RIT fosters experiential learning and is a place where brilliant minds assemble and collaborate, where they pool together their individual talents across disciplines in service of big projects and big ideas.

Innovation, entrepreneurship and research are the foundations of experiential learning and RIT is at the forefront. RIT is a vibrant community teeming with students collaborating with experts and specialists: the hub of innovation and creativity. It is an intersection of disciplines, a launching pad for a brilliant career, and a highly unique state of mind.

Isn’t it time you were a part of the RIT community? Powering the future?

Sponsorship Opportunities

Promoting entrepreneurial endeavors, the center offers students applied experiences, such as for-credit opportunities to consult on pre-seed and start-up ventures; a business plan competition; conferences; a minor in entrepreneurship; and courses in innovation, and strategic growth and business creativity.

The Simone Center Innovation Challenge Fund is the foundation for helping to create these vital learning experiences for that next generation of innovators and entrepreneurs by providing up to $1,000 per project to move student ideas through the development cycle, with an end goal that can include a completed exhibit, a new community movement, a start-up business, or just a new learning experience for the team. By powering the Innovation Challenge Fund, sponsors are helping students to fund their material needs, research and data collection, travel, and other project expenses. Ultimately, this fund enables a rich learning opportunity to students who seek funding to get their great ideas off the ground.

Venture Creations

RIT’s Venture Creations incubator is a place where member mid-seed stage companies can advance their concepts on their way to joining the ranks of profitable, viable businesses in New York State as well as a place to provide experiential learning in entrepreneurship to RIT’s students and faculty. In its pursuits, RIT’s Venture Creations provides member companies with:

/ Experienced on-site staff who provide assistance in evaluating business opportunities, support for developing business plans or preparing grant applications, and coaching/guidance in the development of the business
/ Access to RIT’s faculty and service provider network
/ Connections to potential investors
/ Student co-ops and interns

RIT’s heralded Cooperative Education program adds an entrepreneurial dimension by partnering with Venture Creations. Together they provide co-op positions that offer students the opportunity to gain first-hand knowledge in how start-ups move from concept to viable business in the relative safety of the incubator environment. Co-op positions are genuine professional experiences and students are compensated on par with industry salaries for young professionals in their chosen field. The co-op positions are an incubator service provided by Venture Creations to help the member companies grow and execute their business plans. For RIT students, these positions are similar to academic scholarships that fund students’ valuable co-op experiences.
ROCHESTER CITY SCHOLARS

Rochester Institute of Technology is proud to offer the Rochester City Scholars program to graduates of the Rochester City School District who are admitted as freshmen to full-time study in baccalaureate programs at the University. This scholarship program, for those meeting eligibility requirements, will cover full tuition at RIT.

Scholars will be expected to participate in a fully-funded, on-campus enrichment program that begins in the summer prior to the start of their freshman year. During this time, scholars can earn up to eight college credits. Additionally, through the academic year, scholars will participate in one-on-one weekly meetings with an advisor in the Multicultural Center for Academic Success (MCAS) along with receiving support, guidance and access to the already rich campus resources that are available.

Undergraduate Research Symposium

The RIT Undergraduate Research Symposium honors RIT student research achievement—hosting more than presentations each year by undergraduate students who have conducted research with faculty members. Held annually in August, participating RIT students present their ideas and innovations. This free, public event showcases research and creative projects undertaken by undergrads in all 10 colleges and institutes on campus.

Research & Creativity Symposium

On an ordinary day at RIT, the extraordinary takes place with students and faculty engaged in innovation and research. New discoveries are made, ideas are brought to life as prototypes and products, and human welfare is impacted. RIT students assemble uncommon knowledge in the form of this Graduate Research Symposium which allows them the opportunity to discuss their project while creating more opportunities for students and industry to network, converse and exchange ideas.

We invite you to sponsor undergraduate/graduate research and become part of this once-in-a-lifetime student experience. Help RIT recognize the research accomplishments of our students and power the student innovation that will provide you with the next generation of employees.

ABOUT RIT

Rochester Institute of Technology is internationally recognized for academic leadership in computing, engineering, imaging science, sustainability, and fine and applied arts, in addition to unparalleled support services for deaf and hard-of-hearing students. RIT enrolls 18,000 full- and part-time students in more than 200 career-oriented and professional programs, and its cooperative education program is one of the oldest and largest in the nation.

Power Innovation, Entrepreneurship and Research. Power the Future.

For more information on how you can power innovation, entrepreneurship and research, please contact Liz Maynard at 585.475.7267 or liz.maynard@rit.edu.

ROCHESTER INSTITUTE OF TECHNOLOGY
116 Lomb Memorial Drive / USC Building - 3401 / Rochester, NY 14623

© 2015 Rochester Institute of Technology. All rights reserved.