Retrofit NYC, Block by Block

Organization & Contact Information
Pratt Center for Community Development
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Project Description
The Pratt Center for Community Development works for a more just, equitable and sustainable city for all New Yorkers, by empowering low-and moderate-income communities to plan for and realize their futures. For more than 45 years, Pratt Center has helped community-based organizations revitalize their neighborhoods, build and preserve thousands of units of affordable housing, promote local economic development and job creation, build child care and community centers, and improve the environment.

Retrofit NYC, Block by Block is an ambitious initiative to make New York City a model for improving energy efficiency in urban neighborhoods and demonstrating the public benefits of energy upgrades to existing housing. This includes reduced pollution and costs, new jobs, improved health outcomes, more durable housing and a sustainable environment. With funding provided by the NYSP2I, Pratt Center will create educational materials to increase awareness and encourage more informed choices among homeowners and tenants to improve both indoor and outdoor air quality. The materials will highlight the health and environmental risks, local case studies, practical suggestions on sources of pollution in homes and will cover topics that are locally relevant and focused on feasible steps, such as:

- Safe cleaning products and pesticide control methods
- Toxins in common consumer products with an emphasis on plastics and toys
- Safe, healthy and sustainable food sources
- Gardening

Project Status
Pratt Center is finalizing educational materials and will ask community partners for feedback. Once complete, Pratt Center will begin its outreach efforts.