2016-2017 Assessment Cycle
Assessment Plan

Mission Statement

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The primary mission of the **National Technical Institute for the Deaf** is to provide deaf and hard-of-hearing students with outstanding state-of-the-art technical and professional education programs, complemented by a strong arts and sciences curriculum, that prepare them to live and work in the mainstream of a rapidly changing global community and enhance their lifelong learning.

Secondarily, NTID prepares professionals to work in fields related to deafness; undertakes a program of applied research designed to enhance the social, economic and educational accommodation of deaf people; and shares its knowledge and expertise through outreach and other information dissemination programs.

Dept mission statement

Outcomes and Measures

Design and Imaging Technology AAS Program Outcome Set

Demonstrate effective communication and collaboration skills

Work collaboratively in multidisciplinary teams, formulating and responding to constructive team and individual feedback

▼ **Measure:** Production Workshop [NAIS-292] - Interpersonal/Soft Skills Assessment Rubric
Course level; Direct - Other

Details/Description:

Acceptable Benchmark: Minimum 80% of students sampled will be rated satisfactory or above.

Implementation Plan (timeline): Annual
Data collected in each section of [NAIS-292]. Combined data are analyzed at least every two years beginning AY2014-2015.

Key/Responsible Personnel: Course Faculty, Program Coordinator, and Program Chairperson

Communicate effectively with peers, design and production professionals, and clients using design and production concepts

▼ **Measure:** Assessment of Student Performance by Co-op Supervisor
Course level; Direct - Other

Details/Description:

Acceptable Benchmark: Minimum 80% of students sampled will be rated satisfactory or above.

Implementation Plan (timeline): Annual

Key/Responsible Personnel: Course Faculty, NCE, Program Coordinator, and Program Chairperson.
Course faculty will collect data. NCE will compile co-op supervisor evaluation data.
Program chairperson and program coordinator will analyze the data.

Demonstrate appropriate writing skills and use of technical vocabulary

▼ **Measure:** Employment Seminar [NAIS-201]
Course level; Direct - Student Artifact

Details/Description: Cover letter, resume, and interview assessment rubric.

Acceptable Benchmark: Minimum 80% of students sampled will be rated satisfactory or above.

Implementation Plan (timeline): Annual

Key/Responsible Personnel: Program Chairperson, and Program Coordinator

Acquire the knowledge, creative and technical skills for careers ranging from design concept to final production

Exhibit individual competence in graphic design and/or production of professional quality graphic media

▼ **Measure:** Production Workshop [NAIS-292]
Course level; Direct - Student Artifact

Details/Description: Major project assessment rubric.

Acceptable Benchmark: Minimum 80% of students sampled will be rated satisfactory or above.

Implementation Plan (timeline): Data collected in each section of NAIS-292

Key/Responsible Personnel: Program Chairperson, and Program Coordinator

Assemble and maintain a collection of completed work that shows technical competence and the qualities needed to effectively compete ...

... in the student's chosen career in the graphic arts industry and is used in the development of appropriate portfolios.

▼ **Measure:** Portfolio Workshop [NAIS-291] - Portfolio Quality Assessment Rubric
Course level; Direct - Portfolio

Details/Description:

Acceptable Benchmark: Minimum 80% of student portfolios sampled will be rated satisfactory or above.

Implementation Plan (timeline): Annual

Key/Responsible Personnel: Program Chairperson, and Program Coordinator

Demonstrate the knowledge, creative and technical skills for careers ranging from design concept to final production

Use appropriate software applications and hardware systems in the design and production of graphic media projects

▼ **Measure:** 1) Co-op Supervisor Evaluation - Student's Overall Performance
Course level; Direct - Other

Details/Description:

Acceptable Benchmark: 80% of students will receive a score of "3" or higher (5 point scale) on the Co op Employer's Evaluation, question #29 (student's overall performance).

Implementation Plan (timeline): Supervisor evaluations are collected at the end of each completed co-op work experience. Combined data are analyzed at least every two years.

Key/Responsible Personnel: Course Faculty, NCE, Program Chairperson, and Program Coordinator. Course faculty will collect data. NCE will compile co-op supervisor evaluation data. Program chairperson and coordinator will analyze the data.

▼ **Measure:** 2) Co-op Supervisor Evaluation - Competitive for the Job Market
Course level; Direct - Other

Details/Description:

Acceptable Benchmark: 80% of students will receive a "Yes" response to question #30, "Competitive for the job market

Implementation Plan (timeline): Supervisor evaluations are collected at the end of each completed co-op work experience. Combined data are analyzed at least every two years.

Key/Responsible Personnel: Course Faculty, NCE, Program Chairperson, and Program Coordinator. Course faculty will collect data. NCE will compile co-op supervisor evaluation data. Program chairperson and coordinator will analyze the data.

Manage and deliver a quality project from theoretical concept to final product on time, on budget, and in compliance with industry standards	▼ **Measure:** Alumni Survey Program level; Indirect - Survey
	Details/Description: **Acceptable Benchmark:** Minimum 80% of alumni sampled will be satisfied with the technical preparation for their first job in the graphic arts industry. **Implementation Plan (timeline):** Alumni Survey will be administered and analyzed every two years. **Key/Responsible Personnel:** Program Chairperson and Program Coordinator Program chairperson and program coordinator will develop and administer the alumni survey; and analyze the data.

Contribute creative and technical abilities in support of communities

Design and produce graphic media for campus and community organizations	▼ **Measure:** Community Service Projects Course level; Direct - Student Artifact
	Details/Description: Participate in class and extra-curricular activities. **Acceptable Benchmark:** 40% of all students will participate in community service projects and complete a project assessment rubric. **Implementation Plan (timeline):** Annual Data is collected annually for all students at the completion each project. **Key/Responsible Personnel:** Faculty, Faculty Committee, and Department Faculty. Faculty will collect data at conclusion of each project. Faculty committee will analyze the data. Department faculty will review and discuss analysis and recommend appropriate actions.

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