

# BEING CEO-U OF HAPPINESS

Happiness is a choice, Happiness is awareness  
You build your own reality

Start the process of being the CEO-U of  
Happiness on World Happiness Day

20th & 21st March' 2017  
at R.I.T Dubai, Techno Hub, Silicon Oasis

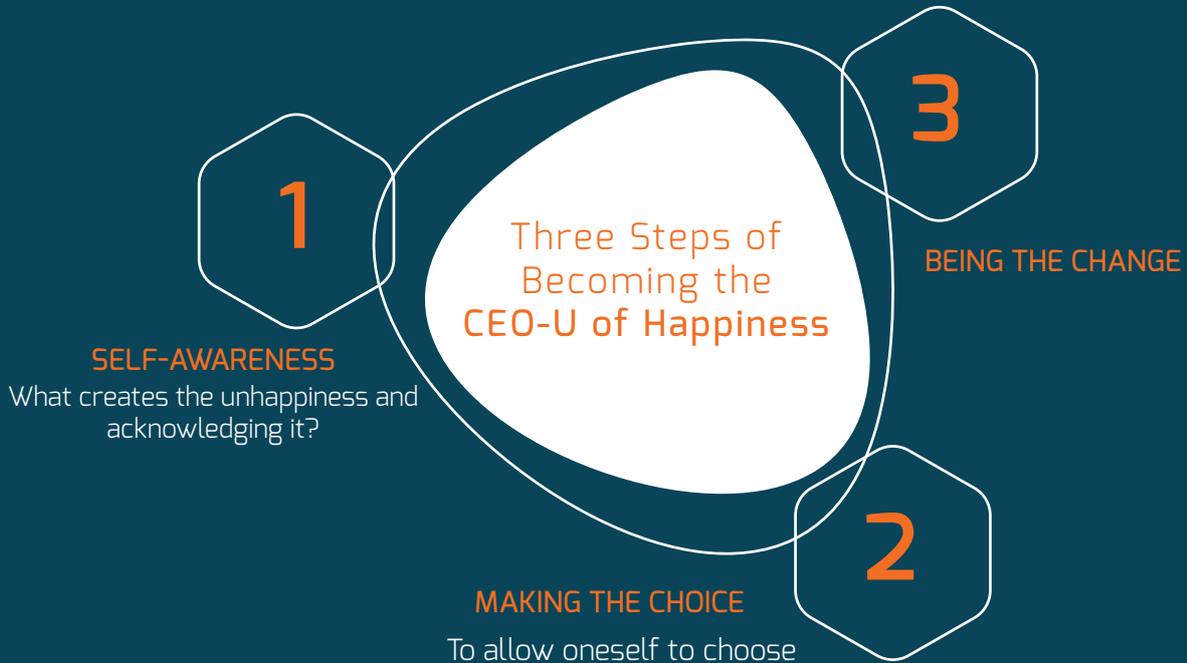
**R·I·T** **Dubai**

جامعة روتشستر للتكنولوجيا - نيويورك، أمريكا  
**Rochester Institute of Technology, NY, USA**

# WHAT IS CEO-U?

Chief Engagement Officer of your **life and living** by experiencing and enabling it during the workshop.

If we are truly choosing to be happy then there is a way of approaching it. It requires an individual three step process to be the CEO-U of Happiness. It is about being the change we want to see in the world and being the Conscious Energetic Operator-U, To Be It In Your Life and Living First which then contributes to everything you do.



## KEY HAPPINESS ENABLERS

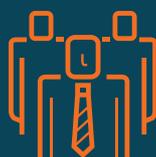
- 1**  
Understanding what happiness is not
- 2**  
Learning the concept of "Total Happiness"
- 3**  
Initiating a self-awareness process for yourself
- 4**  
Developing purpose, values and beliefs for Happiness
- 5**  
Learning and applying the Neuroscience of Happiness
- 6**  
Breaking the "point of view" mental model
- 7**  
Re-wiring your brain for Happy mindsets
- 8**  
Developing your Happiness adoption strategy

## WHO SHOULD ATTEND

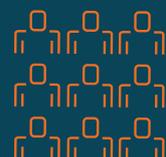
EVERYONE who wants to acquire skills for practicing Happiness for:



Self



Organizations



Community

# THE PROGRAM EXPERIENCE



Happiness Coaching  
and mentoring



Happiness Gaming



Adoption through a unique  
"Inspire Action Rooms" experience

## YOUR CHANGE CATALYST

### JENNIFER RANDIVE

Founder, Creator of the CEO-U Series  
Bridging the Gaps between You and Your Brilliance

Jennifer was in the Executive Search Arena for over 25 years where she contributed to spotting talent for organizations and presenting possibilities to candidates. She has had the honor of being of service to some outstanding sectors namely Government and Semi Government Entities Ministries and Several Multinational Companies like Schlumberger, Shell, Pepsi, Citibank to name a few.

As focus direct Management Consultants experienced change and transformation Jennifer's approach to Change brought her to be more in the Question and not to go to Conclusions. It was always to create something that was fun and that inspired everyone to choose what brought them joy and happiness.

Today as the Visionary at focus direct Management and Training Consultants Jennifer Facilitates Change via her different Empowerment and Transformational Programs. A culmination of this is what creates the desired Change both in Companies and Individuals alike. This catapults people first in their own life that creates the impact across everything that's related, be it money, business, relationships and engagement in different roles at work too.



### GHANIM AL FALASI

Senior Vice-President of People Happiness, Innovation & Supply Management  
Dubai Silicon Oasis Authority (DSOA)

Ghanim brings with him extensive knowledge and know-how in the ICT sector through his previous role as Vice-President of the ICT Unit at Dubai Airports where he provided executive, technological and enterprise administrative leadership employment.

Heading three departments including: People Happiness, Innovation & Supply Management; Al Falasi was also mandated to drive innovation strategic planning across the organization

In 2013, Ghanim was appointed as the Vice Chairman of the Smart City Project Committee at Dubai Silicon Oasis Authority.

In his earlier association with the department of Dubai Airports, Ghanim successfully established an ICT directorate for DCA based on a study conducted to identify the infrastructure and services required for the delivery of outstanding performance.

Al Falasi also worked for several governmental organizations including the UAE Ministry of Defence, UAE Armed Forces, and the Central Military Command.

Ghanim holds a BS degree in Computer Science from California State University of Hayward, USA. Moreover, Ghanim is also holding a Chief Innovation Officer "CCInO" Certification from LEAD, Organization & Relation Systems Coaching Certification from ORSC, and most recently a certification from NeuroLink-USA for being a Brain & Emotional Intelligence Practitioner

# OUTREACH COLLABORATION

## [R·I·T Dubai | TOUCH POINTS]

RIT Dubai has partnered with Touch Points, a learning and development solutions company. The partnership offers short courses, workshops and diploma programs focusing on organizational excellence and people development to companies across the UAE and internationally. The partnership will combine RIT Dubai's leading expertise in organizational excellence, technology and innovative learning with Touch Points' complementary skills in instructions design, strategic management and its Neuro-link (neuroscience of learning) suite of products to offer a range of innovative corporate learning opportunities.

Combining state-of-the art facilities and teaching from world renowned instructors, the Outreach Training Division offers a suite of certified programs in Organizational Strategy Development and Execution, Innovation, Sustainability and Smart City Solutions, Happiness and Generosity, HR and Employee Engagement and People Development utilizing neuroscience based programs covering emotional intelligence, well-being, stress resilience and management, brain-based team building and communication and brain fitness programs for optimizing workplace performance.



# INVESTMENT IN HAPPINESS



USD 1,650 per participant



USD 1,450 per participant  
(3 or more registrations)

# UPCOMING PROGRAMS

## APRIL, 2017

- Stress Resilience for Mental Wellness
- Emotionally Intelligent Customer Centricity

## MAY, 2017

- Innovation Culture and Corporate Foresights

# CONTACT DETAILS

For more information and registrations:

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