2015-2016 Assessment Cycle
Assessment Plan

Mission Statement

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The primary mission of the **National Technical Institute for the Deaf** is to provide deaf and hard-of-hearing students with outstanding state-of-the-art technical and professional education programs, complemented by a strong arts and sciences curriculum, that prepare them to live and work in the mainstream of a rapidly changing global community and enhance their lifelong learning.

Secondarily, NTID prepares professionals to work in fields related to deafness; undertakes a program of applied research designed to enhance the social, economic and educational accommodation of deaf people; and shares its knowledge and expertise through outreach and other information dissemination programs.

Outcomes and Measures

Business Technology AOS Program Outcome Set

AST CONCENTRATION ONLY: Develop a high degree of technical competence to gain entry-level employment in an administrative support position

Demonstrate speed and accuracy in keyboarding skills

▼ **Measure:** Integrated Document Production [NAST-215] - Ten 5-minute Timed Writings
Course level; Direct - Student Artifact

Details/Description:

Acceptable Benchmark: 95% of students will type with speed/accuracy at a net speed of 50+ words per minute with 5 errors or less.

Implementation Plan (timeline): At the end of each semester when Integrated Document Production is offered.

Key/Responsible Personnel: Department Program Coordinator

Choose and apply appropriate computer software to effectively and accurately produce business documents

▼ **Measure:** Business Graphics [NAST-225] - e-Portfolio Review
Course level; Direct - Portfolio

Details/Description:

Acceptable Benchmark: 90% of students will earn an acceptable rating score averaging 80% or higher on e-Portfolio rubric.

Implementation Plan (timeline): At the end of each semester when Desktop Publishing for Business Applications is offered.

Key/Responsible Personnel: Department Program Coordinator

AT CONCENTRATION Only: Develop a high degree of technical competence to gain entry-level employment in an administrative support position
Perform the functions of the accounting cycle for service, merchandising, and manufacturing businesses.

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Measure: Accounting Capstone [NACC-204] - Student Learning Assessment Test
Course level; Direct - Exam

Details/Description:

Acceptable Benchmark: 90% of students will earn an acceptable rating score averaging 70% or higher on Learning Assessment Test.

Implementation Plan (timeline): At the end of each semester when Accounting Capstone is offered.

Key/Responsible Personnel: Department Program Coordinator

AST CONCENTRATION Only: Develop core interpersonal business skills for teamwork

Demonstrate appropriate interpersonal business skills and teamwork in a professional environment

Measure: Administrative Support Technology Seminar [NAST-240] - Interpersonal and Team Work Review

Details/Description:

Acceptable Benchmark: 90% of students will earn an acceptable rating score averaging 80% or higher on interpersonal skills and teamwork rubric.

Implementation Plan (timeline): AST Concentration: At the end of each semester when Administrative Support Technology Seminar is offered.

Key/Responsible Personnel: Department Program Coordinator

Acquire the knowledge and skills necessary to function in a global society

Describe the interrelatedness of social, cultural and business factors that shape and impact the global business environment

Measure: Fundamentals of Marketing [NBUS-223] - Marketing Project
Course level; Direct - Student Artifact

Details/Description:

Acceptable Benchmark: 70% of students will earn an average rating of 80% or better on the Marketing project rubric.

Implementation Plan (timeline): At the end of each semester when Fundamentals of Marketing is offered.

Key/Responsible Personnel: Department Program Coordinator

Acquire entry into the workforce in an office setting for either AST or AT concentration

Gain entry-level employment

Measure: Alumni Survey
Program level; Indirect - Survey

Details/Description:

Acceptable Benchmark: 80% of alumni sampled will be satisfied with technical preparation for their first job in the AST or AT field.

Implementation Plan (timeline): Survey of graduates

Key/Responsible Personnel: NCE & Alumni Survey Personnel

Measure: NTID Center on Employment (NCE) Placement Analysis Data

Details/Description:

Acceptable Benchmark: 80% of graduates seeking employment will be employed in the AST or AT field.

Implementation Plan (timeline): At the end of each semester when co-op experiences occurred.

Key/Responsible Personnel: NCE & Alumni Survey Personnel

Measure: NTID Center on Employment (NCE) Placement Analysis Data - Overall Performance

Details/Description: Co-op Employer's Evaluation question #29 (students overall performance).

Acceptable Benchmark: 80% of students will receive a score of "3" or higher (5-point scale) on the Co-op Employer's Evaluation question #29 (students overall performance).

Implementation Plan (timeline): Minimum 80% of students sampled will be rated satisfactory or above.

Key/Responsible Personnel: NCE & Alumni Survey Personnel

Acquire independent learning skills necessary to participate in personal and professional growth

Tech Skill 1: Demonstrate aptitude/ability to learn quickly and apply technical knowledge	▼ **Measure:** Co-op Supervisor Evaluation of Student Job Performance on Tech Skill 1
	Details/Description: Co-op Supervisor Evaluation of Student Job Performance on Tech Skill 1
	Acceptable Benchmark: 80% of students will be rated at 3 or greater on Tech Skill 1
	Implementation Plan (timeline): At the end of each semester when co-op experiences occurred.
	Key/Responsible Personnel: Department Co-op Coordinator

Tech Skill 4: Demonstrate ability to transfer theory to employment situations	▼ **Measure:** Co-op Supervisor Evaluation of Student Job Performance on Tech Skill 4
	Details/Description:
	Acceptable Benchmark: 80% of students will be rated at 3 or greater on Tech Skill 4.
	Implementation Plan (timeline): At the end of each semester when co-op experiences occurred.
	Key/Responsible Personnel: Department Co-op Coordinator

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