SUMMER PROGRAM UPDATE

J. F. Naveda
Summer 2015


Total 2015: 1,158
Total 2014: 3,121
Summer 2014 vs 2015 offerings

<table>
<thead>
<tr>
<th>Term</th>
<th>2014</th>
<th>2015</th>
</tr>
</thead>
<tbody>
<tr>
<td>10W</td>
<td>71</td>
<td>69</td>
</tr>
<tr>
<td>5W2</td>
<td>9</td>
<td>2</td>
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<tr>
<td>5W1</td>
<td>25</td>
<td>8</td>
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<th>Term</th>
<th>2014</th>
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<tbody>
<tr>
<td>10W</td>
<td>180</td>
<td>175</td>
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<tr>
<td>5W2</td>
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<td>34</td>
</tr>
<tr>
<td>5W1</td>
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<td>42</td>
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3/30/2015 Office of Intersession and Summer
2014 courses from what colleges?

3,121 Registrations
Avg: ≈ 6 SCHs
What subjects?

- COMM
- PSYC
- SOCI
- ENGL
- CRIM
- ANTH
- FNRT
- ECON
- MTSC
- BUSI
- UWRT
- MGMT
- MKTG
- FINC
- ACCT
- DECS
What subjects?

- MATH
- BIOL
- PHYS
- MECE
- EEEE
- CQAS
- NSVP
- CSCI
- SERQ
- PHAR
- GRDE

Subject categories:
- COS
- KGCOE
- NTID

Graph showing the distribution of subjects.
Summer 2014 SCHs transferred

- NTID
- SCB
- CHST
- CIAS
- CLA
- INTSD
- GCCIS
- COS

2,428 SCHs
446 Students
≈ 5.44 SCHs
Transfer to what subjects?

- COMM
- ECON
- ENGL
- HIST
- PHIL
- PSYC
- SOCI
- BIOL
- CHMG
- MATH
- PHYS
- STAT
- GENE
- PERM
- PERN
- PRGE
- UWRT
How about co-op?

93 students
Completed 408 SCHs at RIT
≈ 4.34 SCHs

41 students
Transferred 188 SCHs
≈ 4.59 SCHs
Recommendations

- Student-need summer programming
- Increase online footprint
- Increase 5W1 online courses
- Increase Gen Ed offerings
- Focus on high-enrollment courses
### How are we doing?

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<thead>
<tr>
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<th>Online</th>
<th>Campus</th>
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<tbody>
<tr>
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<td><strong>10W</strong></td>
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Graduate vs Undergraduate

1,159 registrations
Marketing

- Early release of summer schedule (November)
- Early start of summer enrollments (February)
- Electronic and print media campaign + swags
What we are working on

New website
- Option to place marketing materials
- Dynamic course listing

Targeted mailings
- Personalized emails
- 4th and 5th year students more likely enroll in summer

Program and market courses by association
- 5W1 – course1
- 5W2 – course2
- Pairs of parallel courses

Degree audit
- Most programs on-board in summer
- Immersions, minors

Summer Fest
- 2016
- Feb – March before Spring break
- 2015
- April 13
How you can help

High-enrollment courses

5 and 10-week online courses

Return on investment

On-campus courses still important

Accurate enrollment cap
Enhanced online payment entry

System validates faculty UID against course number entered on payment form

| Provides for more accurate reporting | Applies to any payment for course (adjunct, overload, salary) |

If instructor UID matches that of the instructor assigned on SIS
→ Submit transaction for approval

Otherwise, transaction is rejected
**WOMEN & CRIME**

**Dr. LaVerne McQuiller Williams**
Online (6/12/2015–8/8/2015)

How common is sexual assault and dating violence on college campuses? Why do women kill their children? What does penis envy have to do with female criminality?

**INTRODUCTION TO CRIMINAL JUSTICE**

**Dr. Tony Smith**
Online (6/12/2015–7/2/2015)

Examples of some of the issues we will take up include: How do we balance social control and the rights of individuals? What is racial profiling and what impact has this had on rates of arrest and incarceration?

**LAW ENFORCEMENT IN SOCIETY**

**Dr. Jason Scott**
Online (7/6/2015–8/8/2015)

Learn answers to the following questions: Should the police be able to use deception to gain a confession from a suspect? Would you ever confess to a crime that you didn’t commit?

**JUVENILE JUSTICE**

**Dr. Christopher Schreck**
Online (6/12/2015–7/2/2015)

What happens when we treat youthful criminals like adult criminals? Are kids today getting out of control? Why are males more delinquent than females? What role does race play in delinquency? Can delinquent behavior be deterred by punishment?

**CORRECTIONS**

**Mr. Joe Williams**
Tuesday and Thursday 6:00–7:45 pm (6/1/2015–7/2/2015)

Why do people seem to repeatedly go in and out of prison? Why is it so expensive to incarcerate people? Is orange really the new black? Why does it seem that wealthy people don’t ever go to prison?

**INTRODUCTION TO CRIMINAL JUSTICE**

**Dr. Judy Porter**
Online (6/1/2015)

REWARD:
3 CREDITS
A PRODUCTIVE SUMMER
GET CLOSER TO GRADUATION