Retrofit NYC Outreach Training

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Project Description

The Retrofit NYC Outreach Training initiative trained community based organizations and green businesses to mobilize low and moderate income homeowners to undertake pollution-reducing energy efficiency retrofits and explain the technical aspects of an energy audit in accessible, everyday language. The training was part of the broader Retrofit NYC initiative – an ambitious program to dramatically increase the number of residential energy efficiency retrofits in low- and moderate-income communities in order to: reduce pollution and carbon emissions; lower energy bills; and promote sustainable behavior.

Project Results

- Provided monthly block-by-block meetings that all retrofit NYC community partners are required to attend. The Pratt Center trainings reached over 500 homeowners; they received findings from the post-audit homeowner meetings, homeowner DIY tools and calculators, and clear and concise information on utility and state run residential retrofit programs.

- Conducted Technical Aspects of An Energy Audit Training, how to educate and train energy efficiency contractors to improve their energy audit reports, to four (4) community organizations and 14 individuals:
  - Bedford-Stuyvesant Restoration Corporation
  - Cypress Hills Local Development Corp
  - El Puente
  - Neighborhood Housing Services of Staten Island

- Conducted Communications Training to organizations to assist homeowners in their decision to undergo P2 energy upgrades. The training included an exercise where moderators and participants simulate homeowners and the post-audit engagement process.