2014-2015 Assessment Cycle
Key Findings

Finding per Measure

Communication Studies Outcome Set

To prepare students to communicate effectively in their professional, personal and civic lives

1. Students will demonstrate competency in face-to-face communication

a. Students will choose the appropriate communication medium and level for situation.
b. Students will demonstrate the ability to clearly structure a message and express ideas.
c. Students will utilize strategies to monitor comprehension.

Measure: Co-op Supervisor's Evaluation Form

Details/Description: The Supervisor's Evaluation form was developed in AY 2004-2005 and AY2005-2006. The pilot began in AY 2007-2008. Data collection began in AY2008-09.

Acceptable Benchmark: 80% of AOS and AAS students will receive an average score of "4" or higher on the face-to-face communication rating on the supervisor's co-op evaluation form.

Implementation Plan (timeline): Annually

Key/Responsible Personnel: Department Chair

Findings for Co-op Supervisor's Evaluation Form

Summary of Findings: We continue to use co-op supervisors' ratings for assessment reporting; criterion was met for students demonstrating competency in face-to-face communication during cooperative work experiences.

All NTID Associate degree co-ops: N=50, Median 4.0 and 5.0, Mean 3.98. Communication 1 responses N=50, 4 or 5 rating = 40, Percentage – 80%

Results: Acceptable Benchmark Achievement: Met

Results: Acceptable Benchmark Achievement: Met

Recommendations : Continue to gather this data.

Reflections/Notes : The concern has been that these scores may decrease since the elimination of the Communication Studies course requirement three years ago. This is the second year collecting this data using the co-op supervisors' reports. We will continue to follow.

2. Students will demonstrate competency when initiating and replying to email

a. Students will choose the appropriate communication medium and level for situation.
b. Students will demonstrate the ability to clearly structure a message and express ideas.
c. Students will utilize strategies to monitor comprehension.

Measure: Communication Outcomes Assessment Rubric

Details/Description: The Supervisor's Evaluation form was developed in AY 2004-2005 and AY2005-2006. The pilot began in AY 2007-2008. Data collection began in AY2008-09.

Acceptable Benchmark: 80% of AOS and AAS students will receive an average score of "4" or higher on e-mail communication rating on the supervisor's co-op evaluation form.

Implementation Plan (timeline): Annually beginning in AY2014-2015

Key/Responsible Personnel: Department Chair

Findings for Communication Outcomes Assessment Rubric

Summary of Findings: We continue to use co-op supervisors' ratings for assessment reporting; criterion was not met for students demonstrating competency

in email communication during cooperative work experiences.

For e-mail, a total of 33 students received a rating of 4 or 5 which is equals 63%, which falls below the criteria.

Results: Acceptable Benchmark Achievement: Not Met

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Recommendations : Continue to collect data.

Reflections/Notes : The concern has been that these scores may decrease since the elimination of the Communication Studies course requirement three years ago. This is the second year collecting this data using the co-op supervisors' reports. We will continue to follow. This year does show a significant drop in competency of over 20%.

Overall Recommendations

No text specified

Overall Reflection

No text specified

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