



Community Grants Program

New York State Pollution Prevention Institute (NYS P2I) provides financial and technical support for projects that raise awareness and understanding of pollution prevention practices and lead to implementation at the local level

Storm Drain Identification and Education Grant

Organization & Contact Information

Erie County Department of Environment and Planning
95 Franklin Street
Buffalo, NY 14202
<http://www.erie.gov/stormwater>



WNY
Stormwater
Coalition

Project Description

The Erie County Department of Environment and Planning (ECDEP) coordinates, supports, and implements programs and projects that improve the quality of life in Erie County. In 2002, ECDEP brought together over 40 Municipal Separate Storm Sewer Systems (MS4s) in Erie and Niagara counties to form the Western New York Stormwater Coalition (WNYSC) and through various outreach and education campaigns has been teaching the public, municipalities, small businesses, and institutions how to prevent stormwater pollution.



Storm Drain Identification and Education Campaign project goals:

- Prevent dumping into storm sewer systems
- Educate the public on storm sewers and where they discharge (local waterways)
- Accomplish public involvement by enlisting community groups to assist with attaching markers where possible
- Entice the wider public to learn more about stormwater through a quiz and associated contest

Project Results

- 3,000 storm drain markers labeled, “No Dumping Drains to Waterway,” were purchased and permanently placed throughout the MS4 areas of Erie and Niagara County increasing public awareness of storm sewer discharge points and the impact of dumping on local waterways.
- A stormwater quiz contest—promoted through press coverage, public education displays at 40 public libraries and in 42 municipal buildings and on the webpage www.erie.gov/stormwater—targeted the general public and reinforced the educational component of the Western NY Stormwater Coalition’s stormwater pollution prevention initiative.

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