

Melinda Beyerlein

From: Melinda Beyerlein
Sent: Monday, October 19, 2009 4:14 PM
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Subject: CHEAP is the Subject of Presentation October 22nd

NEWS *from the* DEPARTMENT *of* COMMUNICATION

CHEAP is the Subject of Presentation October 22nd

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Cheap is the title of a recently published book about the unintended consequences of the relentless march toward lower prices. Author Ellen Ruppel Shell argues that the outcome of this seemingly “reasonable” goal is, indeed, lower prices; but lower prices also come at a high cost – placing pressure on workers’ wages and working conditions and it can lead to shortcuts with the environment.

The Department of Communication co-sponsors author Ellen Ruppel Shell’s Thursday, 22 October, talk about her book begins at 4 p.m. in 06-A205 (Liberal Arts, basement level auditorium).

Ms. Shell is a Professor of Journalism at Boston University and an Atlantic Monthly editor and correspondent. She has covered the intersection of science, technology, culture and commerce for print, online and broadcast media in the U.S. and abroad. At Boston University she is co-director of the graduate program in Science Journalism. She writes the blog To Reason and Beyond at http://correspondents.theatlantic.com/ellen_shell/

Information about Cheap is available at www.ellenruppelshell.com The presentation is free and open to the public. The presentation is co-sponsored with RIT’s Departments of STS/Public Policy and Sociology & Anthropology and the Honors Program.

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