



New York State Pollution Prevention Institute (NYSP2I)

Green Offices, Green Purchasing: A Workshop on Sustainable Practices

Tuesday, June 29, 2010 8:30am – 4:30pm

Hampton Inn & Suites, Yonkers, NY

Speaker Biography:

Scot Case

Scot Case is an internationally recognized expert on sustainable business strategy development, responsible sourcing, green supply chains, and environmental marketing with more than 17 years of professional experience. As Vice President of TerraChoice, Scot helps connect retailers and consumers seeking more environmentally and socially responsible products with the manufacturers supplying them.

Scot has testified before the U.S. Congress on green marketing and labeling issues and consulted with a variety of organizations around the world including: White House Office of the Federal Environmental Executive; Wal-Mart and its suppliers; the World Bank; the U.S. Environmental Protection Agency; the Japanese Green Purchasing Network; government agencies in the Philippines, New Zealand, and Australia; the National Institute of Governmental Purchasers; National Association of State Purchasing Officials; and dozens of U.S. Federal agencies and state and local governments.

He has also worked closely with a variety of environmental standard setting, certification, and labeling programs, including: EcoLogo (formerly Environmental Choice), EPEAT, Green Seal, Energy Star, Design for the Environment (DfE), WaterSense, and others.

Scot has delivered more than 350 keynote speeches, full-day trainings, and presentations throughout the United States and abroad to audiences of up to 1,000 people. He has published more than four dozen articles, case studies, and book chapters. As a consultant to the U.S. Environmental Protection Agency, he wrote an extensive series of reports documenting the growing environmental purchasing movement. He continues to write a regular feature in GoPro called the "Green Purchaser."

In 2007, Scot co-authored the Six Sins of Greenwashing report and consulted on the follow-up study in 2009, the Seven Sins of Greenwashing. Both reports received considerable media attention. He has appeared on Good Morning America, CBS News, CNN, and local media outlets and been quoted in articles in the New York Times, Wall Street Journal, Washington Post, Time, Newsweek, Business Week, and many other publications.

In 2002, he helped launch the North American Green Purchasing Initiative (NAGPI), a network of organizations working to accelerate the demand for safer, more environmentally preferable products. In 2005, he launched the Responsible Purchasing Network, a group of influential purchasers using their purchasing power to buy better goods and services. He is also a founding board member of the International Green Purchasing Network.

He earned his Bachelors and Masters Degrees from Virginia Tech. Scot currently resides in Reading, Pennsylvania, with his wife and two young daughters.