

## Melinda Beyerlein

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**From:** Melinda Beyerlein  
**Sent:** Wednesday, November 11, 2009 3:58 PM  
**To:** Melinda Beyerlein  
**Subject:** Two Winter Quarter Journalism/Public Relations Internships

# NEWS *from the* DEPARTMENT *of* COMMUNICATION

## Two Winter Quarter Journalism/Public Relations Internships

Bruce A. Austin [baagll@rit.edu](mailto:baagll@rit.edu)

11 November 2009

The editor of Spirit Magazine seeks two Department of Communication majors for internships beginning Winter Quarter.

Spirit Magazine is a quarterly publication distributed to 5,000 members of Midtown Athletic Club, Rochester's premier health and fitness club. It is a high-quality, four-color magazine incorporating general and member-specific editorial content and paid advertising, and is entering its eighth year of publication. A typical issue may include interviews, news and features, events calendars, nutrition information and recipes, and other content of interest to its audience of upscale professionals and their families.

The editor is seeking an organized, personable, creative individual with strong interviewing and writing skills. This individual would be responsible for generating the following editorial content:

- One main interview of approximately 1000 words. Subjects are usually, but not always, Midtown members who have accomplished something extraordinary: a physician, businessperson, artist, athlete, or other professional.
- Two half-page member profiles (short interview format).
- One feature article of comparable length on a subject related to that issue's overall theme.
- Two lifestyle articles: One nutrition-related, and one on a current topic related to spiritual or physical health.

The candidate selected will work directly with editor Robert Massimilian of RPM Creative, and his production team, MillRace Design, located in historic High Falls.

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