

JOB DESCRIPTION

VISITING ASSISTANT PROFESSOR OF ADVERTISING AND PUBLIC RELATIONS

JOB DETAILS			
Position Title:	Visiting Assistant Professor of Advertising and Public Relations	Grade	
Department/Division:	Liberal Arts		
Reports to:	Chair – Liberal Arts		
Supervises:	None		
Last Updated on:	March 25, 2024		

Job Purpose

RIT Dubai is currently seeking applications from exceptional candidates for a Visiting Assistant Professor of Advertising and PR for the 2024-2025 academic year. RIT Dubai is looking for a highly qualified, motivated, and enthusiastic professional who works well independently and has outstanding communication skills and possesses a strong desire to teach and conduct original research. The successful candidate will be expected to teach course in the new Advertising and PR Immersion (RIT Dubai Immersion information can be found [here](#)) at RIT Dubai (which will launch in Fall 2024). RIT Dubai is currently undergoing initial program accreditation with the CAA for a BS in Advertising and PR which will likely launch in Fall 2025. Hence, this position is a visiting faculty position for the 2024-2025 academic year with the potential to become a full-time role in the 2025-2026 academic year, assuming success of the candidate and a successful launch of the program.

Required Minimum Qualifications:

- Doctoral degree in Advertising and PR or a related discipline
- Strong industry experience in Advertising and PR
- Proven track record of teaching courses within a [BS in Advertising and PR](#) and ability to teach the following courses in the 24-25 academic year:
 - COMM142 – Introduction to Technical Communication
 - COMM211 – Principles of Advertising
 - COMM212 – Public Relations
 - COMM253 – Communication (Writing Intensive)
 - COMM321 – Copyright and Visualization
 - COMM322 – Campaign Management and Planning
- Ability to manage a 3-5-course load per semester while maintaining a high quality of instruction and student feedback
- Teaching experience within the UAE preferred

APPLICATION PROCEDURE:

Please email your application to careersdubai@rit.edu and include the following items in your application:

- Subject line must include the source, your name and position you are applying for; (Name – Visiting Assistant Professor of Advertising and PR)

- Cover letter detailing your technical/professional, teaching, and scholarship qualifications and achievements
- Resume or curriculum vitae
- Contact information
- Candidates are also required to send a 2-minute introduction video as part of their initial application. The video can be recorded from their phone and/or Zoom/Teams. This video must be sent via email and/or via WeTransfer (with the same subject line as the application email). The requirements are as follows:
 - Video length must not exceed 2 minutes
 - Candidate is required to introduce himself/herself including: relevant qualifications and professional experience as it relates to the role
 - Candidate must state the courses within Advertising and PR that he/she has previously taught
 - Candidate may include any other information related to their motivation in applying for the role

Applications review will begin immediately and continue until a candidate is selected. Only shortlisted candidates will be contacted. For more information please visit RIT Dubai website at www.dubai.rit.edu.