



Toppel Career Center Employer in Residence Program

Program Description

The idea behind this program is to increase an employers' on campus presence while helping our students at the same time. This program serves as an opportunity for our students to meet with recruiters one-on-one and seek any of four types of assistance from the employer. It is of particular benefit to companies that may not have openings at the time and want to still maintain their on campus presence. This program takes place throughout the entire semester, whenever a request or need arises.

Options

- Mock Interview (help students sharpen their interviewing skills)
- Informational Interview (answer students' questions about your industry and more)
- Resume Review (give students tips on creating a winning resume)
- Job/Internship Inquiry (tell students about the different opportunities within your company)

Logistics

Students: The program is set up in the form of an open schedule where the student chooses one of the 4 options mentioned above. The criterion that is selected is broad in order to reach as many students/alum as possible. Each option is 30 minutes in length and the student is restricted to only one of the 4 choices.

Employer: The employer decides if they will run the schedule for a full day or half day. Sometimes the employer requests only certain majors, but oftentimes we suggest they keep the criteria set to all majors and degree types.

Marketing

- Students are emailed about 3 weeks prior to the event
- Program is listed on our web calendar and CaneZone, our Career Management System
- Program is published on all our On Campus Recruiting flyers and publications

Feedback

The feedback from this particular program has been very positive. Employers have enjoyed the opportunity of assisting the students in a more informal setting. Many have also expressed that resumes were forwarded on to different departments for further consideration.

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