Sustainable Hospitality Roundtable

SPONSOR: NYSP2I AT ROCHESTER INSTITUTE OF TECHNOLOGY

PANELIST:
JENN HOLDERIED-GOLDEN ARROW LAKESIDE RESORT
DIANA BELTRAN-GRAND HYATT NY
RAY BURGER-PINEAPPLE HOSPITALITY
Panelists

Jenn Holderied  
Director of Marketing/Owner  
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Ray Burger  
President  
Pineapple Hospitality  
5988 Mid Rivers Mall Drive  
St. Charles, MO 63394  
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Pineapple Hospitality
Measurement & Effectiveness

WHAT ARE YOU MEASURING?

WHAT TOOL ARE YOU USING TO MEASURE?

IS MEASURING WORTH THE EXTRA EFFORT?
How are you training the staff in the use of green products?

What do you look for in green products?

What ingredients do you avoid?

How are you using waste reduction cost effectively?

Impact of sustainable packaging?
HOUSEKEEPING CONTINUES TO GO GREEN AT GHNY!

We practice green education & awareness during pre-shifts.
We are all learning together.
Housekeeping managers lead their teams by example.
Fact:
The Grand Hyatt has offset 20.4 tons of methane gas since July 2010 by composting food waste.

Help Compost Here!
GREEN BIN = FOOD ONLY
✓ALL FOOD
✓IF IT WAS ONCE ALIVE, PLACE IT IN GREEN BIN!

81.45 tons in 8 months!

- Jul-10
- Aug-10
- Sep-10
- Oct-10
- Nov-10
- Dec-10
- Jan-11
- Feb-11

TONS
WHAT GROUPS OR OUTLETS DO YOU USE FOR NETWORKING?

WHAT QUESTIONS DO YOU ASK VENDORS TO AVOID GREEN WASHING?
WHAT METHODS OR FORMS OF COMMUNICATING INFORMATION DO YOU USE OR SUGGEST TO STAFF AND GUESTS?

HOW ARE YOU MARKETING AS A SUSTAINABLE DESTINATION?

WHAT HASN’T WORKED? WHAT HAS WORKED?
Awards & Recognition

Are you using employee awards and recognition?

What has not worked?
Return on Investment

HOW ARE YOU CALCULATING ROI?
WHAT’S INCLUDED IN YOUR FORMULA?

Golden Arrow’s green roof top
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New York State Pollution Prevention Institute
Links

**NYS Pollution Prevention Institute:**
[http://www.nysp2i.rit.edu](http://www.nysp2i.rit.edu)

**NYS Hotel & Motel Association:**
[http://nyshta.org/](http://nyshta.org/)

**Northeast Waste Management Officials’ Association**

**Green & Mean (it) Buffalo’s Green Hospitality Initiative**

**Audubon International:**