



▲ **CLASSROOM
STRATEGIES FOR
PROFESSIONALS
WHO TEACH**

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“[Using adjunct instructors] allows the university to gain **the insight of the person's practical knowledge** and allows the professional to **share their real-world experience** with students because they want to, not because they have to.”





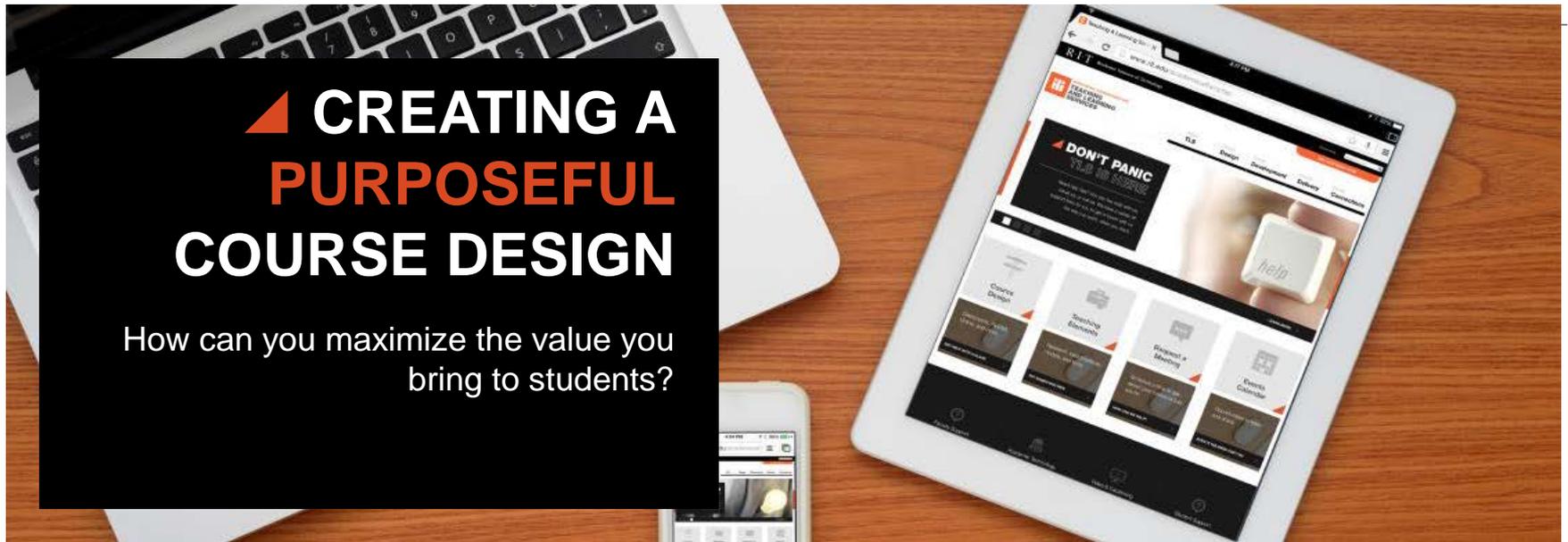
Ask a partner...

- Why did you start teaching?
- How does your professional experience affect the way you teach?
- Apart from your content knowledge, what do you see as **the most important thing** that you can teach students?



▲ CREATING A PURPOSEFUL COURSE DESIGN

How can you maximize the value you
bring to students?



Course outcomes

- What do these look like in the workplace?
- What is the relevance of and expectations around these skills?



Bloom's Taxonomy

How would someone demonstrate the knowledge/skills described in the outcomes?

- Activities
- Practice
- Projects
- Assessments



Transparent Teaching

Task

- **What** are you asking students to do?

Purpose

- **Why** are you asking them to do it?

Criteria

- **How** will you evaluate their work?





Formative assessment

How do you provide feedback and guide students along the way?



Extending the classroom



- Make the most of past experience and emerging trends
- Be timely
- Share real-world practices, processes, and problems
- Connect theory and practice

Questions?





rit.edu/tls/contact

- Course design
- Activities, assignments, and assessments
- myCourses and online teaching
- Using media and technology





Extending this conversation...

- What challenges are you facing?
- What topics would you like to see covered in future events?



www.rit.edu/academicaffairs/facultydevelopment/adjunct-resource-repository

Or rit.edu/zeT9u