



Transmedia Storytelling & Entertainment in Los Angeles

“TRAVEL IS THE MOST INTENSE MODE OF LEARNING”

-KEVIN KELLY

RIT | Global
Education
Abroad

New! Study Away in L.A.



- Building on success of Film and Animation program offered last two years.
- What RIT does best- hands on experience in immersive environment with real-life applications, supportive alumni network, excursions
- Transmedia storytelling extends a narrative universe beyond a single medium and uses technology to engages audiences in new ways.

A Program For ALL Majors

This kind of storytelling needs students from all majors who are innovative and able to work together!

Examples:

- Computing: Special effects
- Engineering: Design and Construction on theme parks, sets
- Creative Writing/Journalism: Screenplays, editing, critique
- Marketing/New Media/Communications: Advertising
- Business/Law: Finances, Business decisions
- So many more!: Project/subject matter consulting

Program Details At-A-Glance

- Fall 2024; Aug. 21- Dec. 11
- Minimum of 12 credits including internship/professional experience
- Potential to complete immersion in Transmedia Storytelling in one semester
- Students in shared apartments
- Weekly excursions to company visits, museums, beaches and other local LA landmarks.



Courses

Taught by local RIT faculty with industry experience.

Two required anchor courses:

- IDTL 5xx - Transmedia Storytelling (3 credits)*
- VISL 377 - Imag(in)ing the City (3 credits)*

Required internship/professional experience:

- 8-10 hours per week (3 credits) OR
- 16-20 hours per week (6 credits)

Optional additional courses:

- VISL 320: Contemporary Cinema (3 credits) (online asynchronous course at RIT main campus)
Completes full immersion in Transmedia Storytelling and Entertainment in one semester!
- NEW: SOFA 557: Chasing Rainbows: Business and Innovation in Entertainment
- Other online asynchronous courses at RIT

All applicants should discuss how credits will count towards their degree program with their academic advisors. May be counted toward free elective or program elective.



Internship/Professional Experience

- Hands-on immersive project-based professional experience. Can be formal hiring at local company or more informal experiences that you design/build and have approval/mentorship of faculty.
- Paid or unpaid
- Must participate in career skills workshops/support group this spring
- You must find on your own however, we have alumni and connections that we can point you toward

8-10 hours a week of work/professional experience - 3 credits

-OR-

16-20 hours a week of work/professional experience - 6 credits



Living in L.A.

Housing:

- Shared furnished 2 bedroom apartments, 4 total students to apartment with other RIT students or students from other universities.
- Located in Burbank near many companies and attractions.
- Amenities like fully stocked kitchen, free wi-fi, outdoor pool, outdoor cardio area and yoga deck, movie theater room and other community lounge areas.

Meals:

- Welcome and Goodbye meals included. Otherwise, meals are on your own.

Transportation:

- Options include public transportation (LA Metro network of buses, subways, trains), ride shares, bring or rent a car
- Parking is available at apartments for additional fee.



*Kapi Housing, AVA Toluca Hills
3600 Barham Blvd, Los Angeles, CA 90068*

Eligibility

- All undergraduate majors
- All year levels
- Minimum 2.5 GPA
- Cleared by RIT Conduct office
- No financial holds on eServices account



Access Services

Access Services are available upon request.

Please reach out to Angela Hauser abhdis@ntid.rit.edu to discuss your access needs and start the process.

Program Costs

- **Tuition:** Regular RIT tuition
- **Program Fee:** \$7,890
(Includes housing, fees, weekly excursions)
- **Out-of-pocket expenses:** Estimated \$5,652
(flight, personal spending money, meals not included, local transportation (bus pass, taxi, etc))



You CAN use RIT and federal/state aid!

An official budget worksheet is available in RIT Compass (program and application database). Bring the budget worksheet to Financial Aid to see how your aid will apply.

Scholarships

- Honors students \$500 travel grant
- NTID Scholarships \$1,000
- COLA Global Opportunities (GO) grant – one time automatic grant of \$500 for COLA majors/double majors.



Application Steps:

1) Complete an application in the RIT Study Abroad Compass (program and application database)

Completing an application does NOT commit you to the program.

- Enter Compass at: www.rit.edu/global/compass-search-programs-apply and login with your regular RIT username and password
- Click on the “Search Programs” tab – and type in Transmedia Storytelling in keyword box.
- Application Deadline is March 1

Application Steps:

2) Discuss the courses you will take with your academic advisor

Let your academic advisor know the courses you plan on taking to find out how they fit into your degree program at RIT.

3) Take a copy of the budget worksheet to a meeting with your RIT Financial Aid Assistant Director to see if your aid will apply.

A student budget worksheet for the program is in the program description in the Compass as well as full instructions on making an appointment with RIT financial aid.

- At your meeting with RIT financial aid you will find out if any of your aid will apply towards program costs.
- It is important to do this early in your application process so you have all the financial information to make a decision on if you will participate in the program

Application Steps:

ADDITIONAL STEPS

- 1) Acceptance decisions will be announced in mid-March. If you are accepted, the RIT Study Abroad office will email you to complete STEP 4 in your RIT Compass application (confirm your participation in the program)
- 2) Attend the mandatory RIT Bon Voyage pre-departure meeting in April (*you will be emailed dates/times*)

Questions

Reach out to Myles or Jenny!



Jenny Sullivan
Jenny.sullivan@rit.edu



Myles Chalue
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Thank You!

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