

**Melinda Beyerlein**

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**From:** Melinda Beyerlein  
**Sent:** Wednesday, February 09, 2011 8:01 AM  
**To:** Melinda Beyerlein  
**Subject:** Hickerson's \$150K Grant; PRSSA Chapter is Runner-up in National Contest; Today's Communication Colloquium; Several Full-time Positions; DOC Alum's Album Release

## NEWS *from the* DEPARTMENT *of* COMMUNICATION

### **Hickerson's \$150K Grant; PRSSA Chapter is Runner-up in National Contest; Today's Communication Colloquium; Several Full-time Positions; DOC Alum's Album Release**

Bruce A. Austin [baagl@rit.edu](mailto:baagl@rit.edu)

9 February 2011

#### **DOC's Hickerson Earns \$150K Knight Grant**

Dr. Andrea Hickerson, Assistant Professor in the Department of Communication, has landed a \$154,823 grant from the Knight Foundation for her proposal, "Rising Above the Crowd." This proposal, intended to enhance undergraduate education in Journalism, is the product of several years of sustained effort and represents a tremendous investment of faith, a tremendous investment in hard dollars and substantial recognition by the Knight Foundation of the merits and persuasiveness of the proposal crafted by Dr. Hickerson and her co-author, Professor Victor Perotti.

#### **PRSSA is Runner-up in National Event**

The Department and RIT's Public Relations Student Society of America (PRSSA) chapter will receive a \$500 grant for being a runner up in the "Go Bare® on Campus" Challenge, a fall 2010 competition sponsored by the Solo Cup® Company. The campaign judges praised RIT's team for having a "well-conceived and well-presented" plan, while making "good use of traditional media, social media, events and audience incentives." RIT's team tied with Boston University as runners up. Ohio Northern University was first.

RIT's PRSSA Go Bare team consisted of four Advertising & Public Relations majors in the Department of Communication: Elizabeth Bunn and Chyna Tribble, seniors from Auburn, NY, Renee Johnson, a junior from Saratoga, NY, and Crystal Hermawan, a junior from Calgary, Alberta.

[www.rit.edu/news/photoarchive.php?view=photo&datePhoto=2011-02-07](http://www.rit.edu/news/photoarchive.php?view=photo&datePhoto=2011-02-07)

## **WHEC's Klinsky is Communication Colloquium Speaker**

Today beginning at 2 p.m. Mr. Arnold Klinsky, Vice President and General Manager of WHEC TV (channel 10) offers "What's New About New Media" in the Campus Center Bamboo Room as part of the Communication Colloquium series.

## **Senior Writer, Full-time Position**

The University of Washington Tacoma, nestled between scenic Mt. Rainier, the infamous city of Seattle, the majestic Olympic Mountains, Forks (home of a certain vampire clan), Dale Chihuly's Museum of Glass and the historic terminus of the transcontinental railroad, is looking for an experienced senior writer to write news releases, features for the web, and probably some social media stuff. Spanish-language skills a plus. Photography skills a double plus. Baking skills an enormous plus. But mostly the writing. No math needed. Request more information from Beth Luce

Manager of Communication Services [bethluce@UW.EDU](mailto:bethluce@UW.EDU);  
[www.tacoma.washington.edu](http://www.tacoma.washington.edu)

## **Full-time Marketing Support Position**

DOC alumnae Katherine Robert alerts us to a full-time Marketing Support position with her firm, O'Brien & Gere. The complete description is here:

<http://www.obg.com/Careers/listing.aspx?jobid=547>

## **Communication Chair, Volunteer Position**

The Communications Chair is a key position at Women Helping Girls, and organization that supports underserved girls in the Rochester City School District. The Communication Chair coordinates and works closely with a team of volunteers and is responsible for specific pieces of the organization's communications strategy. The position requires organizational, planning, team-building, and, of course, communication skills. Contact: Susan Donovan, Chair, Women Helping Girls, 494 East Ave., Rochester, NY 14607, email: [ssldlc@rit.edu](mailto:ssldlc@rit.edu)

## **DOC Alum Hosts His Album Release Party on Saturday**

Jeremiah Craig, a 2010 APR graduate, hosts his album release party this Saturday, 12 February, at 6 p.m. in Lovin' Cup, Park Pointe. For more information:  
[www.jeremiahcraig.com](http://www.jeremiahcraig.com)

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