle

## **Assessment Plan**

#### **Mission Statement**

### **Mission Statement**

The primary mission of the **National Technical Institute for the Deaf** is to provide deaf and hard-of-hearing students with outstanding state-of-the-art technical and professional education programs, complemented by a strong arts and sciences curriculum, that prepare them to live and work in the mainstream of a rapidly changing global community and enhance their lifelong learning.

Secondarily, NTID prepares professionals to work in fields related to deafness; undertakes a program of applied research designed to enhance the social, economic and educational accommodation of deaf people; and shares its knowledge and expertise through outreach and other information dissemination programs.

### Measures

### **→** Business AS Program Outcome Set

Develop a high degree of technical competence to support the continued academic requirements that will be faced at the baccalaureate level

Student Learning Outcome: Perform the functions of the accounting cycle for service, merchandising, and manufacturing businesses

▼ Measure: 1) Managerial Accounting [NACC-206] - Student Learning Assessment

lest

Course level; Direct - Exam

Details/Description: Student Learning Assessment Test administered in

Managerial Accounting course [NACC-206]

Acceptable Benchmark: 90% of students will earn an acceptable rating score

averaging 70% or higher on Learning Assessment Test.

Implementation Plan

At the end of fall semester when Managerial

(timeline):

Accounting is offered.

Key/Responsible Personnel:

Department Program Coordinator

# Student Learning Outcome: Demonstrate appropriate interpersonal business skills and teamwork in a professional environment

▼ **Measure:** 1) World of Business and Innovation [NBUS-211] and Intro to Entrepreneurship [NBUS-225] - Interpersonal & Team Work Review

Course level; Direct - Other

Details/Description: Interpersonal and team work review in World of

Business and Innovation [NBUS-211] and Intro to

Entrepreneurship [NBUS-225]

Acceptable Benchmark: 90% of students will earn an acceptable rating score

averaging 80% or higher on interpersonal skills and

teamwork rubric.

Implementation Plan

(timeline):

At the end of spring semester when Intro to

Entrepreneurship is offered.

Key/Responsible Personnel: Department Program Coordinator

Acquire the knowledge and skills necessary to access business practices and environments represented by cultural differences and the global

Student Learning Outcome: Describe the interrelatedness of social, cultural and business factors that shape and impact the global business environment

▼ **Measure:** 1) World of Business and Innovation [NBUS-211] and Globalization [SBC-INTB-225] - Work Assessed

Course level; Direct - Other

Details/Description:

Acceptable Benchmark: World of Business and Innovation [NBUS-211] and

Globalization [SBC-INTB-225]

80% of students will meet or exceed overall satisfactory

score on work assessed.

Implementation Plan

(timeline):

At the end of each semester when Globalization is

offered.

Key/Responsible Personnel: Department Program Coordinator

Student Learning Outcome: Identify and apply creative methods for idea generation and create a business plan outline for a new product/service

▼ Measure: 1) Introduction to Entrepreneurship [NBUS-225] and World of Business and Innovation [NBUS-211] - Work Assessed

Course level: Direct - Other

Details/Description: Introduction to Entrepreneurship [NBUS-225] and

World of Business and Innovation [NBUS-211]

Acceptable Benchmark: 80% of students will meet or exceed overall satisfactory

score on work assessed.

Implementation Plan

(timeline):

Assessed every two years.

Key/Responsible Personnel: Department Program Coordinator

Students completing their AS degree will be accepted into Saunders College of Business Program

Student Learning Outcome: Students will successfully complete all program requirements with a GPA of 2.5 or above

▼ **Measure:** 1) Change of Program Form - Graduation Statistics

Details/Description: Acceptance rate of students applying for transfer to

B.S. level programs

Acceptable Benchmark: 90% of students applying for transfer to B.S. level

programs will be accepted.

Implementation Plan

(timeline):

Upon completion of the A.S. Business program

Key/Responsible Personnel: Department Program Coordinator and Graduation

Statistics