

**Melinda Beyerlein**

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**From:** Melinda Beyerlein  
**Sent:** Wednesday, January 26, 2011 8:16 AM  
**To:** Melinda Beyerlein  
**Subject:** Jenkins & Cos Published in ABS; DOC J-Majors Write for City; Spring PT Internship in Rochester; Summer PR Co-op in Minneapolis; Final Round of Public Speaking Contest

**NEWS** *from the* DEPARTMENT *of* COMMUNICATION

## **Jenkins & Cos Published in ABS; DOC J-Majors Write for City; Spring PT Internship in Rochester; Summer PR Co-op in Minneapolis; Final Round of Public Speaking Contest**

Bruce A. Austin [baagl@rit.edu](mailto:baagl@rit.edu)

26 January 2011

### **Jenkins & Cos Published on Barack Obama**

Drs. Keith Jenkins and Grant Cos, both Associate Professors in the Department of Communication, recently had their article on Barack Obama published in the prestigious journal, American Behavioral Scientist. “A Time for Change and a Candidate’s Voice: Pragmatism and the Rhetoric of Inclusion in Barack Obama’s 2008 Presidential Campaign” appears in the current issue of the journal and may be read online here: <http://abs.sagepub.com/content/54/3/184.short>

### **DOC Journalism Majors are City Writers**

Caitlin Shapiro and Jesse Hanus, both Department of Communication Journalism majors, are feature writers for City Newspaper’s special 2011 Winter Guide edition. Published last week. Jesse wrote about unusual winter sports (“Cool Alternatives”) and Caitlin’s story focuses on “Seeing Stars.”

### **Spring Quarter Communication/PR Internship in Rochester**

A Spring Quarter communications/Public Relations internship in Rochester is available with large non-profit agency. You'll write and assist production of newsletters, brochures and related marketing collateral; support marketing initiatives and assist with content for agency's website and social media outlets. Excellent writing skills essential, knowledge of social marketing, desktop publishing and photography a plus. This is an unpaid, part-time internship, reporting to the Director of Community Relations. Available hours are Monday-Friday 9-5, eight hours a week. Contact Susan J. Grieco, Director of Volunteer/Intern Services [sgrieco@stjosephsvilla.org](mailto:sgrieco@stjosephsvilla.org) (585) 865-1550 Ext. 206

## **Summer Public Relations Co-op in Minneapolis**

OLSON, one of the fastest-growing full-service marketing communications agencies in the country seeks applicants for its three-month summer internship program. Internship opportunities are in PR, creative services, brand planning, and project management. Deadline for receipt of applications (resume and cover letter) is 11 March 2011 ([www.oco.com/careers](http://www.oco.com/careers)) and additional information about the internship program is on their web site: [www.oco.com](http://www.oco.com)

## **Public Speaking Contest Final Round Occurs Tomorrow**

Please join us tomorrow, 27 January, for the Final Round of the Winter Edition of the Institute Public Speaking Contest. Contestants this quarter crafted commemorative speeches on topics related to the RIT, national or international community. A challenging form of public speaking, three finalists will deliver their speeches before a select group of communication students and faculty. Brynna Baldauf, a fourth year New Media Marketing student, presents "Remembering George Eastman." Benjamin Marchitell, a second year Criminal Justice major, will deliver his speech "In Honor of Jonathan David Sheldon." And Courtney Tennant, a second year Management major, will offer "In Memory of Coach Sandra K. Yow."

The Final Round is tomorrow, January 27th, beginning at 10 a.m. in the Idea Factory of the Wallace Center. Come by to enjoy a light breakfast snack, say hello to your favorite professors, and hear some moving speeches.

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