

# MANAGEMENT

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## PROGRAM OVERVIEW FOR EMPLOYERS

The management program is designed for students who wish to pursue management positions in a business organization. Students acquire skills in supervision, human resource management, management consulting, and strategy analysis. Careers may develop in areas as diverse as sales or production or various levels of management, including the potential to rise to the executive level. The management program also has an “entrepreneurial track” which emphasizes skills related to establishing a new business.

### Degree(s) Awarded

Bachelor of Science  
MBA with a Concentration in Management  
MS in Management  
MS in Innovation Management

### Enrollment

Approximately 135 students enrolled in undergraduate Management program.

### Cooperative Education Component

Students are required to complete 2 co-op work assignments.

### Salary Information (Avg/Range)

Co-op:	\$12.02	\$7.25 - \$30.00
BS:	\$39,000	\$28,000 - \$55,000

### Equipment & Facilities

Computer labs currently have 60 PC's hooked up to a network server, including wireless connectivity.

### Accreditation

The Association to Advance Collegiate Schools of Business (AACSB) International.

Middle Atlantic Association of Colleges and schools.

For **eight consecutive years**, the E. Philip Saunders College of Business undergraduate programs have ranked in the **top 5%** of all U.S. business schools, according to *U.S. News & World Report's* America's Best Colleges in 2004 - 2011.

### Student Skills & Capabilities

- Generalized management preparation with courses in the functional areas of business (marketing, operations, finance, accounting), as well as additional courses in leadership, entrepreneurship, communication and interpersonal skills.
- Management students are guided to develop the skills and concepts needed for success as managers.
- Through their focused area of study, students learn to become effective leaders, ethical decision-makers and creative initiators of new ventures.
- The management program provides both depth and flexibility in its offerings so that students can maximize their educational experience.

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## Course Sequence BS degree

### First Year and Second Year:

Professional Communication for Business  
Business 1 Ideas & Creativity  
Business 2 Business Plan Development  
Business 3 Commercialization  
Principles of Micro and Macroeconomics  
Calculus for Management Science  
Data Analysis I & II  
Laboratory Sciences

Financial & Management Accounting  
Business Software Applications  
Global Business: An Introduction  
Principles of Marketing  
Corporate Finance  
Liberal Arts core courses  
Careers in Business

Completion of College Writing Competency Requirement

### Third Year and Fourth Year:

Organizational Behavior  
Human Resources Management  
Entrepreneurship  
Leadership in Organizations  
Managing Innovation and Technology  
Management Electives

Business Ethics  
Business, Government & Society  
Strategy  
Operations & Supply Chain Management  
Liberal Arts concentration  
Free Electives  
General Education Electives

### Cooperative Education

(2 quarters required; must complete within third and fourth years)

## Employers of Management Co-op and Graduating Students:

Aetna Life Insurance, Blue Tie, Carrier Corporation, Citigroup, Eastman Kodak Company, Google, HSBC Bank, Harris RF Communications, IBM Corporation, Midwest Inc., NBC Universal, NSA, Paychex, Wegmans Food Markets.

## Contact Us:

We appreciate your interest in hiring RIT co-op, graduating students or alumni. We will make every effort to make your recruiting endeavor a success. Call our office and ask to speak with Emily Ellis, the program coordinator who works with the Management program. For your convenience, you can access information and services through our web site at <http://www.rit.edu/recruit>.

### Emily B. Ellis

#### Program Coordinator

Office of Cooperative Education and Career Services

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