Program Level Outcomes Assessment Plan
Rochester Institute of Technology

Program Name/College: Communication Studies: Communication Studies and Services Dept. /NTID   **Program Contact for Program Assessment: Larry Scott, Chair, CSS**

Program Goals	Student Learning Outcomes	Academic Program Profile	Data Source/Measure Curriculum Mapping	Benchmark	Timeline		Data Analysis Key Findings	Use of Results Action Items and Dissemination
Please List program-level goals **To prepare students to communicate effectively in their professional, personal and civic lives.**	Students will be able to: (task, capability, knowledge, skills, and dispositions) Use measurable verbs.	Alignment to the five RIT essential outcomes - check all that apply ☒ Double click on the check box and find the **Default Value** and click **Checked** to check the box. To uncheck, the box, double click and then click **Not Checked.**	Assessment opportunity (course/experience) method/measures, assignment/rubric)	Standard, target, or achievement level (usually a %) Statement of student Success	Identify when and how data are collected, aggregated, and analyzed		Identify who is responsible and list key findings	Identify how results are used and shared. List any recommendations or action items
1. Students will demonstrate competency in face-to-face communication.	a. Students will choose the appropriate communication medium and level for situation. b. Students will demonstrate the ability to clearly structure a message and express ideas. c. Students will utilize strategies to monitor comprehension.	☐ Critical Thinking ☐ Ethical Reasoning ☐ Integrative Literacies ☐ Global Interconnectedness ☐ Creative/Innovative Thinking	We are using the co-op supervisor's evaluation form.	80% of AOS and AAS students will receive an average score of "4" or higher on the face-to-face communication rating on the supervisor's co-op evaluation form.	AY 2004-2005, 2005-2006	Pilot beginning AY 2007-2008. Data collection to begin 2008-09.	Dept. Chair is responsible. Waiting for results from NCE.	
2. Students will demonstrate competency when initiating and replying to email.	a. Students will choose the appropriate communication medium and level for situation. b. Students will demonstrate the ability to clearly structure a message and express ideas. c. Students will utilize strategies to monitor comprehension.	☐ Critical Thinking ☐ Ethical Reasoning ☐ Integrative Literacies ☐ Global Interconnectedness ☐ Creative/Innovative Thinking	Communication outcomes assessment rubric.	80% of students in career-focused AOS/AAS programs will receive an average score of "2" or higher on the communication outcomes assessment rubric.*	AY 2004-2005, 2005-2006	Pilot beginning AY 2007-2008. Data collection to begin 2008-09.	Dept. Chair is responsible. Not completed this year. Decision was made to allow first year of conversion to semesters to happen and begin again in AY 2014-15.	
3. Students will demonstrate competency in making a formal presentation.	a. Students will choose the appropriate communication medium and level for audience. b. Students will demonstrate the ability to clearly structure a message and express ideas. c. Students will utilize	☐ Critical Thinking ☐ Ethical Reasoning ☐ Integrative Literacies ☐ Global Interconnectedness ☐ Creative/Innovative Thinking	Communication outcomes assessment rubric.	80% of students in career-focused AOS/AAS programs will receive an average score of "2" or higher on the communication outcomes assessment rubric.*	AY 2004-2005, 2005-2006	Pilot beginning AY 2007-2008. Data collection to begin 2008-09.	Dept. Chair is responsible. Not completed this year. Decision was made to allow first year of conversion to semesters to happen and begin again in AY 2014-15.	

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