

Sustainable Hospitality Roundtable



SPONSOR:

NYSP2I AT ROCHESTER INSTITUTE OF TECHNOLOGY

PANELIST:

JENN HOLDERIED-GOLDEN ARROW LAKESIDE RESORT

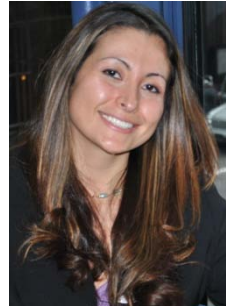
DIANA BELTRAN-GRAND HYATT NY

RAY BURGER-PINEAPPLE HOSPITALITY

Panelists



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**Pineapple
Hospitality**

Measurement & Effectiveness



WHAT ARE YOU MEASURING?

WHAT TOOL ARE YOU USING TO MEASURE?

IS MEASURING WORTH THE EXTRA EFFORT?



Green Housekeeping



HOW ARE YOU TRAINING THE STAFF IN THE USE OF GREEN PRODUCTS?

WHAT DO YOU LOOK FOR IN GREEN PRODUCTS?

WHAT INGREDIENTS DO YOU AVOID?

HOW ARE YOU USING WASTE REDUCTION COST EFFECTIVELY?

IMPACT OF SUSTAINABLE PACKAGING?



HOUSEKEEPING CONTINUES TO GO GREEN AT GHNY!

We practice green education & awareness during pre-shifts. We are all learning together. Housekeeping managers lead their team by example.



Grand Hyatt NYC Composting Report



Fact:

The Grand Hyatt has offset 20.4 tons of methane gas since July 2010 by composting food waste.

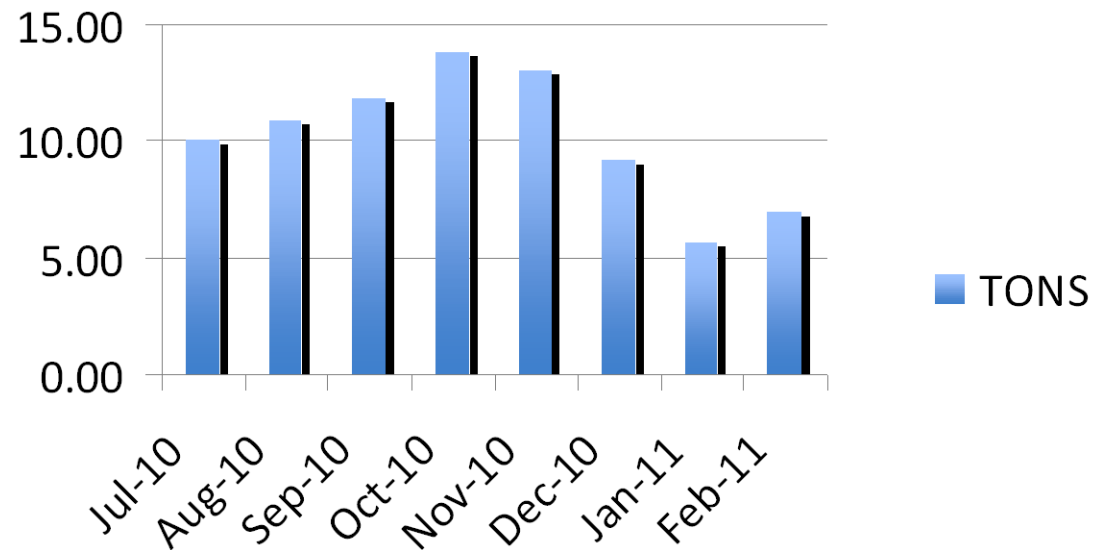
Help Compost Here!

GREEN BIN = FOOD ONLY

- ✓ ALL FOOD
- ✓ IF IT WAS ONCE ALIVE, PLACE IT IN GREEN BIN!



81.45 tons in 8 months!



Partnerships & Networking



WHAT GROUPS OR OUTLETS DO YOU USE FOR NETWORKING?

WHAT QUESTIONS DO YOU ASK VENDORS TO AVOID GREEN WASHING?



Communication



WHAT METHODS OR FORMS OF COMMUNICATING INFORMATION DO YOU USE OR SUGGEST TO STAFF AND GUESTS?

HOW ARE YOU MARKETING AS A SUSTAINABLE DESTINATION?

WHAT HASN'T WORKED? WHAT HAS WORKED?

Awards & Recognition

ARE YOU USING EMPLOYEE AWARDS AND RECOGNITION?

WHAT HAS NOT WORKED?



Audubon Green Leaf™ Eco-Rating Program For Hotels



Preserving Resources,
Preventing Waste



Return on Investment



**HOW ARE YOU CALCULATING ROI?
WHAT'S INCLUDED IN YOUR FORMULA?**



Golden Arrow's green roof top

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Links



NYS Pollution Prevention Institute:

<http://www.nysp2i.rit.edu>

NYS Hotel & Motel Association:

<http://nyshta.org/>

Northeast Waste Management Officials' Association

<http://www.newmoa.org/>

Green & Mean (it) Buffalo's Green Hospitality Initiative

<http://www.greenandmeanit.com/>

Audubon International:

<http://greenleaf.auduboninternational.org/>