Over the last two decades, RIT has grown and evolved to become one of the country’s most dynamic, creative, and innovative universities. By design, our university environment is fast-paced and constantly adapts to provide high-demand, career-focused education.

As one of the largest private universities in the United States, RIT attracts students, partners, and attention from across the country and around the globe.

We are respected for our diverse programs, our focus on student success, and our ability to grow and remain strong in the most challenging of social and economic climates. Once you learn more about RIT, we think you’ll agree.

**Did you know . . .**

/ RIT is among the top 15 largest private universities in the nation by enrollment. Our total enrollment of more than 18,000 students includes more than 2,500 graduate students, more than 1,500 students at the National Technical Institute for the Deaf, and more than 1,300 students at RIT global campuses.

/ Ten of RIT’s academic programs are rated in the top 10 nationally: Industrial Design and Interactive Games and Media programs recently both ranked second in the nation, and three of the country’s top 10 masters degrees in fine arts are at RIT—the MFA programs in glass, graphic design and industrial design.

/ RIT has been voted one of the Top 10 Co-op/Internship Programs in the U.S. by U.S. News & World Report.

/ The Sierra Club has voted RIT one of its Top 100 Greenest Schools.

/ RIT’s roots date back to 1829, but more than 50 percent of the university’s alumni have graduated since 1990.

/ Seven RIT alumni have won 11 Pulitzer Prizes. A four-time Pulitzer Prize winner is teaching in the School of Photographic Arts & Sciences. Other award-winning faculty include Fulbright Award winners, Academy Award winners, 2012 US Professor of the Year, Todd Pagano, and countless industry award winners on a national and international scale.

/ For more than 25 years, RIT has been recognized for educational quality and value in U.S. News & World Report. RIT has been listed among the top 11 regional universities since the magazine started its annual ranking of colleges in 1983.
Core Values

Despite the changing demands associated with technology-based and career-focused education, RIT remains committed to these core values:

/ Career focus—preparing our students for successful careers that start immediately after they graduate.

/ Students-first philosophy—ensuring our students’ success in all efforts.

/ Experiential learning—providing hands-on projects, active classroom activities and learning opportunities that afford real experience.

/ Diversity—ensuring opportunities for ethnic, racial, and gender diversity, including education for the deaf and hard-of-hearing.

U.S. News & World Report consistently ranks RIT among the nation’s leading comprehensive universities.

We are the second largest producer of undergraduate degree recipients in science, technology, engineering, and mathematics (STEM) fields among all U.S. private universities.

RIT offers more than 90 different bachelors degrees, 70 masters degrees, and 6 Ph.D degrees.
Career Education

Career education is an RIT hallmark. Regardless of the degree received, our students are prepared in the classroom and through our renowned cooperative education program.

Throughout their careers, our alumni are recognized for their hard work, leadership and innovation. Many start successful businesses, develop game-changing technologies, and rise to the top levels of industry, academia, and the arts.

RIT has extraordinary success in placing students after graduation. The overall placement rate of 95 percent reflects more than 76 percent of graduates entering the workforce and 19 percent going to full-time graduate programs.

RIT has one of the oldest and largest co-op programs in the U.S. More than two-thirds of Fortune Magazine’s Top 100 companies hire RIT graduates and co-ops.

Our co-ops and graduates are found in the offices of this country’s largest companies: Lockheed Martin, Microsoft, Boeing, Cisco Systems, Harris, and Xerox are just a few of the major companies that seek out RIT talent.
Research

RIT has developed unique specializations in applied research. Our already strong international reputation in research for imaging, printing, engineering, sustainability, and microsystems, is being enhanced by work in new fields like health and nutrition, astrophysics, game design, and social computing.

RIT’s partnership with the Rochester General Hospital System is opening new doors to collaborative applied research that combines life science, engineering, information systems, imaging and other disciplines to drive new solutions in biology, healthcare, and medicine.

In addition, RIT continues to pursue the goal of becoming a model for incorporating sustainability into academic programs, research initiatives, and campus operations. As a self-contained community of significant size, the university considers it imperative that we advance sustainability in all areas of campus life and operations.

A unique aspect of RIT’s research efforts are the many research opportunities for undergraduate students. More than half of RIT students participated in innovation, creativity, and research projects last year.
Rochester Community

RIT is a valuable asset in Rochester. The region is nationally recognized as a great place to live, work, and study.

The Brookings Institute ranks Rochester as the 46th best metro economy in the world—third in the U.S. Rochester is one of only nine metro areas to be ranked in Brookings’ Top 20 for consecutive years.

Rochester is one of the top five exporting regions per capita, and one of the top five in patent applications per capita.

Forbes has ranked Rochester as one of America’s most innovative cities.

Bloomberg Businessweek recognized Rochester as the 15th strongest job market in the country.

The Daily Beast ranked Rochester one of the top 10 smartest cities in America, based on the education attainment levels of the workforce as well as intellectual environment.

Internationally recognized for its contributions to imaging and music education, Rochester’s technical and cultural environments are outstanding.
RIT Student Body

RIT enrolls more than 18,000 students, hailing from all 50 United States and more than 100 countries. 31 percent are female, 11 percent African-American/Latino-American/Native-American, and 5 percent international students.

The student experience at RIT has changed dramatically over the last 20 years, in part, due to the changes in our student demographics. More than half our students come from outside New York State, driving a need for more co-curricular activities, residence options, and campus facilities for students to use in a variety of ways. In addition, the university’s commitment to student success has sparked the need to provide a quality of life that matches the quality of education.
More than 114,000 strong, Tiger alumni can be found in all 50 states and more than 120 countries. In every career field, our alumni distinguish themselves as respected leaders who are valued for their contributions to industry, business, science, communication, art, computing, and engineering.

We maintain 30 regional alumni chapters in the U.S., as well as three international chapters, and several “corporate” chapters at our largest alumni employers. Tens of thousands of alumni also connect every day through RIT’s Alumni Network, Facebook pages, Twitter accounts and other social media channels.

Alumni give back—more than 1,800 alumni volunteer for the university, and nearly 7,000 make a gift.

Brick City Homecoming, one of RIT’s signature events, brings more than 1,000 alumni back to campus each October.
RIT's career-focused, technology-based education positions us well to continue a successful trajectory, especially with regard to enrollment health and philanthropic support.

Fiscal Stability

RIT is historically financially well-managed. The university consistently maintains a balanced budget, despite an endowment level that lags well-behind that of our peer schools. In addition, we provide more than $135,000,000 in financial aid to students each year, enabling them to enroll or continue their studies.

For higher education, endowment remains the best measure of long-term financial health for a university. Despite any attributes of financial strength, RIT still lags behind peer institutions in this regard.

### Endowment per student

<table>
<thead>
<tr>
<th>University</th>
<th>Endowment per student</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cornell University</td>
<td>$22,427*</td>
</tr>
<tr>
<td>University of Rochester</td>
<td>$9,390*</td>
</tr>
<tr>
<td>Case Western Reserve University</td>
<td>$9,259*</td>
</tr>
<tr>
<td>Carnegie Mellon University</td>
<td>$11,257*</td>
</tr>
<tr>
<td>Worcester Polytechnic Institute</td>
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<tr>
<td>Syracuse University</td>
<td>$19,545*</td>
</tr>
<tr>
<td>Clarkson University</td>
<td>$3,568*</td>
</tr>
<tr>
<td>Rochester Institute of Technology</td>
<td>$14,986*</td>
</tr>
</tbody>
</table>

**ENDOWMENT PER STUDENT**

Based on June 20, 2013 data reported by each university.

*Number of full-time equivalent (FTE) undergraduate students
Now that you know how RIT has become a leading university in the United States, we invite you to join us as we continue our rise to national prominence. There are many ways to become part of the success story and support this great university. Here are just a few:

/ **Co-Op and Career Services**
Sponsor co-op students in your organization, create a co-op scholarship, or join the thousands of companies each year that hire RIT graduates.

/ **Alumni Chapters**
There are alumni chapters around the United States, in many international cities, and several major corporations with large RIT alumni employee groups. Chapters are very active in gathering alumni for networking, social activities, and educational opportunities.

/ **College-based and University Volunteers**
All of RIT’s colleges, academic departments, and several university-wide organizations welcome volunteers at a variety of engagement levels. Supporting our signature campus festivals, mentoring students, and lending a hand in other capacities is very much welcomed and appreciated.

/ **Philanthropic Support**
A university the size and scope of RIT is dependent on philanthropic support to move forward. There is a critical need for scholarship and faculty support, and the opportunities to make a gift to an area of specific interest are wide-ranging.

/ **Research Support**
Whether supporting a student research project in the Simone Center for Student Innovation and Entrepreneurship, or funding applied research initiatives in one of more than 50 interdisciplinary research centers, RIT offers the opportunity to support research with a clear purpose. Our research programs are especially interesting to corporations in need of specific problem-solving expertise in key technological areas.

/ **Corporate Relations and Foundation Relations**
Special connections are available for corporate partners and grant-making foundations. The Offices of Corporate Relations and Foundation Relations work closely together with external partners to connect them to individuals and programs that align with unique areas of interest.

Many other engagement opportunities exist. We look forward to including you as a partner in RIT’s vision for the future.