COMMUNITY MEETING  
(Speed Networking and Lunch: 11:30am-12:00pm)

Date: Wednesday, September 24, 2014   12:00pm

Location: Skalny Room, Interfaith Center, Room, RIT Campus

<table>
<thead>
<tr>
<th>Formal Welcome, Discussion Debrief, and Introductions</th>
<th>Jonathan began the meeting at 12:05pm by introducing himself and welcoming everyone to this academic year’s first AFSA Community Meeting.</th>
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<tbody>
<tr>
<td>Jonathan Nthekelea</td>
<td>Introduction and acknowledgement of faculty and staff new to RIT</td>
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<td>Vice President, AFSA</td>
<td>Teresa Brown, Financial Aid Counselor/Assistant Director</td>
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<td>Patrick D. Crosby, Ed.M., Assistant Director of Programmatic Initiatives &amp; Student Development Multicultural Center for Academic Success</td>
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<td>Denishea Ortiz, Director, Strategic Marketing &amp; Retail Product Mgmt, Student Auxiliary Services, and Alum</td>
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<td>Paul Fricano, Associate Director, Human Resources</td>
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<td>(Applause followed.)</td>
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<td>Table Discussion Debrief</td>
<td>Jonathan briefly talked about some of the table topics discussed during the Networking Session/Lunch, including the Adrian Peterson (parental discipline) and Ray Rice (domestic violence). Other topics of discussion included: RIT’s Proposed Smoking Policy and the new Polisseni Center. Among other things, the table discussions provided attendees with an opportunity to meet and engage with other AFSA members. Jonathan pointed out that among AFSA</td>
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members there is a lot of knowledge and expertise and we need to continue to engage with, support and encourage each other.

On behalf of AFSA, Jonathan again welcomed all attendees and applause followed.

Executive Board
AY2014-2015 Introductions
Candice Baldwin
President, AFSA

Candice Baldwin welcomed everyone and expressed her excitement as well for this year’s first AFSA Community meeting and for the opportunity to serve. She went on to announce this year’s new E-Board members, referencing PowerPoint slides acknowledging those who were present. Tracy Larkins-Hobbs was unable to attend today’s meeting because of her participation in the AALDP Program. And Kimberly Hunter was unable to attend due to illness. Both have expressed great excitement to serve on the AFSA E-Board. Candice looks forward to serving as AFSA President and serving the AFSA Community/RIT along with the other E-Board members. Applause followed.

AFSA UPDATES
C.A.S.E
(Communication, Advocacy, Service and Engagement)
Strategic Map

Stephanie Paredes
Administrative Assistant, AFSA

and

Venessa Mitchell
Treasurer, AFSA


Stephanie provided an overview (referencing PowerPoint slide)

CASE Updates

Communication

Constant Contact--Stephanie provided an overview of AFSA Communication initiative to date, referencing PowerPoint slides(s). She expressed excitement about our new communication new medium—Constant Contact (CC) sharing some of its features. CC has the capability to track who receives and opens/doesn’t open AFSA communication, to link to other websites and to create user profiles. Once created, a profile can be updated at any time by the AFSA member, including unsubscribing/opting-out. For example, Stephanie shared that CC showed a 34 percent response rate, revealing who actually the opened the E-mail reminder about today’s meeting and other related information. She members to open CC E-mails to stay abreast of AFSA information (i.e., meeting notices, events, etc.). Currently, 182 have subscribed/opted-in and the number is expected to continue to increase. NOTE: The Outlook List Serve, previous AFSA distribution list, has been replaced with
CC and it none existent.

To join AFSA, send Stephanie or Gwen an E-mail, expressing your interest to subscribe/opt-in to AFSA OR click on the “to subscribe” link that is included with all AFSA communications. NOTE: To add a colleague to AFSA and create a profile, E-mail your name as well your colleague’s name to confirm his/her subscription/opting in.

**AFSA Community Member Announcements/News to Share**—send to Stephanie or Gwen. To expedite, send pertinent information or brief draft and include link.

**Advocacy (Stephanie)**
Stephanie provided an overview of AFSA’s Advocacy efforts to date (PowerPoint slide)—including meeting with President Destler (who has committed to an annual contribution of $1500 beginning this year to support AFSA activities), meetings with several Deans (College of Business, Science and Liberal Arts), and partnerships with Newt Watson (HR), NTID Diversity Group (NDG), and AALANA Faculty Advisory Council (AFAC). AFSA look forward to establishing more partnerships/collaboration opportunities in the near future.

**Service/Engagement (Venessa)**
Venessa provided a brief overview of AFSA Service/Engagements to date/over the past year, including ROAR Day, AFSA Community Meetings/End-of-Year Celebration/Holiday Party, Pillars of Hope, United Way Day of Caring and the Central Church of Christ Breakfast/Lunch (PowerPoint slide). She reported that the Pillars of Hope (POH) Program activities are held throughout the school year. The Kick-off event is in October and the End-of-Year POH Lunch Celebration is held at RIT Gracies in the spring. POH activities are shared with the AFSA Community.

**Financial Summaries for FY14 Activity, Current FY15 Activity to date and Proposed Budget 2014-2015 (Venessa) (see PowerPoint slide)**
AFSA FY2014 Activity—beginning balance of $2588.61 and ending balance of $2234.12, including financial contributions community lunches, holiday gathering and Pillars of Hope, etc.

Current FY15 Activity To Date—beginning balance of $2234.12 and balance to date is $4,294.04—includes financial contributions from President Destler and others, community lunches, holiday gathering and Pillars of Hope, etc.

FY2014-2015 Expense Budget—approximately $3550, includes, Pillars of Hope, Constant Contact, End-of-the-Year Celebration, Community Lunches, Community Collaborations, Marketing and Holiday Celebration

Special Election Process to fill AFSA Assistant Treasurer Vacancy
Jonathan Ntheketha
Jonathan discussed the Special Election Timeline/Process, beginning in September (establishing Nominating Committee) and ending in November with the newly installed AFSA Assistant Treasurer (PowerPoint slide shown).

This Is Your AFSA
Candice Baldwin
In the interest of time, the presentation was deferred to October community meeting.

Upcoming Events: ROAR Day
Janette Frank
AFSA E-Board Member At-Large
Janette announced/reminded everyone of ROAR Day--Thursday, October 2, 10:00am-2:00pm, at sites at various locations on campus. She clarified the 24-hour Matching Gift Challenge. All were encouraged to participate by volunteering and/or financial contributions. Among other things, this is a great opportunity engage with RIT faculty, staff and students (PowerPoint slide shown). AFSA members were encouraged to sign-up at the end of the meeting.

Announcements
Stephanie Paredes
Announcements included:
- Expressions of King’s Legacy at RIT—Save the Date--Thursday, January 29, 2015, 12:00-2:00pm--Soledad O’Brien (CNN Anchor) is the Keynote Speaker. More to follow.
- Newt Watson—talked about RIT’s committed to diversity and inclusion recruitment and retention efforts—handout was made available....

Wrap-Up/Closing
Jonathan Ntheketha
Members were encouraged to sign up for Roar Day, the Service and Engagement Committee, and the
The meeting ended at 12:55pm.

Notes taken by G. Gause