

FUELING CREATIVITY AND INNOVATION FOR A CHANGING WORLD



Over the last two decades, RIT has grown and evolved to become one of the country's most dynamic, creative, and innovative universities. By design, our university environment is fast-paced and constantly adapts to provide high-demand, career-focused education.

As one of the largest private universities in the United States, RIT attracts students, partners, and attention from across the country and around the globe.

We are respected for our diverse programs, our focus on student success, and our ability to grow and remain strong in the most challenging of social and economic climates. Once you learn more about RIT, we think you'll agree.

Did you know . . .

- / RIT is among the top 15 largest private universities in the nation by enrollment. Our total enrollment of more than 18,600 students includes more than 3,200 graduate students, more than 1,200 students at the National Technical Institute for the Deaf, and approximately 1,500 students at RIT global campuses.
- / Many of RIT's academic programs are rated in the top 10 nationally:
 - Both the undergraduate and graduate industrial design programs were ranked in the top three of "America's Best Architecture & Design Schools 2012" by *Design Intelligence* magazine.
 - Both the undergraduate and graduate video game design programs were ranked sixth in the nation by *Princeton Review*.
 - Two other master's degrees have consistently been ranked in the top 10—MFA program in glass, and MFA program in graphic design.
- / RIT has been voted one of the Top 10 Co-op/Internship Programs in the U.S. by *U.S. News & World Report*.
- / The Sierra Club has voted RIT one of its Top 100 Greenest Schools.
- / RIT's roots date back to 1829, but more than 50 percent of the university's alumni have graduated since 1990.
- / Eight RIT alumni have won 12 Pulitzer Prizes. A four-time Pulitzer Prize winner leads our photography program. Other award-winning faculty include Fulbright Award winners, Academy Award winners, 2012 U.S. Professor of the Year, Todd Pagano, and countless industry award winners on a national and international scale.
- / For more than 25 years, RIT has been recognized for educational quality and value in *U.S. News & World Report*. RIT has been listed among the top regional universities since the magazine started its annual ranking of colleges in 1983.



▾ Core Values

Despite the changing demands associated with technology-based and career-focused education, RIT remains committed to these core values:

- / Career focus**—preparing our students for successful careers that start immediately after they graduate and continue for a lifetime.
- / Students-first philosophy**—ensuring our students' success in all efforts.
- / Experiential learning**—providing hands-on projects, active classroom activities, and learning opportunities that afford real experience.
- / Diversity**—ensuring opportunities for ethnic, racial, and gender diversity, including education for the deaf and hard-of-hearing.

***U.S. News & World Report* consistently ranks RIT among the nation's leading comprehensive universities.**

We are the second largest producer of undergraduate degree recipients in science, technology, engineering, and mathematics (STEM) fields among all U.S. private universities.

RIT offers more than 90 different bachelor's degrees, 70 master's degrees, and 7 Ph.D. degrees.

▼ Career Education

Career education is an RIT hallmark. Regardless of the degree received, our students are prepared for careers in their classrooms, through experiential opportunities, and through our renowned cooperative education program.

Throughout their careers, our alumni are recognized for their hard work, leadership and innovation. Many start successful businesses, develop game-changing technologies, and rise to the top levels of industry, academia, and the arts.

RIT has extraordinary success in placing students after graduation. The overall placement rate of 95 percent reflects more than 76 percent of graduates entering the workforce and 19 percent going to full-time graduate programs.



RIT has one of the oldest and largest co-op programs in the U.S. More than two-thirds of *Fortune Magazine's* Top 100 companies hire RIT graduates and co-ops.



Our co-ops and graduates are found in the offices of this country's largest companies: Lockheed Martin, Microsoft, Boeing, Cisco Systems, Harris, and Xerox are just a few of the major companies that seek out RIT talent.



The LEED Platinum home of the B. Thomas Golisano Institute for Sustainability is a model for sustainable structures. The highest possible levels of sustainable design and operation are being considered in all RIT construction projects.

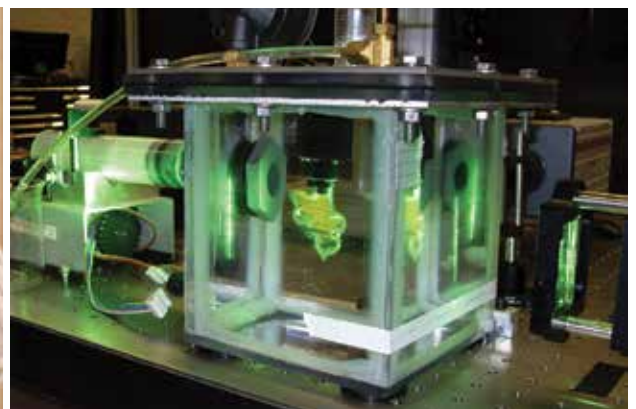
▼ Research

RIT is maturing as a research university. Our already strong international reputation in research for imaging, printing, engineering, sustainability, and microsystems, is being enhanced by work in new fields like health and nutrition, astrophysics, game design, and social computing. Annually more than \$60 million in research funding is secured.

RIT's partnership with Rochester Regional Health is opening new doors to collaborative applied research that combines life science, engineering, information systems, imaging and other disciplines to drive new solutions in biology, healthcare, and medicine.

In addition, RIT continues to pursue the goal of becoming a model for incorporating sustainability into academic programs, research initiatives, and campus operations. As a self-contained community of significant size, the university considers it imperative that we advance sustainability in all areas of campus life and operations.

A unique aspect of RIT's research efforts are the many research opportunities for undergraduate students. More than half of RIT students participated in innovation, creativity, and research projects last year.



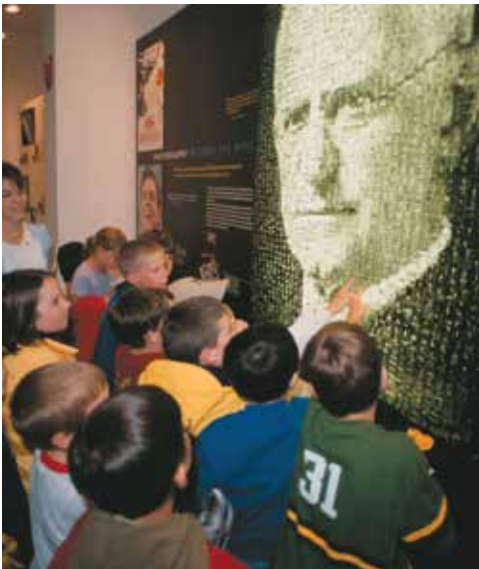
RIT's strategic alliance with Rochester Regional Health enhances many of our applied research initiatives.

▼ Rochester Community

RIT is a valuable asset in Rochester. The region is nationally recognized as a great place to live, work, and study.

- / Rochester is one of the top five exporting regions per capita, and one of the top five in patent applications per capita.
- / *Forbes* has ranked Rochester as one of America's most innovative cities.
- / *Bloomberg Businessweek* recognized Rochester as the 15th strongest job market in the country.
- / *The Daily Beast* ranked Rochester one of the top 10 smartest cities in America, based on the education attainment levels of the workforce as well as intellectual environment.
- / The Greater Rochester Region surpasses national education attainment levels: 32 percent of residents age 25 or older have a bachelor's degree or higher.

Internationally recognized for its contributions to imaging and music education, Rochester's technical and cultural environments are outstanding.



Our students rate their overall satisfaction as significantly above the average for private colleges and universities in the U.S. Increased student and campus life activities have helped to make that possible.

Each year, 1 in 10 students on campus have already started their own business.

▼ RIT Student Body

RIT enrolls more than 18,600 students, hailing from all 50 United States and more than 100 countries. Approximately 30 percent are female, 11 percent African-American/Latino-American/Native-American, and 5 percent international students.

The student experience at RIT has changed dramatically over the last 20 years, in part, due to the changes in our student demographics. More than half our students come from outside New York State, driving a need for more co-curricular activities, residence options, and campus facilities for students to use in a variety of ways. In addition, the university's commitment to student success has sparked the need to provide a quality of life that matches the quality of education.



▼ RIT Alumni Body

More than 118,000 strong, Tiger alumni can be found in all 50 states and more than 120 countries. In every career field, our alumni distinguish themselves as respected leaders who are valued for their contributions to industry, business, science, communication, art, computing, and engineering.

We maintain 30 regional alumni chapters in the U.S., as well as three international chapters, and several “corporate” chapters at our largest alumni employers. Tens of thousands of alumni also connect every day through RIT’s Alumni Network, Facebook pages, Twitter accounts and other social media channels.



Alumni give back—more than 1,800 alumni volunteer for the university, and nearly 7,000 make a gift.

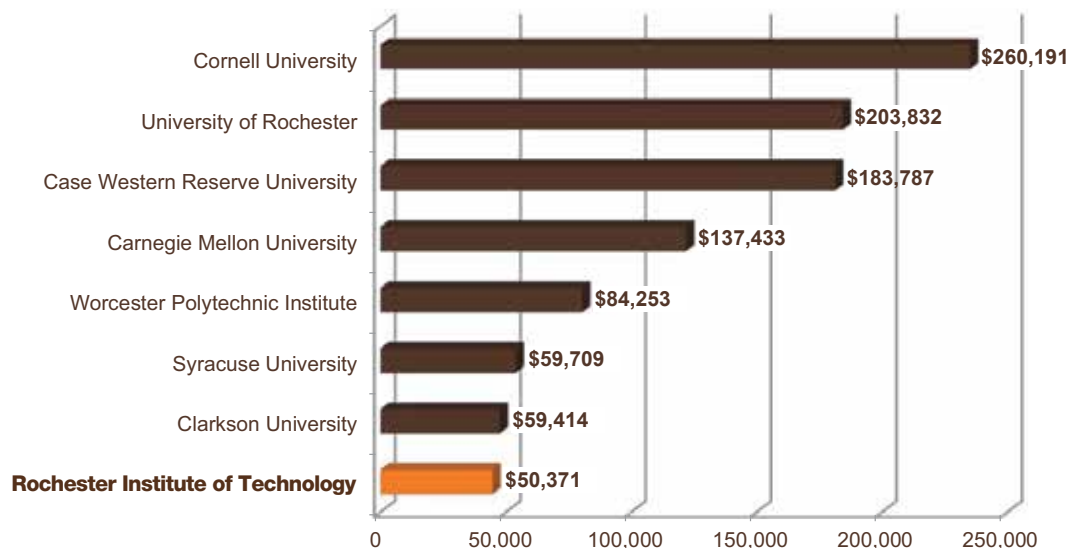
Brick City Homecoming, one of RIT's signature events, brings more than 1,000 alumni back to campus each October.

RIT's career-focused, technology-based education positions us well to continue a successful trajectory, especially with regard to enrollment and philanthropic support.

▾ Fiscal Stability

RIT is historically financially well-managed. The university consistently maintains a balanced budget, despite an endowment level that lags well-behind that of our peer schools. In addition, we provide more than \$135,000,000 in financial aid to students each year, enabling them to enroll or continue their studies.

Endowment per student



ENDOWMENT PER STUDENT

Based on December 31, 2014 data reported by each university.

For higher education, endowment remains the best measure of long-term financial health for a university. Despite any attributes of financial strength, RIT still lags behind peer institutions in this regard.

Now that you know how RIT has become a leading university in the United States, we invite you to join us as we continue our rise to national prominence. There are many ways to become part of the success story and support this great university. *Here are just a few:*

/ Co-Op and Career Services

Sponsor co-op students in your organization, create a co-op scholarship, or join the thousands of companies each year that hire RIT graduates.

/ Alumni Chapters

There are alumni chapters around the United States and in many international cities, and several major corporations with large RIT alumni employee groups. Chapters are very active in gathering alumni for networking, social activities, and educational opportunities.

/ College-based and University Volunteers

All of RIT's colleges, academic departments, and several university-wide organizations welcome volunteers at a variety of engagement levels. Supporting our signature campus festivals, mentoring students, and lending a hand in other capacities is very much welcomed and appreciated.

/ Philanthropic Support

A university the size and scope of RIT is dependent on philanthropic support to move forward. There is a critical need for scholarship and faculty support, and the opportunities to make a gift to an area of specific interest are wide-ranging.

/ Research Support

Whether supporting a student research project or funding applied research initiatives in one of more than 50 interdisciplinary research centers, RIT offers the opportunity to support research with a clear purpose. Our research programs are especially interesting to corporations in need of specific problem-solving expertise in key technological areas.

/ Corporate Relations and Foundation Relations

Special connections are available for corporate partners and grant-making foundations. The Offices of Corporate Relations and Foundation Relations work closely together with external partners to connect them to individuals and programs that align with unique areas of interest.

Many other engagement opportunities exist. We look forward to including you as a partner in RIT's vision for the future.



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