

MANAGEMENT

PROGRAM OVERVIEW FOR EMPLOYERS

The management program is designed for students who wish to pursue management positions in a business organization. Students acquire skills in supervision, human resource management, management consulting, and strategy analysis. Careers may develop in areas as diverse as sales or production or various levels of management, including the potential to rise to the executive level. The management program also has an “entrepreneurial track” which emphasizes skills related to establishing a new business.

Degree(s) Awarded

Bachelor of Science
MBA with a Concentration in Management
MS in Management
MS in Innovation Management

Enrollment

Approximately 135 students enrolled in undergraduate Management program.

Cooperative Education Component

Students are required to complete 2 co-op work assignments.

Salary Information (Avg/Range)

Co-op:	\$12.00	\$7.50 - \$18.75
BS:	\$39,000	\$28,000 - \$55,000

Equipment & Facilities

Computer labs currently have 60 PC's hooked up to a network server, including wireless connectivity.

Accreditation

The Association to Advance Collegiate Schools of Business (AACSB) International.

Middle Atlantic Association of Colleges and schools.

For **eight consecutive years**, the E. Philip Saunders College of Business undergraduate programs have ranked in the **top 5%** of all U.S. business schools, according to *U.S. News & World Report's* America's Best Colleges in 2004 - 2011.

Student Skills & Capabilities

- Generalized management preparation with courses in the functional areas of business (marketing, operations, finance, accounting), as well as additional courses in leadership, entrepreneurship, communication and interpersonal skills.
- Management students are guided to develop the skills and concepts needed for success as managers.
- Through their focused area of study, students learn to become effective leaders, ethical decision-makers and creative initiators of new ventures.
- The management program provides both depth and flexibility in its offerings so that students can maximize their educational experience.

Management

Course Sequence BS degree

First Year and Second Year:

Professional Communication for Business
Business 1 Ideas & Creativity
Business 2 Business Plan Development
Business 3 Commercialization
Principles of Micro and Macroeconomics
Calculus for Management Science
Data Analysis I & II
Laboratory Sciences

Financial & Management Accounting
Business Software Applications
Global Business: An Introduction
Principles of Marketing
Corporate Finance
Liberal Arts core courses
Careers in Business

Completion of College Writing Competency Requirement

Third Year and Fourth Year:

Organizational Behavior
Human Resources Management
Entrepreneurship
Leadership in Organizations
Managing Innovation and Technology
Management Electives

Business Ethics
Business, Government & Society
Strategy
Operations & Supply Chain Management
Liberal Arts concentration
Free Electives
General Education Electives

Cooperative Education

(2 quarters required; must complete within third and fourth years)

Employers of Management Co-op and Graduating Students:

Aetna Life Insurance, Blue Tie, Carrier Corporation, Citigroup, Eastman Kodak Company, Google, HSBC Bank, Harris RF Communications, IBM Corporation, Midwest Inc., NBC Universal, NSA, Paychex, Wegmans Food Markets.

Contact Us:

We appreciate your interest in hiring RIT co-op, graduating students or alumni. We will make every effort to make your recruiting endeavor a success. Call our office and ask to speak with Emily Ellis, the program coordinator who works with the Management program. For your convenience, you can access information and services through our web site at <http://www.rit.edu/recruit>.

Emily B. Ellis

Program Coordinator

Office of Cooperative Education and Career Services

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