A World of Opportunity

Andrea Ervay

COLA graduates plan for the future

Springtime. The weather is finally bearable. The school year is coming to a close. With College of Liberal Arts seniors finishing their last quarter at RIT, what do they plan to do next? They have their whole lives ahead of them and will soon enter the professional world with a bachelor's degree in their back pocket. The possibilities are endless.

Take Kristy McNeil for example. Although she will graduate from the Criminal Justice program in May, she doesn't plan on doing anything related to her major right away. Her on-campus job at Sports Information has opened doors for her: a job with the Eastern College Athletic Conference (ECAC).

McNeil recently accepted the job to work as an intern from September through May, with Division I and Division III hockey programs. Her job duties include writing weekly press releases, profiles on players of the week, and other web-based forms of public relations. Working for the ECAC would be a great learning experience for McNeil because to her, “It's the best conference in the US...and it's located on Cape Cod!”

Audrey Bumanis is a senior Psychology major. After graduation, she plans to take a year off. She has a job lined up in Scotland where she will do vision research at Glasgow-Caledonia University. Not only will this job count as a second co-op, but it also has the possibility of turning into a full-time position. Bumanis considers her senior year to be extremely beneficial, "It has opened many doors for me!"

Knowing she will leave RIT in a few weeks, she realizes she will miss her friends the most. However, she won't forget the wonderful guidance her professors have given her throughout her years. “That is what is so great about COLA—all the professors are willing to help you out in any way they can.”

Every year seniors are on their way out the door. It is much later when they turn around, and realize the preparation RIT, and in particular, COLA, have provided for them. Congratulations and good luck, seniors!

COLA Grows to Meet Students' Needs

Aaron Baskin

the birth of two new majors

The College of Liberal Arts is expanding. In the near future, the college will offer new options for incoming and current students. A variety of new degrees are already in place and many new degrees are currently under consideration by the college.

Deputy Dean Glenn Kist is happy to announce COLA's curricular expansion. He mentioned two exciting new B.S. degree programs that have already been approved by COLA faculty: Advertising & Public Relations and International Studies. At press time, both are still awaiting approval by the Institute Curricular Committee.

Rudy Pugliese, associate professor in the Department of Communication, is planning the new Advertising & Public Relations (APR) program, with help from Bruce Austin and Sue Barnes. "APR is developing a web presence, so RIT is in a better position to offer this program," said Pugliese. The program will involve marketing concepts and will focus on modern technology in terms of advertising techniques—a unique feature that sets it apart from other similar programs in this region. The College of Business and COLA have teamed up to make this program as beneficial as possible to students. Pugliese anticipates the program will be available to students beginning in fall 2004.

Amit Batabyal, the Endowed Chair of Economics, helped to implement International Studies, a new B.S. program that will soon be offered through the Department of Economics. Designed by a team of faculty including Batabyal, Nurli Sinha, Richard Chu and others, this program allows students to either choose a region of the world to study or take a more functional route to complete their degree. The functional route concentrates more on business or science and technology studies. Batabyal anticipates enrolling students in International Studies in fall 2004.

Deputy Dean Kist said that even more degrees are in the makings at the College of Liberal Arts. We may soon see more degrees make their way through this college in the near future.