

MASTER OF BUSINESS ADMINISTRATION

PROGRAM OVERVIEW FOR EMPLOYERS

The Master of Business Administration (MBA) degree program provides students with the capabilities for strategic and critical thinking needed for effective leadership in a global economy. The MBA curriculum goes beyond the theoretical to the applied, with an emphasis on concepts, skills, and techniques that are immediately applicable to the workplace. Students take a basic core of course work in the disciplines of management, marketing, operations, economics, statistics, finance, accounting, and strategy. These are followed by advanced elective courses, some of which are directed toward an area of concentration. A concentration is a sequence of four courses in a specialized area, thus giving students a more in depth knowledge in that particular field.

Degree(s) Awarded

Master of Business Administration (MBA)
Master of Business Administration – Accounting
MS in Finance
MS in Management
MS in Innovation Management

Enrollment

Approximately 190 full-time students and 176 part-time students enrolled

Cooperative Education Component

An optional cooperative education experience at the graduate level in addition to professional skills workshops further develop the interpersonal skills and career objectives of students. Cooperative education is a tradition at RIT, and the MBA program provides opportunities for students to enrich quarters spent in class with quarters spent at full-time work.

Co-op students are able to work 3-6 months.

RIT's E. Philip Saunders College of Business has formed mutually beneficial partnerships with employers who share our vision and values. Their requirements are reflected in our educational programs and in our commitment to preparing students for cooperative education experiences and ultimately their professional career.

Salary Information (Avg/Range)

Co-op: \$16.44	\$8.00 - \$31.00
MBA: \$52,000	\$36,600 - \$80,000

Equipment & Facilities

Computer labs currently have 60 PC's hooked up to a network server, including wireless connectivity.

Accreditation

AACSB International – The Association to Advance Collegiate Schools of Business.

Middle Atlantic Association of College and Schools.

Student Skills & Capabilities

All students are required to take the following nine core courses:

- Accounting for Decision Makers
- Economics for Managers
- Statistical Analysis for Decision Making
- Financial Analysis for Managers
- Organizational Behavior and Leadership
- Marketing Concepts
- Operations & Supply Chain Management
- Strategic Management of Technological Innovation
- Competitive Strategy

Advanced level coursework provides a concentration in one or two option areas.

Elective courses are offered to provide breadth to the student's program.

Master of Business Administration

Concentrations

The MBA curriculum provides flexibility in allowing students to choose one concentration or a dual concentration. The ability to create a concentration area is consistent with the needs of industry for employees with cross-functional expertise.

Concentrations are available in the following areas:

- Accounting
- Entrepreneurship
- Environmentally Sustainable Management
- Finance
- Management and Leadership
- Marketing Research
- Product Commercialization
- Quality and Organizational Improvement
- Digital Marketing
- International Business
- Management Information Systems
- Marketing
- Operations Management
- Quality and Applied Statistics
- Supply Chain Management
- Technology Management

Other options are available, such as:

Engineering Management
Health Systems Administration
Human Resources Development
Information Technology
Printing Management
Public Policy

Employers of Master of Business Administration Graduating Students:

Alstom Signaling, Bausch & Lomb, Carrier Corporation, Citibank, Coopers & Lybrand, Deloitte & Touche, Eastman Kodak, Global Crossing, Harris Corporation, IBM, JP Morgan Chase, Johnson & Johnson, M&T Bank, Merck & Company Inc., Paychex, Toyota, Unisys Corp., Wegmans, Xerox

RIT – A Technological Leader

Today's business environment needs leaders attuned to rapid changes in technology and vigorous global competition. At the RIT E. Philip Saunders College of Business, MBA students are trained to manage people and technology in a global context. This technical expertise, business knowledge and professional experience gives RIT graduates the credentials to meet employer's needs and succeed in their chosen field.

Contact Us:

We appreciate your interest in hiring RIT co-op, graduating students or alumni. We will make every effort to make your recruiting endeavor a success. Call our office and ask to speak with Emily Ellis, the program coordinator who works with the Master of Business program. For your convenience, you can access information and services through our web site at <http://www.rit.edu/recruit>.

Emily B. Ellis

Program Coordinator

Office of Cooperative Education and Career Services

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