

Fram Focus volume 8:2 – September 2022

IN THIS ISSUE:

Fram Signature Lecture and events coming in September!

- [Fram Signature Lecture: Thinking Critically About Pandemic Misinformation](#), with distinguished author, [Dr. Cailin O'Connor](#) cosponsored with the College of Science. Tuesday, September 27, 2022, 4:00-5:00 pm, Ingle Auditorium, SAU.

Fram Finds:

- **What's your Diversity?** This bi-monthly virtual program is an opportunity for our global and Rochester campus communities to come together to share their thoughts on the meaning of diversity and how they experience it.
- **Seth Meyers headlines RIT's Brick City Weekend**. Talk show host Seth Meyers is the headline speaker for this year's Brick City Weekend.
- **RIT scientists develop spectral imaging techniques to help museums with conservative efforts**. Scientists from RIT's Munsell Color Science Lab are turning studio photography technology on its head to help museums and other cultural heritage institutions preserve historically significant artifacts.

A Few Thoughts

- **Jacqueline Nicholson**, Executive Director Intercollegiate Athletics, Student Affairs.
- **Nicole Boulais**, Associate Vice President Student Support, Programs, and Services Student Affairs.

From Gene Fram:

- **"Transformative Learning 101"** by Joanne Willard.
- **"Emotionally Intelligent People Live by These 5 Simple Rules"**, by Justin Bariso.
- **"Pre-Bunking" Videos Teaching Critical Thinking Show Promise in Fight Against Misinformation"**, by David Klepper.
- **"The Next Normal. The future of shopping: Technology everywhere"**, McKinsey & Company

Fram Signature Lecture

Fram Signature Lecture: [“Thinking Critically About Pandemic Misinformation”](#), with distinguished author, [Dr. Cailin O’Connor](#). Tuesday, September 27, 2022, 4:00-5:00 pm, Ingle Auditorium, SAU. During the COVID-19 pandemic, false beliefs have spread that fall outside our normal understanding of misinformation. In this take, Dr. O’Connor uses network models to discuss two ways this happens. In the first, plausible scientific claims turn out to be false, but nonetheless continue to spread and influence policy. The second involves cases where new scientific claims get attached to political camps, thus preventing normal discourse about these claims. Dr. O’Connor talks about how to address the sorts of misinformation that spread during the pandemic, and how to extend these lessons to a broader context. [REGISTER HERE](#)

FRAM FINDS

- **What’s your Diversity?** This bi-monthly virtual program is an opportunity for our global and Rochester campus communities to come together to share their thoughts on the meaning of diversity and how they experience it. September 21, 2022 and September 28, 2022. Register for these events [HERE](#).
- **Seth Meyers headlines RIT’s Brick City Weekend**. In addition to his onscreen acclaim, Mr. Meyers is a NY Times bestselling author. He is speaking at 2:00 pm on Saturday, October 15, 2022 in the Gordon Field House. Purchase tickets [HERE](#).
- **RIT scientists develop spectral imaging techniques to help museums with conservative efforts**. Scientists from RIT’s Munsell Color Science Lab are turning studio photography technology on its head to help museums and other cultural heritage institutions preserve historically significant artifacts. Read more [HERE](#).

A FEW THOUGHTS

In this issue meet:

- **Jacqueline Nicholson**, Executive Director Intercollegiate Athletics, Student Affairs. Read about her thoughts on applied critical thinking [HERE](#).
- **Nicole Boulais**, Associate Vice President Student Support, Programs, and Services Student Affairs. Read about her thoughts on applied critical thinking [HERE](#).

FROM GENE FRAM

- [“Transformative learning 101”](#) by Joanne Willard, Big Think, August 18, 2022.
- [“Emotionally Intelligent People Live by These 5 Simple Rules”](#), by Justin Bariso, INC.
- [“Pre-Bunking” Videos Teaching Critical Thinking Show Promise in Fight Against Misinformation](#), by David Klepper, NBC Bay Area News, August 24, 2022.
- [“The Next Normal. The future of shopping: Technology everywhere”](#), McKinsey & Company.

