

# STUDENT | NEWSLETTER

RIT Office of Cooperative Education & Career Services  
October 2004

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## NEWSLETTER KICK-OFF

This is our annual Student Newsletter Introductory Issue. When you read this newsletter you will become a better informed and savvy job searcher. This e-mail newsletter will include job search tips, highlight useful web pages and services, keep you up-to-date on upcoming events, and leave you with something that may amuse. Expect to receive this newsletter once a month. If you wish to unsubscribe (you'd be crazy) from the newsletter you will be given that option at the end of each newsletter you receive.

## CAREER FAIRS

RIT sponsors a number of career fairs throughout the year. The Fall 2004 Fair, in the new Gordon Field House, was a great success! We would like to thank the 1,153 students/alumni and the 74 employers that participated this year. Employers recruited candidates for full-time and co-op positions. Over 300 interviews resulted from the fair. 91.6% of students that attended rated this as a useful event! "Spoke with companies – very effective", "Everything was great" and "Worked for me☺"

Employers overall rating of the Fall Fair was a 9 out of 10. What they liked best: "The politeness and seriousness of students", "Meeting the students", "Good turnout all day" and "The level of organization was outstanding, thank you!"

Students attended for a variety of reasons: "I came to...Learn more about prospective employers; become familiar with industry demands; get my name and resume out", "Network with recruiters, meet people", "See what career fairs are like and scope jobs", "Gain information on companies in my field of study for future co-op experience" and "Get contacts for a full-time position."

Coming up is the **Federal and Non-profit Career Fair** on October 20, 2004 in the Student Alumni Union from 10am – 2pm. Recruiters would like to meet students and graduating students from Engineering, Liberal Arts, Science, Computing and Business. Come talk with representatives from the FBI, IRS, Dept of Agriculture, NYS Troopers, and more! Attend the "Opportunities in the Federal Gov't" presentation on Friday October 15<sup>th</sup> from 1-2pm or Monday October 18<sup>th</sup> 4-5pm in the B&L Center, Room A-190 to learn about opportunities and application procedures. The nation's largest employer is hiring!

And save the date -- the **Spring Career Fair is scheduled for April 6<sup>th</sup> 2005** in the Gordon Field House!

For the latest calendar of upcoming fairs, visit the "Get Career Fair Info" quick link page off of the main student portal page of our site [www.rit.edu/co-op/careers](http://www.rit.edu/co-op/careers)

## NEW PASSPORT TO CAREER SUCCESS

The Office of Cooperative Education and Career Services is excited to introduce to you our new **Passport to Career Success**. It is a way to encourage you to participate in different events that will strengthen your skills and help you develop your career goals. The *Passport* booklet puts important information at your fingertips and helps you track your progress in preparing for your job search and future career. Passports are available in our office and at all our events, seminars and meetings.

We will be offering a **prize drawing** on May 6, 2005, to all our participants as a way to say thank you for your involvement and to encourage your career success. **First Winner:** The first *Passport* was brought in to us just last week! We awarded the first *Passport to Career Success* prize to Allen Sabernick an Applied Networking and Systems Administration student. He just received a **\$50 gift certificate** to the campus bookstore because he collected passport stamps at the Fall Career Fair, Mock Interview Program, Alumni Speaker program, orientation, completed a RIT Job Zone profile and met with his coordinator. Congrats Allen – will *you* be the next winner?!

#### Passport Prize Rules

By participating in our programs, you will not only have the opportunity to learn valuable skills, but also a chance to win a great prize. Here's how it works: Your **Passport** will be stamped for each qualifying event, seminar or program in which you participate. To qualify, you will need to have a minimum of 7 stamps, which is the equivalent of attending 7 events/activities. Bring your *Passport* to the Office of Cooperative Education and Career Services any time before May 2, 2005. You will be entered for the **prize drawings** to be held May 6, 2005. The winners will be randomly selected from the entries, and contacted directly.

Stay tuned for the list of prizes provided by corporate sponsors!

#### RIT MENTOR PROGRAM

Announcing the **RIT Mentoring Program**, a chance for 2<sup>nd</sup> year RIT students to connect with alumni, parents, and friends of RIT for advice, insights, and motivation on your career and job search! We have a list of volunteer mentors who have agreed to work with a current student in their careers, by serving as a valuable resource – someone who is willing to listen and provide advice, based on their own experiences.

If you participate in this program, you will be matched with a volunteer, who will be your mentor for at least one year. Each mentor has agreed to communicate with you for at least one or two hours per month on topics of interest to you. You can contact your mentor by e-mail, phone, or even have face-to-face meetings!

Space is limited, so if you are interested in participating in the **RIT Mentoring Program**, sign up online at [http://www.rit.edu/~964www/alumni/quick\\_links/MentoringProgram.htm](http://www.rit.edu/~964www/alumni/quick_links/MentoringProgram.htm), by **October 13th**. You will also be asked to attend a short orientation session on Friday, October 15<sup>th</sup>, at noon in room 77-A190. Students will be matched on a first-come, first-served basis based on mentor availability.

If you have any questions, please contact Michelle Magee, [mamoce@rit.edu](mailto:mamoce@rit.edu), or Kris Stehler, [kwsoc@rit.edu](mailto:kwsoc@rit.edu), 475-2301/6905 TTY. *Co-sponsored by the Office of Cooperative Education & Career Services, the Alumni Relations Office, and the Alumni Network Board of Directors*

#### NETWORKING & CAREERS

This program features great seminar topic areas presented by experts in their fields:

- The Seven "Habits" of Highly Effective Resumes
- Effective Interviewing Skills
- Conducting an Internet Job Search
- Network and Mentoring Panel
- An Insider's Guide To Recruiting 101
- Business Etiquette: Avoiding Career Pitfalls
- Starting My Own Business: Is it for me?
- Women's Issues in IT Panel

3:00 - 4:15pm Welcome and Registration

4:15 - 6:15pm Concurrent Sessions

6:15pm Networking Reception: mix and mingle with all attendees and presenters in the Atrium.

7:00pm Rochester Philharmonic Orchestra: free concert at the Gordon Field House.

Take advantage of this free, career-focused event on Thursday October 21, 2004 in the Golisano College of Computing and Information Sciences Atrium. **PRE-REGISTRATION IS REQUIRED** to Michelle Magee at [mamoce@rit.edu](mailto:mamoce@rit.edu) by October 19, 2004.

**GOOD NEWS FOR THE CLASS OF 2004-05:  
EMPLOYERS EXPECT TO INCREASE COLLEGE HIRING BY 13.1 PERCENT**

Employers expect to hire 13.1 percent more new college graduates in 2004-05 than they hired in 2003-04, according to a national survey conducted by the National Association of Colleges and Employers (NACE).

More than 61 percent of the employers responding to NACE's *Job Outlook 2005 Fall Preview* survey said they expect to hire more new college graduates this year (2004-05) than they did last year (2003-04). These employers said increased demand for goods and services and attrition among existing staff are fueling the need to hire more new college graduates. In addition, nearly 23 percent of employers responding to the survey said they plan to hold their college hiring at last year's levels, and will hire the same number of grads in 2004-05 as they did in 2003-04. However, 15.9 percent of employers participating in the survey reported that they plan to cut back, citing a poor economy and budget cuts as reasons for paring their college hiring.

Service-sector employers expect to hire 12.1 percent more new college graduates this year, and manufacturers plan a 12.9 percent increase in hiring—particularly good news given that last year, manufacturers projected just a 3.4 percent increase.

All regions of the country report a positive hiring outlook, with the Midwest leading the way. Employers in the Midwest expect a 26.4 percent increase in hiring for 2004-05 college graduates; employers in the Northeast and West regions both predict a 14.9 percent increase, and employers in the South expect to increase their number of college hires by 5.9 percent.

*About the survey: NACE surveyed its employer members August 9 through August 23, 2004. NACE e-mailed its Job Outlook 2005 Fall Preview Survey to 1,023 employer members; 972 received the survey and 199, or 20.5 percent, responded. Since 1956, the National Association of Colleges and Employers (NACE) has been the leading source of information about the employment of college graduates.*

**HA-HA**

Why is it the bank charges you more money (you don't have) for having "non-sufficient funds?"

Why is abbreviation such a long word?

If man evolved from monkeys and apes, why do we still have monkeys and apes?

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