Town Hall Meeting

RIT’s Global Presence: International Partnerships
Agenda

• Context: strategy, goals, structure, types of international partnerships
• Status: Overview of our current partnerships and international presence
• New partnerships: China
• Discussion
International Strategy: Participants

- Education Core Committee of the Trustees
  - Guiding Principles
  - Goals
- President’s Roundtable
- Global Education Taskforce of the Academic Senate
- Dean’s Council
- Administrative Council
- Global Education Council
- Paul and Francena Miller Endowed Professors
International Strategy

• **Goal One**: RIT students, faculty and staff will be internationally recognized for their knowledge of global diversity, intercultural competencies, and their engagement with globally relevant problems.
  
  • Curriculum-- **T-shaped student**
  
  • **Strategic Objective 1.2**: 100% of RIT students will develop global knowledge through guided international experiences

• **Goal Two**: RIT will be internationally recognized as a collegial community of students, alumni, faculty and staff who, through their diversity and personal cultural perspectives, enrich the university culture and common educational experience of all RIT students.
  
  • **Strategic Objective 2.3**: Foster and celebrate a common culture of global knowledge and international diversity

• **Goal Three**: RIT will be the most globally engaged private university in the U.S. as measured by the breadth and size of its international student populations served in the U.S. and abroad.
  
  • **Strategic Objective 3.1**: Establish international research partnerships, and select academic programs, in emerging international centers of excellence in order to materially enhance RIT’s international reputation and enable innovative ways of educating international students.
Common Goals of International Agreements

- Student and faculty mobility and experiential learning—study abroad, research abroad, joint projects, joint courses
- Research collaborations and gaining access to unique facilities and resources
- Enabling new degree programs
- Recruiting and Diversifying Student Profile
- Establishing a Presence in Global Centers
Agreements

• Standardized:
  • Memoranda of Understanding
  • International Articulation partnerships
  • Student Exchange Agreements
  • Faculty Exchange Agreements
  • Affiliation Agreements

• International Contracts
  • GDC
RIT-GDC

• Established to manage overseas risk and exposure
• A wholly owned subsidiary of RIT
• Governed by RIT administrators (Dr. Haefner is the President) and Trustees
• Used only when delivering RIT degree programs abroad—when we have a physical presence in another country.
• Plays no role in the academic program—it is a service entity.
GDC Role in International Contracts

Global Delivery Corporation (GDC)

- Financial, Administrative and Legal Controls
- Administrative Support
- Faculty and Staff

International Partner
- Local Infrastructure, Regulatory and Market Knowledge
- Payment for Services
- Services

Rochester Institute of Technology (RIT)
- Curricula
- RIT Programs and Systems
Who we partner with

- Other Universities
- Governments & Government Entities
- Foundations
- Labs & Consortia
Examples

- **U of Tokyo** – Michael Richmond & Hiroko Yamashita, Research
- **SKKU-Korea** – Tom Oh, GCCIS, Research “Near vehicle communication”, Minseok Kwan, exploring summer faculty led program.
- **PUCP-Peru**—Faculty exchange, Student Exchange
- **Dessau-Germany** – CIAS, Student Exchange
- **NTUST** – Computer Engineering, 3+2 articulation partnership.
- **Malmo-Sweden** – Faculty Symposia/research, student exchange, faculty led study abroad
- **BJTU** – Student exchange, faculty exchange, joint programs, international program delivery
- **RIT-Croatia, RIT-Dubai, RIT/AUK**
RIT Global Locations - Undergraduate Headcount

Bar chart showing the number of undergraduate students at RIT locations in Croatia, Dubai, Kosovo, and BJTU for different years:
- Croatia: 700 (Fall 2010), 500 (Fall 2011), 400 (Fall 2012), 300 (Fall 2013), 200 (Fall 2014), 100 (Fall 2015)
- Dubai: 200 (Fall 2010), 300 (Fall 2011), 400 (Fall 2012), 500 (Fall 2013), 600 (Fall 2014), 700 (Fall 2015)
- Kosovo: 300 (Fall 2010), 400 (Fall 2011), 500 (Fall 2012), 600 (Fall 2013), 700 (Fall 2014), 800 (Fall 2015)
- BJTU: 100 (Fall 2010), 200 (Fall 2011), 300 (Fall 2012), 400 (Fall 2013), 500 (Fall 2014), 600 (Fall 2015)
RIT Global Locations-Graduate Headcount

- Croatia
- Dubai
- Dominican Republic
- BJTU

Fall 2010
Fall 2011
Fall 2012
Fall 2013
Fall 2014
Fall 2015
Asia: China Strategy

- Leverage the RIT in-house experts
- Focused academic partnerships with national universities
- Comprehensive partnerships
- Business and design/arts emphasis
- Complimentary goals and portfolio
- Major cities
China Partners

- Beijing Jiaotong University
- Hunan University
- Central Academy of Fine Arts
- Tianjin University of Finance and Economics
- Wuhan University
- Jiangnan University
- Beijing Institute of Graphic Communication
- University of Science and Technology Liaoning
Beijing Jiaotong University

- BJTU is a national key university of China, under the direct administration of the Ministry of Education.
  - National Key Lab for High Speed Rail
- As one of the five Jiaotong (which means transportation in Chinese) Universities in China, the founding history of BJTU can be traced back to 1896.
- BJTU similarities with RIT:
  - Disciplines: 12 schools with heavy emphasis on engineering and technology.
  - Size: 1700 full-time faculty members, 14,300 undergraduate students, 6,600 masters, and 2,300 doctoral students.
  - Top 30 business and supply chain programs in mainland China
  - Placement rate over 95%.
- Annual sponsored research funding of BJTU reached $130 MM USD in 2013.
RIT-Beijing Jiaotong University Partnership

- Led by Saunders College of Business
- Undergraduate 2+2 agreement & 4+1 Graduate Agreement
  - We currently have 30 BJTU students studying for degrees at SCB.
- SCB faculty summer teaching at BJTU and faculty exchange
  - 11 RIT faculty members visited BJTU in the past two years and delivered various seminars and courses; 1 BJTU faculty member came to RIT as visiting scholar, who is now the dean of the School of Economics and Management at BJTU
- Student exchange program
- Joint MS in Entrepreneurship and Innovative Ventures in Beijing Started this Fall
- Joint BS in Management Information Systems, Weihai Campus
  - 111 students in the first year group
- Proposed adding BS in Finance, Weihai Campus
In one word my study abroad in Beijing was **amazing**. It was everything I wanted, expected, and more. Living in the international students' dorm allowed me to experience more than a purely Chinese experience because students living there came from France, Germany, Japan, Russian, Kyrgyzstan, Uzbekistan, Angola, Zimbabwe, and Mongolia to name just a few. The Chinese teachers and students were very nice and helpful. It was a big difference from the overly strict environment that I imagined. **As a student in China you definitely learn what is important to the Chinese, how they do business, and the fun ways they live life.**

Shanard Green  
4th Year International Business Student  
First RIT Exchange student to Beijing Jiaotong University (BJTU)  
China - 2014
BJTU Weihai, Campus

Image source: China Today http://www.chinatoday.com/
Memorandum of Understanding Signing Ceremony among Beijing Jiaotong University, Rochester Institute of Technology and Weihai Municipal Government
BJTU-Weihai

- Facilities and infrastructure provided by BJTU—campus built for 7,000 students.
- RIT MIS curriculum and AACSB Accreditation follows.
- Joint Program Approval Process within China
- International programs from other universities will be co-located at this campus.
Hunan University

• Changsha, Hunan Province
• Ranked in the Top 50 Universities in China (mainland)—currently ranked 32— (Chinese Academy of Science)
• A top ranked and internationally recognized design program
• One of the oldest universities in China—just over 1000 years old
Hunan Province Population: 65,683,722
Changsha Population: 3,617,469
Source: 2010 Sixth National Population Census, National Bureau of Statistics

Image source: China Today http://www.chinatoday.com/
The Proposal

- RIT and Hunan University establish a “Design School” (grad and undergrad) in Shenzhen
- A “secondary college/school” of Hunan University.
- Annual quota of 200 students allocated to the school from Hunan University.
- The municipal government has donated land and facilities in the Bo’an District of Shenzhen.
- RIT will provide curriculum, instructors, and joint management.
Agreements

• Hunan visited RIT in June, 2013
• General MOU was signed in August, 2013
• Established a partnership committee within MOU
• RIT-Hunan Agreement signed by Dr. Destler and Hunan Vice President Chen Shou, October 24, 2014
• Charter of the joint design school signed by Dr. Destler and Hunan Vice President Chen Shou, October 24, 2014
• Signed Triparty Agreement with the Shenzhen, Municipal Government Agreement signed by Dr. Haefner, May 14, 2015.
Guangdong Province Population: 104,303,132
Shenzhen Population: 10,628,900

Shenzhen is among the fastest growing cities in China. Guangdong accounts for more than 1/3 of China’s GDP.

Source: 2012 Shenzhen Bureau of Statistics

Image source: China Today http://www.chinatoday.com/
Major Chinese companies in Shenzhen: Huawei, Tencent, ZTE, Lenovo

Major American Companies: Apple, Intel, Agilent, DuPont

BBC Story: Is Shenzhen the new silicon valley?

Image source: http://www.china-map-guide.com/
Status & Next Steps

- Application reviewed by the China Ministry of Education
- We are responding in partnership with Hunan to questions from Ministry
- Ministry expert visit to Shenzhen in December (?)
- Application defense in Beijing (?)
Indoor Photos

There are about 40 class rooms in different sizes

A big Auditorium is in place

There are 108 dormitory rooms for 432 students

There are about 45 office rooms for teachers
Other Asia Partners

- National Taiwan University
- National Taiwan University of Science and Technology
- University of Tokyo (Japan)
- Kanazawa Institute of Technology (Japan)
- Sungkyunkwan University (Korea)
- Seoul National University of Science and Technology (South Korea)
- Technion Institute of Technology (Israel)
- Vellore Institute of Technology (India)
- Kazakh Economic University – Turar Ryskulov
- L.N. Gumilyov Eurasian National University (Kazakhstan)
- National Cheng Kung University (Taiwan)
Discussion

• Criteria for evaluating international partnerships
• What goals for partnerships should be our highest priority?