

# FINANCE

<http://saunders.rit.edu/>

## PROGRAM OVERVIEW FOR EMPLOYERS

The finance program is offered through RIT's E. Philip Saunders College of Business. The program prepares students for financial management positions in financial, commercial, industrial and government organizations. Students interested in security analysis will usually find positions in asset and securities management with financial institutions such as banks, brokerage houses, insurance companies or real estate firms. Programs include specialized courses such as managing corporate assets and liabilities, intermediate investments, advanced corporate financial planning and analysis, management of financial institutions, financial reporting and analysis, international finance.

### Degree(s) Awarded

Bachelor of Science (4 years)  
 Master of Science in Finance  
 MBA with finance concentration.

### Enrollment

Approximately 100 students are enrolled in undergraduate finance program.

### Cooperative Education Component

Students are required to complete 2 co-op work assignments.

Co-op students are able to work 3 or 6 months.

### Salary Information (Avg/Range)

Co-op:	\$12.50	\$8.00 - \$18.90
BS:	\$44,000	\$30,000 - \$68,000
MS:	\$47,250	\$42,500 - \$52,000

### Equipment & Facilities

Computer labs currently have 60 PC's hooked up to a network server, including wireless connectivity.

### Accreditation

The Association to Advance Collegiate Schools of Business (AACSB) International.

Middle Atlantic Association of Colleges and Schools.

For **six consecutive years**, the E. Philip Saunders College of Business undergraduate programs have ranked in the **top 5%** of all U.S. business schools, according to *U.S. News & World Report's* America's Best Colleges in 2004 - 2009.

### Student Skills & Capabilities

- High quality technical knowledge and effective communication and presentation skills with in-depth understanding of the complex economic, legal and financial environment in which they operate.
- Strong functional skills in finance, with broad knowledge of theory and application of concepts from the following major courses:

#### **Managing Corporate Assets and**

**Liabilities** - Focuses on corporate financial management. Asset management topics include working capital management and advanced capital budgeting. Liability management topics include dividend policy, capital structure policy, security issuance and leasing.

**Intermediate Investments** - focuses on the financial investment problems faced by individuals and institutions. Theoretical topics include asset pricing, hedging and arbitrage. Application topics include risk management in bond and stock portfolio context. A discussion of options, futures and swaps is also included.

- Understanding of global problems of international trade finance. Erudition in country risk analysis in long-term international financing with ability to manage situations in fluctuating environment of exchange rates.

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## Course Sequence BS degree

### First and Second Years:

Business 1: Ideas & Creativity  
Business 2: Business Plan Development  
Business 3: Commercialization  
Business Software Applications  
Financial and Management Accounting  
Legal Environment of Business  
Global Business: An Introduction  
Corporate Finance  
Careers in Business

Principles of Marketing  
Organizational Behavior  
Principles of Micro & Macroeconomics  
Liberal Arts core courses  
Calculus for Management Science  
Laboratory Sciences  
Data Analysis I & II  
Professional Communication for Business

Completion of College Writing Competency Requirement

### Third and Fourth Years:

Managing Corporate Assets & Liabilities  
Financial Analysis and Modeling  
Finance in a Global Environment  
Intermediate Investments  
Finance Electives  
Operations & Supply Chain Management

Business Ethics  
Managing Innovation & Technology Strategy  
General Education Electives  
Free Electives  
Liberal Arts concentration

Cooperative Education-2 quarters required\*  
(\*Must complete within third & fourth years)

### Employers of Finance Co-op and Graduating Students:

American Express Financial Advisors, Bausch & Lomb, Citibank, Frontier Corporation, Harris Corporation, IBM Corporation, ITT Industries, JP MorganChase, M&T Bank, Manning & Napier Advisors Inc., Merrill Lynch, Midwest Inc., Morgan Stanley Dean Witter, Northwestern Mutual Financial Network, Ralph Parks Investment Group, Salomon Smith Barney, Xerox Corporation

### Contact Us:

We appreciate your interest in hiring RIT co-op, graduating students or alumni. We will make every effort to make your recruiting endeavor a success. Call our office and ask to speak with Maria Richart, the program coordinator who works with the Finance program. For your convenience, you can access information and services through our web site at <http://www.rit.edu/recruit>.

### Maria J. Richart

#### Assistant Director

Office of Cooperative Education and Career Services  
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