Recommendations for Street Outreach for Serious Violence in Rochester
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Introduction
Street outreach is a method of violence intervention in which staff with experience with violence “in the streets” build relationships with community members to discourage violent lifestyles, the use of guns, and retaliation. They steer individuals to alternative conflict resolution methods and positive activities. Some street outreach models have been shown in research to be effective in reducing the number of shootings and homicides. Our evaluation of a local program focused on recommendations for how to be most effective moving forward.

Objective
Review best practices and realistic program resources to determine the best structure for an effective violence-reduction street outreach program

Methodology
- Review program documentation
- Observe program activities
- Interview staff and other professionals in community
- Review best practice and evidence-based literature
- Review what other services/programs are available locally and where the most need is

Basic Stats
About 220 shooting victims per year in Rochester (about 5 shooting victims per week)
If you were shot and lived, 20% chance of death within 5 years
Most victims & offenders in shootings are 16-28 year old males
Retaliation is common, often escalates (good place to intervene)
Street outreach methods for other issues (homelessness, drug abuse, etc.) has some applicable commonalities, but very different focus

Spectrum of Services to Address Violence

Priorities Ranked by Local Professionals
1. Violent conflict mediation
2. Gang recruitment prevention
3. Resolve violent incidents in schools
4. Connect participants to services
5. Outreach presence at rec centers, events, streets
6. Parent/family engagement
7. Community meetings
8. Court advocacy
9. Potential victim relocation
10. Breaking up groups that are loitering

Common Issues to Address in Implementation:
- Usually a small team for relatively big cities
- Hard to be very focused on those most at-risk
- Strict procedures around documentation
- Training for outreach workers in documentation
- Emphasize priorities, how to spent time
- Clearly determine actual services vs. referrals
- Administration needs to develop strong, clear partnership with other agencies

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