

# R·I·T

## CREATIVE INDUSTRY DAY 2017



### Pre-event Company Information Sessions:

Wednesday March 29, 2017. Where: Carlson 076-1125

- [Helios](#) Hilary Dennis, Creative Director 5:00 PM - 5:30 PM, 76-1125  
An experience design studio based in San Francisco specializes in building engaging, interactive experiences for consumers in the events and retail channels.
- [AKQA](#) Kyle Beikirch, Principal Creative Developer 5:30 PM - 6:00 PM, 76-1125  
A digital agency based in San Francisco. AKQA's influential work is recognized worldwide for its pioneering approach, continuing to define and lead the industry.
- [Instrument](#) Ryan Kiley, Designer 6:00 PM - 7:00 PM, 76-1125  
Instrument is an independent digital creative agency in Portland, Oregon. We build digital brands, experiences and campaigns for every screen.
- [After School App](#) March 30, 2017 9:30 - 10:20, Webb Auditorium  
After School is an anonymous social network, currently targeting high school students.

**CAREER PROGRAMMING** March 30, 2017. Where: Gordon Field House

**Key Note Speaker** 11 am - 12 pm

*"Carving Your Own Career Path"* Sean Petterson CEO, [StrongArm Technologies, Inc.](#) RIT '13 Industrial Design Alum. Recognized in [2017 Forbes 30 Under 30](#)

**Career Panel** Noon-1 pm

*"How to Succeed in the Creative Industry"*

Many factors go into a winning formula for success. But what are they? Get invaluable nuggets of advice from professionals who put it all together for you – a strong portfolio and resume, useful network of contacts, effective self-promotion, current skills, good work habits, and more. Plus Q & A.

Moderator: **Chris Lyons**, Illustrator and RIT Adjunct Professor

Panelists:

**Ben McChesney**, Chief Technical Officer/Managing Partner at Helios Interactive Technologies. RIT New Media Design '10

**Jessie Palasek**, Senior Digital Resource Manager, MullenLowe

**Devin Roberts**, FP Staff Designer, Fisher-Price

**Barry Strauber**, CEO of RISING/Co-founder Carlson Co-Work, RIT Adjunct Professor

**Wyatt Savarese**, Producer, The Mill

## PORTFOLIO REVIEWS | PROFESSIONAL NETWORKING | JOB OPPORTUNITIES

1pm – 6pm OR 1pm – 4pm. Check Schedule for each company/individual. Gordon Field House

### ANNOUNCEMENTS/KEY THINGS

- Keynote 11am-12noon, Panel from 12noon-1pm, Portfolio Reviews/Networking 1pm-6pm
- To request interpreting services: <https://www.ntid.rit.edu/AccessServices>
- Upload your portfolio: <https://creativity.cias.rit.edu/register/index.php> (it will remain up and available to potential employers well after the event)
- **No need to pre-register**, bring RIT ID to check in
- Info online at [www.rit.edu/creativity](http://www.rit.edu/creativity)
- Read [Essential Guide to Creative Industry Day PDF](#) (includes: how to get ready, how to make the most of the day, what to do after)
- Some (not all) companies have added job descriptions in Job Zone – it may not represent ALL opportunities in the company. Search using key word CID2017
- Official app! Career Fair Plus. Filter through the companies that are coming, updates, announcement and an interactive map. Find Career Fair Plus at the [App Store](#) or [Google Play](#)
- Pay attention to companies that have indicated they are “Actively Scouting for Talent” – avoid for a “no-pressure” portfolio review, meet with them if you are interested in the company. All companies are fair game, this is about networking and getting feedback on your work too. A conversation you have may “pay off” a year later.
- Dress well! (but you don’t need to wear a business suit) – first impressions are important.
- If showing your portfolio on a laptop or tablet and make sure it is fully charged. Bring resume, and you can also bring leave-behinds, or a business card.
- Ask for contact information from people so you can follow up with them. Good to thank them for their time. Connect with them on LinkedIn.
- Freshman, the speaker and panels are best for you this year. Come and see what this is all about. Next year you will be ready to talk to companies.
- Good luck! Hope you learn a lot and make useful connections!

## COMPANIES AND INDIVIDUALS

### Portfolio Reviews | Professional Networking | Job Opportunities

(This information plus map of the event is available on [Career Fair Plus](#) app. Job Zone also has info under 'Events')

#### NOTES:

Table # 1-6pm	Table # 1-4pm	Organization Name	City	State	Website	Areas of Interest/Expertise	Actively Scouting Talent?	Job Posted in Job Zone
1		After School App	San Francisco	California	<a href="http://afterschoolapp.com">http://afterschoolapp.com</a>	Game Design,Interactive Development,Mobile Development,Motion Graphics,New Media Design,UI/UX Design	yes	
2		AKQA	San Francisco	California	<a href="http://www.akqa.com/">http://www.akqa.com/</a>	Interactive Development,Mobile Development,New Media Design,Web Development	yes	
3		AnalogFolk	New York	New York	<a href="http://analogfolk.com/">http://analogfolk.com/</a>	3D Design,Animation,Art/Illustration,G ame Design,Graphic Design,Interactive Development,Mobile Development,Motion Graphics,New Media Design,Photography,UI/UX Design,Web Design,Web Development	yes	
4		Antithesis Advertising	Rochester	New York	<a href="http://antithesisadvertising.com">http://antithesisadvertising.com</a>	Graphic Design,Mobile Development,New Media Design,Web Design	yes	
6		BlackBox Biometrics	Henrietta	New York	<a href="http://www.b3inc.com">http://www.b3inc.com</a>	Graphic Design,New Media Design,UI/UX Design,Web Design,Web Development	yes	CID2017 - Co-op Graphic/Web Designer (654810340)

7		Bose	Framingham	Massachusetts	<a href="http://www.bose.com">http://www.bose.com</a>	Interactive Development, Mobile Development, New Media Design, UI/UX Design	yes	
8		Brault & Barnes Design	Vergennes	Vermont	<a href="https://braultbarnesdesign.com">https://braultbarnesdesign.com</a>	Graphic Design, New Media Design, UI/UX Design, Web Design, Web Development	no	
5 & 5A		B-Reel	New York	New York	<a href="https://www.b-reel.com/">https://www.b-reel.com/</a>	3D Design, Animation, Art/Illustration, Film, Game Design, Graphic Design, Interactive Development, Mobile Development, Motion Graphics, Motion Picture Science, New Media Design, Photography, UI/UX Design, Web Design, Web Development	yes	
9		BrokenMyth Studios LLC	Fairport	New York	<a href="http://www.brokenmyth.com/">http://www.brokenmyth.com/</a>	3D Design, Animation, Film, Game Design, Graphic Design, Interactive Development, Mobile Development, Motion Graphics, New Media Design, UI/UX Design, Web Design, Web Development	yes	
	10	Buffalo Games, Inc	Buffalo	New York	<a href="http://buffalogames.com/">http://buffalogames.com/</a>	Art/Illustration, Graphic Design	yes	
11		Butler/Till Media	Rochester	New York	<a href="http://www.brandcool.com">http://www.brandcool.com</a>	Graphic Design, Interactive Development, Motion Graphics, New Media Design, UI/UX Design, Web Design, Web Development	yes	Summer 2017 Co-op - Co-op Creative Services Intern (654810397)
	12	BZDesign	West Henrietta	New York	<a href="http://www.bzdesign.com">http://www.bzdesign.com</a>	Graphic Design, Industrial Design, New Media Design, UI/UX Design	yes	
13		Capital One	McLean	Virginia	<a href="http://www.capitalone.com">http://www.capitalone.com</a>	Interactive Development, New Media Design, UI/UX Design, Web Design, Web Development	yes	CID2017 - Design Development Program Intern (654808807), CID2017 - Full Time Design Development Program

								Associate (654808801)
14		Carrot Creative	Brooklyn	New York	<a href="http://carrotcreative.com/">http://carrotcreative.com/</a>	Graphic Design,Interactive Development,New Media Design,UI/UX Design,Web Design,Web Development	yes	
15		Catalyst Inc.	Rochester	New York	<a href="http://www.catalystinc.com">http://www.catalystinc.com</a>	Art/Illustration,Interactive Development,Mobile Development,Motion Graphics,New Media Design,UI/UX Design,Web Design,Web Development	yes	
17		Central Intelligence Agency	Washington	District of Columbia	<a href="http://www.cia.gov/careers">http://www.cia.gov/careers</a>	Graphic Design,Interactive Development,New Media Design,Web Development	yes	CID2017 - Summer Co-op - Undergraduate Internship Program - Cartographer, Editor, Graphic or Interactive Designer (654809126),CID2017 - Full-time Graphic Designer (654809123),CID2017 - Full-time Interactive Designer (654809125)
18		CHESS Mobile Health, Inc.	East Rochester	New York	<a href="http://www.chessmobilehealth.com">http://www.chessmobilehealth.com</a>	Interactive Development,Mobile Development,New Media Design,UI/UX Design,Web Design,Web Development	yes	
19		Clever Method	Elma	New York	<a href="http://www.clevermethod.com">http://www.clevermethod.com</a>	Animation,Graphic Design,Interactive Development,Mobile Development,New Media Design,UI/UX Design,Web Design,Web Development	yes	CID2017 Summer 2017 Co-op - Interactive Designer (654807987)
20		Crispin Porter + Bogusky	Boulder	Colorado	<a href="http://www.cpbgroup.com">http://www.cpbgroup.com</a>	Interactive Development,Web Development	yes	

21		Crowley Webb	Buffalo	New York	<a href="http://crowleywebb.com">http://crowleywebb.com</a>	3D Design,Animation, Art/Illustration,Film,Graphic Design,Interactive Development,Mobile Development,Motion Graphics,Motion Picture Science,New Media Design,Print/Cross-Media/Publishing,Photography,UI/UX Design,Web Design,Web Development	yes	
	22	Daniel R. Caster (Retired CIA)	Rochester	New York	<a href="http://www.rit.edu">http://www.rit.edu</a>	Art/Illustration	no	
24		DMI	Arlington	Virginia	<a href="https://dminc.com/case-studies-service/ux-web-and-app-development">https://dminc.com/case-studies-service/ux-web-and-app-development</a>	Interactive Development,Mobile Development,New Media Design,UI/UX Design,Web Design,Web Development	yes	
25		dPost	Buffalo	New York	<a href="http://www.dpost.com">http://www.dpost.com</a>	3D Design,Animation, Art/Illustration,Film,Motion Graphics,New Media Design	yes	Summer 2017 Co-op - 3d/VFX/Motion Designer (654809670)
26		Fisher-Price (Industrial Design-NYC)	E Aurora	New York	<a href="http://www.fisher-price.com">http://www.fisher-price.com</a>	Industrial Design	yes	CID2017 Co-op - Product Design Co-op (654809734)
27		Fisher-Price (Industrial Design-East Aurora)	E Aurora	New York	<a href="http://www.fisher-price.com">http://www.fisher-price.com</a>	3D Design,Animation,Industrial Design,Photography	yes	CID2017 - Internship, Product Design (654807768)
28		Fisher-Price (Photography Studio-E Aurora, Graphic Design)	E Aurora	New York	<a href="http://www.fisher-price.com">http://www.fisher-price.com</a>	Game Design,Photography	yes	CID2017-Summer Co-op – Unity Game Programmer (654810401),CID2017 - Summer Co-op Photographer (654809733)
29		Fisher-Price (Vizlab-3D Animation)	E Aurora	New York	<a href="http://www.fisher-price.com">http://www.fisher-price.com</a>	3D Design,Graphic Design	yes	CID2017 - Summer Co-op Graphic Designer,

								Product Design, Photography (654809735)
30		Forbes Media, LLC	Newport	New Jersey	<a href="http://www.forbes.com">http://www.forbes.com</a>	Graphic Design, Interactive Development, Motion Graphics, New Media Design, UI/UX Design, Web Design, Web Development	yes	
	31	FSD	Fairport	New York	<a href="http://www.linkedin.com/in/frankoskop">http://www.linkedin.com/in/frankoskop</a>	Industrial Design (Note only here 1:00-3:30)	no	
32		GEICO	Chevy Chase	Maryland	<a href="http://www.geico.com">http://www.geico.com</a>	Graphic Design, Interactive Development, New Media Design, UI/UX Design, Web Design	yes	CID2017 - Summer UX/UI Internship (654809771)
33		Global Printing (Global Thinking)	Alexandria	Virginia	<a href="http://www.globalthinking.com">http://www.globalthinking.com</a>	Art/Illustration, Graphic Design, Industrial Design, Interactive Development, Mobile Development, New Media Design, UI/UX Design, Web Design, Web Development	yes	
35		Google	Mountain View	California	<a href="http://design.google.com">http://design.google.com</a>	Animation, Graphic Design, Interactive Development, Mobile Development, Motion Graphics, New Media Design, UI/UX Design	yes	
36		Google - Creative Labs	New York	New York	<a href="http://www.creativelab5.com/">http://www.creativelab5.com/</a>	3D Design, Animation, Film, Graphic Design, Interactive Development, Mobile Development, Motion Graphics, New Media Design, Web Design	yes	
37		Gupta Media	Boston	Massachusetts	<a href="http://www.guptamedia.com/">http://www.guptamedia.com/</a>	Graphic Design, Motion Graphics, New Media Design, UI/UX Design, Web Design, Web Development	yes	
38		Hasbro	Pawtucket	Rhode Island	<a href="http://www.hasbro.com">http://www.hasbro.com</a>	3D Design, Industrial Design	yes	CID2017 Co-op - Product Design Co-op (654809127)
34		Helen & Gertrude	Rochester	New York	<a href="https://www.facebook.com/helenandgertrude/">https://www.facebook.com/helenandgertrude/</a>	Animation, Film, Graphic Design, Motion Graphics, New Media Design, Photography	yes	

39		Helios Interactive	San Francisco	California	<a href="http://heliosinteractive.com/">http://heliosinteractive.com/</a>	New Media Design,UI/UX Design,Web Design	yes	
40		Instrument	Portland	Oregon	<a href="http://instrument.com">http://instrument.com</a>	Graphic Design,Motion Graphics,UI/UX Design,Web Design,Web Development	yes	CID2017 - Designer (654808252)
41		Iron Design Inc.	Ithaca	New York	<a href="http://www.irondesign.com">http://www.irondesign.com</a>	Graphic Design,Mobile Development,Motion Graphics,UI/UX Design,Web Design,Web Development	yes	
42		ITX Corp	Pittsford	New York	<a href="http://www.itx.com">http://www.itx.com</a>	Interactive Development,Mobile Development,Motion Graphics,New Media Design,UI/UX Design,Web Design,Web Development	yes	CID2017 - Fulltime - Interaction Designer (654809279)
43		Livadas Consulting	Rochester	New York	<a href="http://livadas.consulting">http://livadas.consulting</a>	3D Design,Animation, Art/Illustration,Crafts,Game Design,Graphic Design,Interactive Development,Mobile Development,Motion Graphics,New Media Design,Print/Cross-Media/Publishing,Photography,UI/UX Design,Web Design,Web Development	yes	CID2017 - New Media Designer Intern (654808068),CID2017 - Inbound Marketing Intern (654808067)
44		Luke Copping Photography / ASMP	Buffalo	New York	<a href="https://lukecopping.com/">https://lukecopping.com/</a>	Photography	yes	
45		Makeway	Rochester	New York	<a href="http://makeway.is">http://makeway.is</a>	Graphic Design,Interactive Development,Mobile Development,Motion Graphics,New Media Design,UI/UX Design,Web Design,Web Development	yes	
46 & 47		Martino Flynn	Pittsford	New York	<a href="http://www.martinoflynn.com/">http://www.martinoflynn.com/</a>	Art/Illustration,Graphic Design,Interactive Development, Motion Graphics,New Media Design,UI/UX Design,Web Design,Web Development	no	
	54	Merkel Donohue	Rochester	New York	<a href="http://www.merkeldonohue.com">http://www.merkeldonohue.com</a>	Interior Design	yes	
48		Microsoft	Redmond	Washington	<a href="http://microsoft.com/university">http://microsoft.com/university</a>	Graphic Design,Interactive Development,New Media	yes	CID2017 - UX Design



						Design,UI/UX Design,Web Design,Web Development		Internship (654808286)
49		Mirror Show Management	Webster	New York	<a href="http://www.mirrorshow.com">http://www.mirrorshow.com</a>	3D Design,Animation,Game Design,Graphic Design,Industrial Design,Interactive Development,Interior Design,Mobile Development,Motion Graphics,New Media Design,UI/UX Design,Web Design,Web Development	yes	
52		Mission Data	Louisville	Kentucky	<a href="http://www.missiondata.com">http://www.missiondata.com</a>	Graphic Design,Interactive Development,Mobile Development,New Media Design,UI/UX Design,Web Design,Web Development	yes	CID2017 - Fulltime - Web and Mobile Designer / Developer - Entry Level (654808425),CID2017 - Summer 2017 Co-op - Internship in Web and Mobile Design / Development (654808426)
	53	MullenLowe	Boston	Massachusetts	<a href="http://www.mullen.com/">http://www.mullen.com/</a>	Game Design,Graphic Design,Interactive Development,New Media Design,UI/UX Design,Web Design,Web Development	yes	CID2017 - Summer Quality Assurance Internship (654807960),CID2017 - Summer 2017 Co-op - Experience Design Intern (654807959)
55		Odopod A Nurun Company	San Francisco	California	<a href="http://www.odopod.com">http://www.odopod.com</a>	Graphic Design,Interactive Development,Mobile Development,New Media Design,UI/UX Design,Web Design,Web Development	yes	

56		Paley Studios	Rochester	New York	<a href="http://www.paleyincorporated.com/">http://www.paleyincorporated.com/</a>	Art/Illustration,Crafts,Interior Design,Photography	no	
57		Paychex	Webster	New York	<a href="http://www.paychex.com">http://www.paychex.com</a>	Graphic Design,Interactive Development,Mobile Development,New Media Design,UI/UX Design,Web Design	yes	
58		R/GA	New York	New York	<a href="http://rga.com/">http://rga.com/</a>	Graphic Design,Motion Graphics,UI/UX Design,Web Design	yes	
59 & 60		RES Exhibit Services, LLC	Rochester	New York	<a href="http://www.res-exhibits.com">http://www.res-exhibits.com</a>	3D Design,Animation,Graphic Design,Industrial Design,Interactive Development,Interior Design,Motion Graphics,New Media Design,UI/UX Design	yes	
61		RISING	Rochester	New York	<a href="http://www.risingny.com">http://www.risingny.com</a>	3D Design,Animation, Art/Illustration,Film,Mobile Development,Motion Graphics,Motion Picture Science,New Media Design,Photography	yes	CID2017 - Project Coordinator (654808065)
	62	RIT - CIAS Galleries	Rochester	New York	<a href="http://galleryr.rit.edu">http://galleryr.rit.edu</a>	Art/Illustration,Industrial Design,New Media Design,Photography	yes	
64		Staach	Rochester	New York	<a href="http://staach.com">http://staach.com</a>	Graphic Design,Industrial Design,Interior Design	yes	
65		Staples	Framingham	Massachusetts	<a href="http://www.staples.com">http://www.staples.com</a>	Industrial Design	yes	
66		Stink Studios	Brooklyn	New York	<a href="http://www.stinkstudios.com/">http://www.stinkstudios.com/</a>	3D Design,Animation,Film,Graphic Design,Interactive Development,Mobile Development,Motion Graphics,New Media Design,Photography,UI/UX Design,Web Design,Web Development	yes	
68		Taylor Design	Stamford	Connecticut	<a href="http://www.taylor-design.com">http://www.taylor-design.com</a>	Graphic Design,Interactive Development,New Media Design,UI/UX Design,Web Design,Web Development	yes	

69		Tekton	Grand Rapids	Michigan	<a href="http://www.tekton.com">http://www.tekton.com</a>	Graphic Design,Industrial Design,Web Design,Web Development	yes	
70		The Mill	New York	New York	<a href="http://themill.com">http://themill.com</a>	3D Design,Animation, Art/Illustration,Film,Graphic Design,Interactive Development,Mobile Development,Motion Graphics,Motion Picture Science,New Media Design,UI/UX Design,Web Design,Web Development	yes	
	71	Vargas Associates	Rochester	New York	<a href="http://www.vargasassociates.com/">http://www.vargasassociates.com/</a>	Interior Design	yes	
	72	Workplace Interiors	Fairport	New York	<a href="http://workplaceint.com">http://workplaceint.com</a>	Interior Design	no	
73 & 74		Xerox Corporation - Global/Development Group	Webster	New York	<a href="https://www.xerox.com/en-us/jobs">https://www.xerox.com/en-us/jobs</a>	Graphic Design,Industrial Design,New Media Design,UI/UX Design	yes	
75		Xerox Corporation - Xerox Professional Services	Webster	New York	<a href="http://www.xerox.com">http://www.xerox.com</a>	Interactive Development,Mobile Development,New Media Design,Print/Cross-Media/Publishing,Web Development	yes	

Updated 3/29/17