

HOTEL AND RESORT MANAGEMENT

<http://www.isc.rit.edu/~702www/>

PROGRAM OVERVIEW FOR EMPLOYERS

RIT's four year hospitality management program prepares students for management careers in industry. The corporation of theoretical, technical and applied knowledge makes our students very competitive candidates in the job market. The program builds skills applicable to development, management and operation of hospitality enterprises (i.e. resorts, hotels, country clubs, theme parks, convention centers, management companies, meeting planning and convention services).

Degree(s) Awarded

Bachelor of Science

Enrollment

Approximately 125 students enrolled

Cooperative Education Component

Students are required to complete at least 4 co-op work assignments.

Salary Information (Avg/Range)

Co-op:	\$8.19	\$5.42 - \$14.43
BS:	\$27,000	\$23,000 - \$31,000

Equipment & Facilities

A computer center utilizes information management software to integrate new technologies into the property and prepare students for tomorrow's management experience today. In addition, students use computerized front office software, a telephone accounting system, fully equipped modern food and beverage laboratory, computerized bar operations, an 85 seat full-service restaurant, and the American SABRE reservations.

Student Skills & Capabilities

A composite of discipline areas allows students to understand the physical characteristics of hotel, resort and leisure time properties and to gain the business expertise necessary to manage and market them.

The program builds student skills with a balanced academic program of the basic principles of hotel and restaurant operations, tourism, resort development and management, business and financial management, and liberal arts, together with paid work experience (co-op) for four quarters, hands-on class projects, laboratories and school activities. Specialized courses include statistics, hotel engineering and maintenance, financial management for hotels, hotel marketing and sales, personnel and executive development, and negotiation and conflict management. Industry professionals regularly offer their expertise in all of the program courses.

Hotel and Resort Management

Course Sequence BS degree

First Year:

Service Management Careers in Hospitality Ind.
Hotel Operations
Hospitality Industry Real Estate
Hotel Marketing & Sales
Orientation to Computers in Hospitality
Algebra for Management Science
Principles of Economics I
Liberal Arts (Core)
Physical Education
Cooperative Education

Third Year:

Principles of Marketing
Assessment Service Quality
Minor Program Courses – Food or Travel (choose one)
Food: Restaurant Operations
Food & Labor Cost Control
Travel: Meeting Management
Corporate Travel Planning
Negotiations & Conflict
Liberal Arts (Concentration & upper-division electives)
HSM Electives
Free Electives
Cooperation Education

Second Year:

Resort Development & Management
Financial Management for Hospitality Industry
Minor Program Courses—Food or Travel (choose one)
Food: Principles of Food
Sanitation & Safety
Purchasing & Inventory Control
Travel: Distribution systems
Intro to SABRE
Intro Statistics Methods I & Lab
Intro Statistics Methods II & Lab
Intro Statistics Methods III & Lab
Science Elective with Lab
Financial Accounting
Managerial Accounting
Cooperative Education
Liberal Arts (Core)

Fourth Year:

Technology in Service Systems
Leadership Management in Service Cultures
Senior Project
HSM Electives
Liberal Arts (Upper-division electives)
Liberal Arts (Senior Seminar)
Cooperative Education

Employers of Hotel and Resort Management Co-op and Graduating Students:

Walt Disney World, Crowne Plaza, Holiday Inn, Hyatt, Sheraton, Marriott International, Magna Hospitality

Contact Us:

We appreciate your interest in hiring RIT co-op, graduating students or alumni. We will make every effort to make your recruiting endeavor a success. Call our office and ask to speak with Lynne Perry, the program coordinator who works with the Hotel and Resort Management program. For your convenience, you can access information and services through our web site at <http://www.rit.edu/recruit>.

Lynne S. Perry

Program Coordinator

Office of Cooperative Education and Career Services
RIT . Bausch & Lomb Center . 57 Lomb Memorial Drive . Rochester NY 14623-5603
585.475.5467
lspoce@rit.edu