



Community Grants Program

New York State Pollution Prevention Institute (NYSP2I) provides financial and technical support for projects that raise awareness and understanding of pollution prevention practices and lead to implementation at the local level

Retrofit NYC Outreach Training

Pratt Center for Community Development

200 Willoughby Avenue

Brooklyn, NY 11205

Website: www.prattcenter.net



Project Description

The *Retrofit NYC Outreach Training* initiative trained community based organizations and green businesses to mobilize low and moderate income homeowners to undertake pollution-reducing energy efficiency retrofits and explain the technical aspects of an energy audit in accessible, everyday language. The training was part of the broader Retrofit NYC initiative – an ambitious program to dramatically increase the number of residential energy efficiency retrofits in low- and moderate-income communities in order to: reduce pollution and carbon emissions; lower energy bills; and promote sustainable behavior.

Project Results

- Provided monthly block-by-block meetings that all retrofit NYC community partners are required to attend. The Pratt Center trainings reached over 500 homeowners; they received findings from the post-audit homeowner meetings, homeowner DIY tools and calculators, and clear and concise information on utility and state run residential retrofit programs.
- Conducted *Technical Aspects of An Energy Audit Training*, how to educate and train energy efficiency contractors to improve their energy audit reports, to four (4) community organizations and 14 individuals:
 - Bedford-Stuyvesant Restoration Corporation
 - Cypress Hills Local Development Corp
 - El Puente
 - Neighborhood Housing Services of Staten Island
- Conducted *Communications Training* to organizations to assist homeowners in their decision to undergo P2 energy upgrades. The training included an exercise where moderators and participants simulate homeowners and the post-audit engagement process.



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