Innovative Learning Institute

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Teaching and Learning Services

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RIT Online
TLS Mission

Teaching and Learning Services supports faculty success through increasing teaching and learning expertise
Services and Support

- Course Design and Development
- Academic Technology and Media
- Classroom Technology
- Teaching and Learning Commons
TLS Services Breakdown

**Course Design**
- Course design consultations
- Course design learning events
- Course planning tools
- Online course design
- Flipped classroom ideas

**Course Development**
- Course development support
- Online course materials support
- Course media captioning
- Video recording & editing
- Multimedia development
- myCourses consultations
- Academic technology consultation
- myCourses & academic technology learning events

**Facilities**
- TLS Media Studio
- Faculty Computer Lab

**Course Delivery**
- Teaching & Learning Support Desk
- Classroom technology training
- Classroom technology delivery
- Equipment loans
- Classroom event support
- Online course exam proctoring

**Other Faculty Services**
- Teaching & learning research & development projects
- Grant-funded project support
- Faculty Learning Communities
- Classroom Observation
- Classroom technology usage resources
- Learning space design consultation

**Policies**
- Instructional Design
- Classroom Technology
- Studio and Lab Support
- Academic Technology
- Media Production
RIT Online Services Breakdown

**Custom Demand Reporting**
- Preliminary Consultations
- New Online Course Opportunity Reporting
- New Online Program Opportunity Reporting
- Existing Online Course Demand Reporting
- Existing Online Program Reporting
- Online Competitive Landscape Analysis

**New Online Course/Program Proposal Support**
- Demand Assessment Assistance
- Vetting Process Assistance
- Financial Incentive Assistance
- Proposal Review Process Assistance
- Online Course Scheduling Assistance

**Online Performance Reporting**
- Online Student Enrollments by Program
- Online Student Enrollments by Course
- Online Course Offerings
- Online Performance Feedback

**Design & Marketing Support**
- Online Course Promotion on RIT Online Website
- Online Program Promotion on RIT Online Website
- Target Audience Identification
- Online Course Messaging
- Online Program Messaging
- Marketing/Recruitment Course Modules
- PR Strategy Planning and Execution
- Online Promotional Campaigns
- Design of Digital Marketing Features
- Highlight Features on RIT Online Campus
- Social Media Marketing

**Online Student Recruitment**
- Online Non-Degree Seeking Student Support
- Online Course Enrollment Assistance

**RIT Online Campus Support**
- Online Student Handbook
- Online Student Resource Repository
- RIT Online Campus Program Custom RSS Feeds
- RIT Online Campus Custom Messaging
- RIT Online Campus Message Board Feedback
COURSE DESIGN AND DEVELOPMENT

Teaching & Learning Services is here to help you throughout the entire process.

Presented by: Jeremiah Parry-Hill
Instructional Design Program Coordinator
Teaching and Learning Services
Design Services

- Learning outcomes
- Syllabus review
- Student activities and assignments
- Assessment strategies
- Utilizing technology
- Online learning
- Flipped and blended courses
- Emerging ideas and methods
Working with our team

- In-person meetings
- Service desk
- Events
- Website and blog
Teaching & Learning Services is here to help you throughout the entire process.

Presented by: Joseph Zelazny
Manager
Academic Technology - Media Services
Teaching and Learning Services
myCourses
Academic technologies

**RIT Wiki:** Online collaborative workspace

**Adobe Connect:** Webconferencing

**iClickers:** Classroom response systems

**Camtasia Studio:** Video production and editing

**PeerEval:** Student peer evaluation integrated with myCourses
Media Creation
Presented by: Aaron Roberts
Supervisor
Classroom Technology Operations
Teaching and Learning Services
Classroom support

- Podium training
- Equipment training
- Troubleshooting
The Teaching & Learning Commons is a collaborative space for faculty.

Presented by:

Colin Mathers
Lecturer
College of Liberal Arts

Joseph Zelazny
Manager
Academic Technology - Media Services
Teaching and Learning Services
Faculty experience with the Commons

https://www.powtoon.com/show/bMQFBG1PTyn/rit-nfo-v3/#/
Logging-in to the Commons
Afternoon agenda

Lunch
in the Wallace Center

Getting Ready to Teach
(two sessions)

myCourses Orientation
(two sessions)
Symposium: Collaborative and Inclusive Learning

Tomorrow
Friday, August 14th
1:00 - 4:00 p.m.

Gosnell Auditorium
College of Science
Room A300

Reception to follow
4:00 - 5:00 p.m.
Get in touch with TLS

rit.edu/tls/contact
Thank you for your time.